



FAIR PROCURA 2010 Conference Programme

24th September, Dortmund Westfalenhalle, Germany
as of 5th August 2010



10.30 Registration

11.00-12.30 Opening plenary

As an introduction, the current EU policies & initiatives and the impact of Fair Trade Public Procurement (FTPP) as a tool for sustainable development will be addressed by high level speakers from the EU institutions, Fair Trade producers and other stakeholders. Key outcomes of the 3-year EU project Public Af*airs* will be presented.

- Welcome
Ullrich Sierau, Lord Mayor of Dortmund, Germany
- Fair Trade public procurement in EU policies
Linda McAvans, Member of the European Parliament (EP), Chair of the EP Working Group on Fair Trade
- Fair Trade public procurement can make a difference
Lianne Zoetewij, director of El Guabo, Fair Trade producers Organisation, Ecuador
- FTTP, an essential tool for sustainable development at local level
Mar Campanero, "Sustainable Municipality" Program, Municipality of Barcelona, Spain
- Assessing FTTP in Europe: The Public Af*airs* project experience
Project partners: *Astrid Hilaire*, European Fair Trade Association (EFTA); *Elisa Dolci*, Ctm-Altromercato; *Laura Rodriguez*, IDEAS; *Lynn Geerinck*, Oxfam Wereldwinkels (OWW); *Peter Defranceschi*, ICLEI

12.30-14.00 Lunch break

14.00-14.30 DOs & DON'Ts on Fair Trade Public Procurement (FTPP)

The session will open with a presentation on the European FTTP Model developed within the Public Af*airs* project, which will present legally safe ways to include Fair Trade criteria in procurement procedures. Interactive discussions with legal experts on FTTP will follow.

- Panel: *Janet Meissner Pritchard*, Lawyer, ClientEarth, UK, *Astrid Hilaire*, European Fair Trade Association (EFTA), *Marc Martens*, Lawyer, Bird & Bird Brussels office (*tbc*), *Ann-Lawrence Durviaux*, University of Liège (*tbc*), *Peter d'Angremond*, Max Havelaar Netherlands (*tbc*)
- Facilitator: *Sergi Corbalan*, Coordinator of the Fair Trade Advocacy Office

14.30-15.30 Parallel workshop sessions:

A: Continued legal session: DO's and DON'Ts on FTTP

This workshop will be a continuation of the plenary discussion, addressed to public purchasers, suppliers, retailers and associations wishing to enter more in depth into legal aspects of including Fair Trade criteria into public purchasing procedures.

- Panel: *Janet Meissner Pritchard*, Lawyer, ClientEarth, UK, *Marc Martens*, Lawyer, Bird & Bird Brussels office (*tbc*), *Ann-Lawrence Durviaux*, University of Liège (*tbc*), *Peter d'Angremond*, Max Havelaar Netherlands (*tbc*)
- Facilitator: *Sergi Corbalan*, Coordinator of the Fair Trade Advocacy Office
- Rapporteur: *Astrid Hilaire*, Public Af*airs* European coordinator, EFTA



Project co-funded by the EU

B: Textile & cotton

The aim of this parallel session is to bring together public purchasers and companies/suppliers and to discuss the challenges of purchasing textiles responsively (Purchasing criteria? Where to find suppliers? How to combine with organic clothing/cotton) and the impact it can have on small producers and workers.

- Panel: *Christoph Löchle*, Sustainable Development Coordinator, City of Dortmund, Germany, *Beat Von Felten*, City of Zürich, Switzerland, *Jochen Gottwald*, Better - The Fashion rEvolution, *Fabrice Planchais*, TDV Industries (*tbc*)
- Facilitator: *Peter Defranceschi*, ICLEI
- Rapporteur: *Laura Rodriguez*, IDEAS

C: Food

This session will start showcasing the Italian example of the “Fair Canteen Services” Campaign, before exploring other good practices and ideas on how similar initiatives can be replicated elsewhere. The combination of Fair Trade with organic and/or local food will also be addressed.

- Panel: *Enrico Reggio*, Fair Public Procurement Office at Ctm Altromercato (Italy), *Carola Strassner*, University of Münster, Germany (*tbc*), *Eleanor Fisher*, Centre for Development Studies, Swansea University, Wales, UK
- Facilitator: *Amalia Ochoa*, ICLEI
- Rapporteur: *Lynn Geerink*, OWW

D: FTTP in countries of low Fair Trade awareness (*Starting at 14.00!*)

This session will be dedicated to issues of interest to organisations and procurers coming from EU member states where Fair Trade awareness is comparatively low, in order to help them in mobilising their local authorities in favour of Fair Trade purchasing.

- Panel: *Cristiano Calvi*, Fair Public Procurement Office at Ctm Altromercato (Italy); *Serenella Milia*, Head of the Trade Development Policy Unit at the Liguria Region (Italy), *Stanislav Komínek*, Society for Fair Trade, Czech Republic
- Facilitator: *Cristiano Calvi*, Fair Public Procurement Office at Ctm Altromercato (Italy)
- Rapporteur: *Elisa Dolci*, National coordinator of the Public Affairs Project, Ctm Altromercato, Italy

15.30-16.00 Coffee break

16.00-16.45 Panel discussion on workshop sessions

The final plenary will give the participants the opportunity to hear about the outcomes of all parallel sessions and share final comments and questions.

16.45 Conference end

Public Affairs Project's Partners:

FAIR 2010:

