

# **A Principal-Agent Theory Approach to Public Expenditure Management Systems in Developing Countries**

by

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*A well-functioning public expenditure management system (PEM) is considered a critical pillar of government efficiency. This article discusses PEM systems in developing countries using an analytical framework based on principal-agent theory. This simple model can be applied to various PEM systems and allows for comparisons between institutional settings. To illustrate this, the authors analyse the benefits derived from the use by the ministry of finance of ex post audits and ex ante controls, and assess their value in terms of their ability to deter cheating. The authors derive a set of possible “control regimes” which can be used by the ministry of finance.*

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## 1. Introduction

A well-functioning public expenditure management (PEM) system is considered to be a critical pillar of government efficiency by most practitioners, who place it on par with a low-distortion tax system and an efficient tax administration. It is therefore unfortunate that there is so little economic research on the design of PEM systems, especially on the theoretical side.<sup>1</sup> On the empirical side, papers have generally focused on the efficiency of public expenditure in key sectors (health and education), and only a few attempts have been made to quantify the welfare losses associated with a weak PEM system. They all point to rather high economic costs. For example, a public spending tracking survey in Uganda concludes that only 13% of nonsalary expenditures earmarked for primary schools reached the intended beneficiaries during 1991-95. The bulk of the allocated spending was either used by public officials for purposes unrelated to education or captured for private gain (Reinikka and Svensson, 2004). In Ghana, a survey concluded that 20% of nonwage public health expenditure and 50% of nonwage education expenditure reached the frontline facilities (Ye and Canagarajah, 2002).

The importance of a good PEM system has come to the forefront of the debate in the context of the debt initiative for Heavily Indebted Poor Countries (HIPC), which provides substantial debt relief from the international community while requiring eligible countries to pursue good economic policies and to make their budget more “pro-poor” using the HIPC relief for spending on priority areas of a country’s poverty reduction strategy. The difficulty in tracking public expenditure has become clear during the systematic assessment of the capacity of some 25 HIPCs by international financial institutions.<sup>2</sup> Without getting into the details of the methodology used to assess PEM systems, it is worth mentioning that it was based on 15 benchmarks (extended to 16 in 2004) relating to the three main components of budget management.<sup>3</sup> The studies indicate that, while progress has been made since the initiative was launched, a majority of HIPCs still require substantial upgrading of their PEM systems to be capable of reliably tracking public spending. In particular, internal control and the production of final audited accounts are the areas in most need of strengthening.

The problem is that the list of recommended key reforms for “getting the basics right” (Schick, 1997) is quite large and, although internal and external controls are identified as priorities, the list of priorities also covers most other

areas (see Diamond, 2006). As HIPCs are, by definition, severely constrained in terms of both financial and human resources, it therefore appears critical to address the key areas of weaknesses in the most effective way possible.

In this article, we use the well researched principal-agent theoretical framework to clarify the issues arising in PEM systems and help prioritise the PEM reform agenda. It has already been argued that a chain of principal-agent relationships characterises PEM systems, which in turn raises the potential for agency problems (see, for example, Tanzi, 2000, p. 445).

We interpret corruption and bad governance as stemming from asymmetric information and interest divergence between those who perform tasks (the agents) and those on whose behalf tasks are performed (the principals). A rent can thus be captured by the agents at the expense of their principal.<sup>4</sup> The reason is that a low level of output can be due either to a low exogenous “state of nature” or to some misbehaviour (such as a low effort level or corruption) by the agent. In our model, the ministry of finance (MoF) acts as the principal, providing public funds to line ministries (for example, the ministry of education, the health ministry, or some other public body) to implement a set of actions. The relationship between the MoF and the line ministries is an agency problem subject to asymmetric information both on some external parameters and on the actions performed. In case of low output, the MoF is not in a position to distinguish the cause, unless it uses some form of audit. The principal’s problem is to design the contract that most efficiently forces the agent to meet the requirements. The contract must therefore specify a level of output (depending on the state of nature) associated with a certain level of transfer, as well as some control and sanction parameters.

The MoF has a number of instruments at its disposal to limit rent-seeking behaviours. These include, in particular, internal controls within the line ministry. In the so-called francophone system of public expenditure management (prevailing in most of French-speaking Africa), the MoF usually places some of its employees in the line ministries, and their duty is to check that the operations performed by the line ministries comply with the contract. In the anglophone system (prevailing in most anglophone African countries), the approach is different: the line ministry is accountable for its performance *ex post* (and this is verified by the court of audit) and tries to prevent non-compliance by having some of its own employees check the operations of others. In a sense, the head of the line ministry becomes the principal and its employees are the agents. In most cases (anglophone, francophone or other systems), outcomes are verified *ex post* by a court of audit in charge of analysing the performance of the line ministry and reporting its findings to the relevant authorities (usually parliament).<sup>5</sup> If corruption is detected, the official concerned will be punished by disciplinary action or through the judicial system, sometimes entailing a hefty penalty (such as the “*mise en débet*” in France).<sup>6</sup> These examples suggest that the

literature on incentives and contract design provides the background for a potentially very useful model to analyse PEM issues and guide reforms.<sup>7</sup> However, most traditional models do not exactly fit the realities of PEM systems, and adjustments are needed to take into account their specific features and constraints. These will be identified and elaborated upon as the model is developed.<sup>8</sup>

The article is structured as follows. We interpret a PEM system in light of the assumptions commonly found in the principal-agent literature in Section 2. We then present the basic features of the model in Section 3. Section 4 discusses *ex post* audits and their value in developing countries, while Section 5 introduces *ex ante* controls. We conclude in Section 6.

## 2. Interpretation of PEM under the principal-agent theory

### 2.1. The contract

We base our analysis on standard principal-agent models involving supervision (Kofman and Lawarrée, 1993, 1996; Khalil and Lawarrée, 2006). We essentially focus on the control of line ministries or assimilated bodies by the MoF, which is supposed to represent the public interest. Line ministries can be seen as agents of the MoF (the principal) because they are required to produce a certain level of public output – including the quality of this output – in exchange for their budget appropriation. The pair “expenditure programme – budget appropriation” can be interpreted as the two components of the contract between the MoF and the line ministries.<sup>9</sup> The objective of the MoF is to induce the line ministries into implementing their expenditure programmes, while the line ministries pursue their own objectives. That relationship entails both hidden actions (*e.g.* the productive “effort” of the civil servants, possible perquisite consumption, or corruption) and hidden information (*e.g.* the exogenous productivity of that particular sector of the economy), with the agents having the informational advantage over the principal. Hidden information could also refer to poor programme design, which would lead to inefficiency and would be difficult to dissociate from the inefficiency originating from a weak PEM system.<sup>10</sup>

Importantly, the principal-agent model does not allow for a cheating principal and, while it may be argued that the case can occur, we do not consider it in this article.

As already indicated, a number of government operations can be assimilated to principal-agent relationships. For example, one could consider that the minister (who is the head of the ministry, but also a political appointee) heading the line ministry is a principal whose objective is to make sure that his/her agents (the civil servants) implement what he/she has promised to do. One could also consider that the parliament is the principal, whose objective is to make sure that

the government (the executive) implements the government's programme. Yet another example would be to model the central government as the principal, while the subnational governments are the agents. A paper by Ahmad, Tandberg and Zhang (2002) looks at this issue, using a principal-agent framework to analyse incentive structures that best compel local governments to truthfully reveal their ability to implement national programmes. The paper focuses on the optimal contract between both levels of governments. It also insists on the need to have a multi-period game in order to make punishments credible.

An important element of any principal-agent model is to specify an observable that will be the main element of the contract. When the agent is the line ministry, measuring performance should ideally be based on a mix of indicators including output, outcome, and impact. Such information is usually difficult to obtain, and although simply measuring inputs is clearly not satisfactory, they are often the only variable for which adequate data are available. Furthermore, the level of resources in many developing countries, including the HIPC, is such that broadening the statistics coverage can lead to the undesirable consequence of a serious degradation in the quality of data (i.e. information on inputs). Beyond the availability of data, the complexity of performing meaningful measurements, and potential biases linked to the use of performance indicators, it may also not be fully realistic to assume that the MoF has the capability to judge outcomes. Hence, we will hereafter use the term "output" in a general sense, i.e. to mean one variable that the MoF is in a position to measure, and this could include outcomes.

It also follows that we formally model a programme budgeting process, although the results also apply to countries that do not explicitly use that approach.<sup>11</sup> In our model, line ministries must make proposals on their priorities, on objectives to be reached, and on corresponding (quantifiable) targets.<sup>12</sup> The line ministry budget proposal is then negotiated with the MoF. However, we do not model the negotiation process. The contract comprises both:

- the required "output" to be produced by the line ministry (in terms of provision of public goods and services) and thus, implicitly, the "effort" required from the line ministry; and
- the line ministry "transfer", i.e. its budget appropriation.

A menu of possibilities can be included in the contract to take into account the general economic conditions or make relevant assumptions. For instance, it could be specified that, under a baseline scenario with realistic growth prospects, the line ministries are required to operate with their existing capacities; but, under a more optimistic assumption (the country receives more debt relief, or the economy experiences higher growth), the line ministries could make additional investments. In fact, this is increasingly happening in the context of poverty reduction strategy papers (PRSPs), which

often present a baseline scenario, plus a higher aid scenario based on the resource availability necessary to reach the millennium development goals.<sup>13</sup> We assume that, everything else being equal, the line ministry prefers being granted a large budget appropriation but dislikes the effort associated with the performance requirements.

## 2.2. Agency problems

The agency problem arises from the diverging interests of the MoF and the line ministry and the latter's informational advantage, both on its own actions and on the current state of nature. As standard in the principal-agent literature, the agent's effort is a necessary component of the production function, but entails some disutility. The agent may take unfair advantage of its superior information: if external conditions are favourable, the line ministry could exert little effort and produce a low output, while claiming that this low output is due to unfavourable external conditions. The MoF is not in a position to disentangle the two factors unless it uses some form of audit or supervision. There is thus a risk that the line ministry captures some rent at the expense of the MoF.<sup>14</sup> In the principal-agent literature, this cheating rent generally stems from lowering the level of effort *vis-à-vis* the compensation received. Rents, and possible reductions in public output, compared to what is economically efficient, constitute the agency costs.

In this article, we broaden the interpretation of corruption (generally referred to as the abuse of public office for private benefits) to include misgovernance stemming from the abuse of some information asymmetry. We consider the line ministry's effort in terms of a combination of factors that can be good and bad, including, on the one (good) hand, an efficient and equitable allocation of resources, fiscal transparency measures, and quality of services provided; and, on the other (bad) hand, corruption, consumption of perquisites, mismanagement, and nepotism in the choice of staff or suppliers. This allows us to interpret the cheating rent, not only in terms of reduced disutility from "productive" effort, but also as corruption or misgovernance. For example, if the state of nature is high (say, favourable weather conditions), the line ministry could allocate some resources to unproductive areas or divert monies, if it thinks that the MoF could be led to believe that the state of nature was low. In such cases, rent capture takes place and is possible because of the information asymmetry between the principal and its agent. This interpretation enables us to link our approach with the empirical literature on corruption. Indeed, the latter identifies various factors contributing to corruption, including the overall level of potential benefits from corrupt behaviour, the cost of bribery (including penalties and sanctions), and the bargaining power and extent of discretionary powers of the various actors (Chand and Moene, 1999). Moreover, while cheating (exerting a lower effort) is

probably costless for the agent, we argue in this article that cheating, in the sense of being corrupt, may entail some costs to be concealed. This enables us to make the link with the literature on collusion in organisations (e.g. Tirole, 1986) and, in Section 5, we interpret *ex ante* controls by the MoF as increasing the cost of cheating for the agent.

As already stated, the MoF has a number of instruments and strategies at its disposal to limit agency problems. First, it can use incentive schemes, designed solely on observable information, and promise to grant the line ministry a transfer equivalent to the sum of a suitable compensation for the line ministry's effort and an informational rent (which depends on incentive compatibility constraints) in case of high productivity.<sup>15</sup> If such a contract exists, it prevents the line ministry from exerting little effort – but at the expense (for the MoF) of a loss equivalent to the informational rent, in addition to a distortion created by requiring a lower level of effort in some occurrences of the productivity factor. Although commonly applied to models of the corporate world (e.g. granting board members bonuses or shares), this strategy is not always directly applicable in the public sector.<sup>16</sup> Alternatively, the MoF can supervise the line ministry using a number of instruments and can threaten it with appropriate sanctions if cheating is detected. The design of the appropriate control system must take a number of factors into account, for instance the choice between *ex ante* and *ex post* (or internal and external) controls, the type of variables to be monitored (input *versus* result indicators), and the choice between systematic or random audits. In our model, there are two unobservable variables (effort and state of nature). Supervision could thus turn either to the exogenous productivity factor, from the observation of which the agent's behaviour could be inferred (this relates, for instance, to public sector reforms aimed at improving the economic statistical data collection, or to audits targeted at assessing the programme design), or directly to the agent's effort. In this article, we assume that the MoF will audit the line ministry's effort.<sup>17</sup> The timing of the game is the same as in all principal-agent models (see Leruth and Paul, 2006, for more details).

### 3. The basic model

In this article, we will not develop the details of the model but concentrate instead on its main elements and results (for more details, refer to Leruth and Paul, 2006).

#### 3.1. Main assumptions

The model developed here is close to the literature on supervision, as in Kofman and Lawarrée (1993) and Khalil and Lawarrée (2006). However, it differs in some assumptions so as to better reflect the features of PEM systems. The

added value of this article lies in the practical applications to PEM of the analysis, but also in those differences.

We model the agency relationship between the MoF and one line ministry, both assumed to be risk neutral.<sup>18</sup> The line ministry produces a level of output  $x$ , which depends on two variables: a random exogenous productivity factor,  $\theta$ ; and the line ministry actions or effort,  $e$ , such that  $x = \alpha(\theta, e)$ ; with  $\alpha_e > 0$ ;  $\alpha_{ee} < 0$ ;  $\alpha_\theta > 0$ . The realised output is public knowledge, but  $e$  and  $\theta$  are the line ministry's private information. The external productivity can be either high or low:  $\theta_i$  with  $i \in \{H, L\}$  and  $\Delta\theta = \theta_H - \theta_L > 0$ . We also assume  $\alpha(\theta_H, e) > \alpha(\theta_L, e)$ ; and  $\alpha_e(\theta_H, e) > \alpha_e(\theta_L, e) > 0$ . It is common knowledge that the MoF assigns *ex ante* probability  $q$  to the event that  $i = H$  (and probability  $[1 - q]$  to the event that  $i = L$ ). When state  $i$  occurs, the line ministry exerts a certain effort level  $e_i$ , thus producing an output  $x_i = \alpha(\theta_i, e_i)$ .

The monetary equivalent of the line ministry's disutility from effort is represented by an increasing and strictly convex function  $\psi(e)$ , with  $\psi_e > 0$  and  $\psi_{ee} > 0$ . To obtain strictly positive but bounded optimal efforts, we also assume that  $\alpha(\theta, 0) = 0$ ;  $\psi(0) = 0$ ;  $\lim_{e \rightarrow 0} \psi_e(e) = 0$ ;  $\lim_{e \rightarrow 0} \alpha_e(\theta, e) = \infty$ ;  $\lim_{e \rightarrow \infty} \psi_e(e) = \infty$ ; and  $\lim_{e \rightarrow \infty} \alpha_e(\theta, e) = 0$ . The line ministry's utility is given by  $u = t - \psi(e)$ , where  $t$  is the transfer (appropriation) it receives, and its reservation utility is normalised at zero. We also assume that  $\Delta\theta$  is large enough so that the MoF is always better off in case of high output:  $x_H - t_H > x_L - t_L$ .

### 3.2. Perfect information benchmark

The MoF's problem is to choose the levels of effort required from, and transfers to be made to, the line ministry for each occurrence of the random factor, so as to maximise the expected output:

$$\text{Max}_{e_H, e_L, t_H, t_L} E(X) = q[\alpha(\theta_H, e_H) - t_H] + (1 - q)[\alpha(\theta_L, e_L) - t_L] \tag{P}$$

Subject to the line ministry's individual rationality (IR) or participation constraints under each occurrence:

$$t_H - \psi(e_H) \geq 0 \tag{IR(H)}$$

$$t_L - \psi(e_L) \geq 0 \tag{IR(L)}$$

Under perfect information, the MoF equates the line ministry's marginal cost of effort with the marginal value of its product:  $\alpha_e(\theta_i, e_i^*) = \psi_e(e_i^*)$ , with  $i \in \{H, L\}$ .<sup>19</sup> The transfers are such that both participation constraints are binding:  $t_i^* = \psi(e_i^*)$ . The MoF can therefore enforce first-best, efficient efforts, and the line ministry gets no rent. Note too that, according to our assumptions,  $e_H^* > e_L^*$ .<sup>20</sup>



### 3.3. Second-best solutions

Under imperfect information, effort is not observable. It cannot be directly enforced, but must be indirectly induced. Therefore, the MoF must provide the right incentives so that the line ministry produces the highest possible level of effort. The reason is that when one productivity level takes place, the line ministry could cheat by adjusting its effort so as to produce the output corresponding to the other productivity level. We define the effort level  $\tilde{e}_L$  such that  $\alpha(\theta_H, \tilde{e}_L) = \alpha(\theta_L, e_L)$ . This means that, if  $i = H$ , the line ministry could exert a low effort  $\tilde{e}_L$ , and thus produce  $x_L$ , while claiming to receive  $t_L$ . The “cheating rent” that the line ministry can get in that case is thus equal to  $[t_L - \psi(\tilde{e}_L)] - [t_H - \psi(e_H)] > 0$ . To ensure that it is never optimal for the MoF to shut down the contract in case of low productivity, we also assume  $(1 - q)\alpha(\theta_L, e_L) > \psi(e_L) - q\psi(\tilde{e}_L)$ .

Traditional principal-agent models rely on incentive-compatible schemes to prevent such cheating. The well-known results from this literature apply and can be summarised as follows. At equilibrium, the line ministry does not cheat and gets no rent when  $i = L$ . In order to induce it into exerting the right effort level when  $i = H$ , the line ministry must receive an informational rent equal to  $\psi(e_L^{SB}) - \psi(\tilde{e}_L^{SB})$  (where superscript “SB” stands for “second best”) in addition to its first-best transfer, where  $\tilde{e}_L^{SB}$  is such that  $\alpha(\theta_H, \tilde{e}_L^{SB}) = \alpha(\theta_L, e_L^{SB})$ . While production is efficient when  $i = H$ , the line ministry underproduces (compared to the full information benchmark) in case of low productivity:  $e_L^{SB} < e_L^*$ . Requiring a lower level of effort when  $i = L$  enables the principal to decrease the informational rent granted to the LM when  $i = H$ . This reflects the “rent extraction – economic efficiency” trade-off which characterises adverse selection problems. The MoF therefore incurs an agency cost equal to the difference in expected output between the first-best and the second-best solutions and caused by information asymmetry.

### 3.4. Introducing supervision

In order to avoid forgoing the informational rent, the principal can hire a supervisor and reduce the information asymmetry. Usually, this is combined with the threat of penalty if cheating is detected. In introducing supervision, we will, in some respects, diverge from the existing principal-agent literature, so as to better reflect PEM concerns.

In the context of PEM, supervision may take various forms. One can distinguish internal controls (e.g. MoF or line ministry agents responsible for ensuring that expenditures and procurement are performed according to the rules) and external controls (e.g. a court of audit reporting to parliament). Controls may take place *ex ante* (e.g. comptrollers issuing visas to allow expenditure, or automatic safeguards preventing line ministries from exceeding

budget appropriations)<sup>21</sup> or *ex post* (e.g. auditors checking the reliability of fiscal data or the performance of public spending). Different types of controls can be combined. For instance, going back to the example of PEM systems in Africa, it is worth noting that the so-called francophone system rests on the principle of separation between the person who initiates spending (the *ordonnateur*) and the person who pays it (the accountant or *comptable*). The system relies on centralised *ex ante* controls from the MoF, which take place at various stages of the expenditure process and mainly focus on the conformity of spending with regard to procedures and budget appropriation. Anglophone countries, on the other hand, have inherited a decentralised management system, where the line ministries' accounting officers are responsible for budget execution. *Ex ante* expenditure control is mainly exercised by the issue of periodic warrants by the MoF (cash management). The anglophone system relies on independent *ex post* controls by an auditor-general. In practice, however, notwithstanding those conceptual differences and institutional arrangements, both systems have proven to perform poorly (Bouley, Fournel and Leruth, 2002; Moussa, 2004; and Lienert, 2003).

In the next two sections, we introduce two types of supervision. We first study the case of *ex post* audits (Section 4) and explain how a standard principal-agent model with audit may be of interest for the design of PEM systems. We then move to *ex ante* controls (Section 5). In doing so, we assume that *ex ante* controls increase the cost of cheating for the line ministry, as is done in the literature on collusion.

#### 4. Ex post audits

In this section, we introduce an *ex post* auditor, costing  $z$  whether or not it identifies cheating.<sup>22</sup> It could be an external or an internal auditor, in which case the audit cost may be interpreted as the opportunity cost of using MoF resources for controlling the line ministry instead of doing other tasks. The auditor observes an imperfect signal on the line ministry's effort (for instance, this may be done through a review of accounts to check if there has been corruption). We assume that the signal can take two values: "has complied" or "has cheated". The latter occurs only when the line ministry has indeed cheated, while the signal can report compliance by mistake. The monitoring function is such that  $\sigma$  denotes the probability of detecting actual cheating, in which case the line ministry is imposed an exogenous penalty  $P$ . With the introduction of supervision, the contract specifies not only the transfers and expected outputs (and thus, implicitly, the expected effort levels), but also the probability of audit. We assume that the MoF commits to audit with probability  $\gamma$  after  $x_L$  has been observed. When productivity is high, the line ministry may cheat with probability  $m$ . Given that output is low, the probability that the line ministry has cheated can be written as  $\phi = qm/[(1 - q) + qm]$ . We also assume

that the auditor is honest and does not collude with the line ministry.<sup>23</sup> An appealing interpretation is that developing countries are often subject to donors' external auditors, which are supposed to be honest (or not in a position to negotiate with the line ministry).

We discuss three possible regimes that the MoF can implement:<sup>24</sup> i) the "cheating-proof" regime, which corresponds to the optimal, incentive-compatible contract when commitment is credible; ii) the "cheating-inducing" regime, which is not optimal but, as we argue, matches the situation in some developing countries; and iii) a "no commitment" case, in which there is no formal commitment to audit at the time of offering the contract, which results in a mixed strategy equilibrium. In Subsection 4.4, we discuss some applications of the model in terms of public expenditure management and compare these regimes on the basis of their relative costs and benefits.

#### 4.1. The cheating-proof regime

Traditional principal-agent models with credible commitment use the revelation principle to determine the optimal contract. The revelation principle asserts that, to find the optimal payoff of a problem with asymmetric information, one can, without loss of generality, restrict it to the incentive-compatible, individually rational scheme where every agent truthfully reveals his/her private information. To put it simply, this means that the principal can do no better than offer an incentive-compatible contract, which therefore **deters** cheating. Under these circumstances, the penalty is never imposed at equilibrium, but its existence out of the equilibrium path acts as a deterring threat and prevents cheating.<sup>25</sup>

This approach is only applicable to settings in which the principal is able to credibly commit to any outcome of the contract. In a PEM system, the existence of a court of audit may be viewed as a commitment tool, enabling the MoF to make the credible commitment, at the time of offering the contract, that it will audit the line ministry at the end of the fiscal year with a given probability, which can be either probability one (systematic audit) or below one (random audit).<sup>26</sup> Under this regime, there are conditions where the audit threat is such that it prevents the line ministries from cheating.

Formally, the MoF's problem is to choose the levels of transfers, required efforts and audit probability so as to maximise the expected output.<sup>27</sup>

$$\text{Max}_{e_H, e_L, t_H, t_L, \gamma} E(X) = q[\alpha(\theta_H, e_H) - t_H] + (1-q)[\alpha(\theta_L, e_L) - t_L - \gamma z]$$

Subject to  $IR(L)$ ,  $IR(H)$ , and the following incentive compatibility (IC) constraint:<sup>28</sup>

$$t_H - \psi(e_H) \geq t_L - \psi(\tilde{e}_L) - \gamma \sigma P \quad IC(H)$$

Note that the term  $\gamma\sigma P$  relaxes the  $IC(H)$  constraint, compared to the second-best case. Hence, provided its cost is not too high, we obtain the intuitive result that audit benefits the principal.

As in Kofman and Lawarrée (1993), we find that the optimal contract exhibits qualitatively different types according to the value of the parameters (although the specific thresholds differ, as we have slightly different assumptions; see Leruth and Paul, 2006, for proof and complete results). These types are characterised by different rents, productive distortions and audit probabilities. The shift from one type to the other rests on a comparison between the expected benefits from audit (the penalty and reduction of rents and distortions) and its cost, with both the former and the latter depending on exogenous (country-specific) parameters. The shadow cost (Lagrange multiplier) of the  $IC(H)$  constraint is a crucial variable in determining the optimal institutional setting<sup>29</sup> and it is only when the benefits from audit exceed its cost, so that  $q\sigma P > (1 - q)z$ , that it is profitable to audit. In that case, the optimal probability of audit, rents and productive distortions vary, and three sub-types can be identified:<sup>30</sup>

- **“Rent extraction” (RE) scheme:** The MoF audits with probability one, the production distortion when  $i = L$  corresponds to the second-best solution, and the line ministry gets a rent when  $i = H$  (the rent is equal to that of the second-best solution reduced by the expected penalty).
- **“Effort adjustment” (EA) scheme:** The MoF still audits with probability one, but the line ministry no longer gets a rent, and the productive distortion is lower compared to the second-best solution (i.e. the effort level lies between the second-best and the first-best solutions).
- **“Random audit” (RA):** The MoF decreases the probability of audit (i.e.  $0 < \gamma < 1$ ) and still deters cheating, while the productive distortion is smaller than in the second-best solution.<sup>31</sup>

In other words, if it is efficient, audit reduces the agency costs (distortions and rents) associated with the second-best contract, while still deterring cheating. When the expected penalty is relatively low, the MoF must concomitantly use other incentives to prevent cheating. For example, our model suggests that the line ministry could get a rent in case  $i = H$ , which would then lead to distorting production when  $i = L$ . Nevertheless, audit enables the MoF to reduce the rent granted to the line ministry compared to the second-best level (hence the label “rent extraction”). When the expected penalty rises, the threat increases for the line ministry so that the MoF can reduce the degree of mobilisation of other incentives. In our model, the line ministry can no longer get a rent, and so the productive distortion can be reduced. Audit thus increases the effort requested from the line ministry in case of low productivity (hence the label “effort adjustment”). Also, when the

expected penalty is large, the MoF can reduce the probability (thus the cost) of auditing (while still deterring cheating). Finally, there remains a production distortion when  $i = L$ , reflecting the trade-off between efficiency and the cost of audit.

As already mentioned, these results show that, when the expected penalty is relatively small, the MoF must concomitantly use other incentive tools, such as informational rents, in addition to audits to be able to prevent cheating. As the penalty threat increases, other incentives become less necessary. When the penalty is very high, even if the MoF reduces the probability of audit, the line ministry will not find it profitable to try to cheat. In developed countries, like France for instance, this principle is at the root of the “sampling” of expenditures and agencies to be audited.

Finally, note that this model may also be adapted to take into account other constraints faced by the MoF. For example, we could think of a situation where the MoF is obliged to comply with some minimum requirements in terms of output (for example, the “education for all initiative” or the provision of some basic health care package), so that it cannot tolerate that the line ministry produces below  $x_L^*$ . The MoF would still have to fulfill  $IC(H)$  at the lowest cost (considering the additional constraint), which could be done through a trade-off between granting the line ministry a higher rent when  $i = H$  or raising the audit probability (if it is possible).

## 4.2. The cheating-inducing regime

When audit is not optimal, we have seen that the MoF should offer the second-best contract, which is characterised by an informational rent paid to the line ministry when the state of nature is high. However, in reality, there may be circumstances preventing the MoF from offering that contract. For instance, the MoF may not be in a position to grant an informational rent when the budgeting system is input-based (line item) or if it is confronted with a tight cash constraint. Besides, one fundamental difference between private sector operations (which have typically been used to illustrate the principal-agent theory) and public sector operations is often that output is easier to quantify when it is sold on the market. Public sector output often is not easy to quantify and must then be estimated at high cost and with uncertainty (how many children have actually learned to read and write, how many have been vaccinated).

There may also be political pressure or legal constraints forcing the MoF to use *ex post* controls by the court of audit, even if it is not efficient to do so. For instance, nearly all sub-Saharan African countries possess a court of audit. Yet, findings from country financial accountability assessments (CFAAs) show that these institutions often suffer from important weaknesses, ranging from

lack of independence to poor capacity (World Bank, 2004b), which impair their ability to deter cheating in a significant manner. The solution recommended by the principal-agent theory is to grant premiums to line ministries so as to induce them not to cheat. But this solution is hardly (if at all) observed in reality. Rather, one often observes the coexistence of a weak supreme audit institution and high levels of cheating (including corruption), with few positive incentives such as performance premiums.

To look into cases where there exists a court of audit which is not effective in deterring cheating, we now introduce a “cheating-inducing” regime: the MoF uses audit but is not able to deter cheating. We are aware that this regime is not optimal for the principal with respect to the constraints usually considered in the literature, as it could get the same output without incurring the cost of audit. However, we believe that it adequately reflects the situation of some developing countries (see Subsection 4.4 on that issue). Therefore, we consider the case in which the MoF audits, but the penalty and audit probability are such that  $t_H - \psi(e_H) < t_L - \psi(\tilde{e}_L) - \gamma\sigma P$ . In that case, it is always in the interest of the line ministry to cheat when feasible, and the actual output is always low. As audit takes place, penalties will be imposed at equilibrium, but they will not be a sufficient enough threat to deter cheating. To come back to the model, the cheating-inducing regime takes place when the MoF commits to audit with a probability  $\gamma^{CI} < [\psi(e_L^*) - \psi(\tilde{e}_L^*)] / \sigma P$  (where the superscript “CI” stands for “cheating-inducing”).

Characterising the cheating-inducing regime is interesting in that it helps understand the reasons why the MoF is unable to deter cheating. This happens in the following cases:

- The audit probability  $\gamma^{CI}$  is deliberately chosen at a level that is too low.
- The parameters preclude sufficient audit – in particular, if the expected penalty is low compared to the rent, the theoretical  $\gamma$  which would help deter cheating may turn out to be higher than unity, which is irrelevant; this case may also occur when the effectiveness of audit ( $\sigma$ ) is too low.
- The MoF does not make use of concomitant incentives (e.g. rents and distortions).

Finally, note that if  $z > q\sigma P$ , audit increases the agency cost. The weight of this component could increase when the MoF supervises several line ministries. For instance, if some ministries are less critical than others, and could reasonably function with low production levels, agency costs could be reduced by offering cheating-inducing contracts, thus saving on auditing costs. The money saved could be used to provide the incentives to the priority line ministries and offer them a cheating-proof contract, thus ensuring high production (when  $i = H$ ) in these sectors.

### 4.3. The case of “no commitment”<sup>32</sup>

So far, we have considered that the MoF could credibly commit, at the time of offering the contract, to audit the line ministry with a given probability once output is observed. However, commitment to audit suffers from a time inconsistency problem: the contract determined by the revelation principle is optimal *ex ante* but entails inefficiencies *ex post*. Indeed, as the contract deters cheating, the audit cost must be incurred without any compensation in terms of collected penalty. Moreover, as the contracted effort is not efficient when  $i = L$ , one obtains a Pareto improvement by renegotiating the contract once information has been revealed. This time inconsistency reduces the credibility of the commitment to audit, all the more if the MoF is facing a tight budget constraint.<sup>33</sup> Other reasons may also contribute to preclude the commitment to audit, for instance the difficulty of verifying whether the principal did indeed abide by its committed random audit strategy (Mookherjee and Png, 1989) or, in practice, the absence of adequate legal institutions. In particular, we have so far assumed that the existence of a court of audit in the country consisted in a commitment control. Yet, the inefficiency of the court of audit and related institutions may reduce the credibility of the commitment. Nevertheless, in such situations where the MoF cannot credibly commit to auditing, it can call upon some external auditors for specific tasks.

In this subsection, we drop the assumption that the MoF commits to auditing at the time of offering the contract. However, once output is observed, the MoF can decide to audit if it proves to be efficient *ex post*, i.e. if the MoF expects to get “value for money” out of the audit. Indeed, when the output is produced, it is too late to deter cheating – but the MoF can still earn a penalty if cheating is detected. The MoF will be willing to audit only if the expected penalty is at least equal to the audit cost. Moreover, the mere expectation that the MoF may audit will reduce the line ministry’s incentive to cheat.

Formally, with no commitment, the revelation principle cannot be used and audit must be optimal *ex post* to justify its cost. Hence, cheating may occur in equilibrium (i.e. the probability of cheating is positive), and the MoF can expect to collect a penalty. The MoF’s problem is to choose the levels of transfers, effort and audit probability so as to maximise its objective function:

$$\underset{e_H, e_L, t_H, t_L, \gamma}{\text{Max}} \quad E(X) = q(1-m)[\alpha(\theta_H, e_H) - t_H] + [(1-q) + qm][\alpha(\theta_L, e_L) - t_L + \gamma(\phi\sigma P - z)]$$

Subject to  $IR(L)$  and the following constraints:

$$(1-m)[t_H - \psi(e_H)] + m[t_L - \psi(\tilde{e}_L) - \gamma\sigma P] \geq 0 \quad IR(H)$$

$$m \in \arg \max_{m'} (1-m')[t_H - \psi(e_H)] + m'[t_L - \psi(\tilde{e}_L) - \gamma\sigma P] \quad IC(H)$$

$$\gamma \in \arg \max_{\gamma'} [\gamma'(\phi\sigma P - z)] \quad IC(A)$$

Note that, compared to the previous cases, the MoF's objective function and the constraints now encompass the probability of cheating by the line ministry (Subsections 4.1 and 4.2 correspond to corner solutions of this general problem). The two IC constraints consist of indifference conditions and determine the game, which is played simultaneously by the MoF and the line ministry. Indeed, the line ministry is indifferent between cheating and being honest when  $t_H - \psi(e_H) = t_L - \psi(\tilde{e}_L) - \gamma\sigma P$ . The MoF observes  $x_L$ , and is indifferent between auditing and not auditing when  $\phi\sigma P = z$ .

This problem yields a mixed-strategy equilibrium. Under this regime, production is efficient and the line ministry gets no rent. The equilibrium is obtained when the MoF audits with probability  $\gamma = \left[ \psi(e_L^*) - \psi(\tilde{e}_L^*) \right] / \sigma P$  and the line ministry cheats with probability  $m = [z(1 - q) / (\sigma P - z)q]$ . Note that penalties are collected at equilibrium and are exactly offset by the cost of audit. Moreover, as it entails no production distortion, the mixed-strategy equilibrium tends to the first-best when the penalty is very large or audit is free.<sup>34</sup>

To our knowledge, the literature has not attempted to directly compare regimes with and without commitment, because commitment to audit is usually considered desirable as it reduces the *ex ante* cost of inducing truthful reporting (Baron and Besanko, 1984). The limited commitment due to the possibility of renegotiating a contract is typically handled by using the renegotiation-proofness principle. The latter, which is somewhat similar to the revelation principle, says that one can, without loss of generality, restrict the set of possible contracts to the class of contracts that are not renegotiated. Renegotiation-proof constraints are thus added to the set of IRs and ICs (e.g. Bolton, 1990; Dewatripont and Maskin, 1990; but see also Aghion, Dewatripont and Rey, 1994). In practice, commitment may entail some costs, including those linked to the creation of an adequate institutional setting such as the creation of a court of audit. Our framework allows a comparison of the agency costs associated with each regime. For instance, one observes that the agency cost of our mixed-strategy equilibrium consists mainly of the loss of production (when  $i = H$  and the agent cheats). However, when external audits are cheap, and/or the expected penalty is large, the cheating probability decreases and the mixed strategy becomes a better option. This could reduce the value of establishing a court of audit if it does not yet exist in the country.

#### 4.4. Applying the theoretical framework to PEM systems

The sections above explain the different control regimes the MoF can implement, according (notably) to the audit probability it chooses. The optimality of these regimes depends on the value of exogenous, country-specific parameters such as the level of penalty, the quality of the supervision technique, the cost of audit, and the probability of high productivity. This suggests that the need to base the choice of the control design on a good analysis cannot be overemphasised



and limits the applicability of “one-size-fits-all” solutions. In this respect, our model provides an analytical framework that can guide PEM reforms, as it allows for comparing different institutional designs while taking into account the constraints faced by governments.

Generally speaking, the MoF should choose the audit regime associated with the lowest agency cost. Yet, the regimes vary with the institutional setting. The cheating-proof regime corresponds to a situation where the MoF can credibly commit *ex ante* to auditing with a given probability, for instance if a court of audit exists. This regime can be compared directly with the second-best contract, and the choice will depend on the ratio  $q\sigma P/(1-q)z$ . The mixed strategy relies on a different assumption: there is no commitment, but the MoF can choose *ex post* whether to resort to external auditors for specific tasks. To compare these two frameworks, one should add the fixed cost of setting up and running the institutions necessary to allow commitment (e.g. the cost of creating a court of audit) to the agency cost of the cheating-proof regime.

In theory all the regimes discussed above could be implemented. In practice, however, additional constraints may restrain the choices available to the MoF, especially in developing countries. On the one hand, several factors may contribute to reducing the ratio  $q\sigma P/(1-q)z$  which conditions the value of audit in those countries. When cheating is detected, the penalty faced by line ministries may be very small or rarely enforced (see, for example, Dia, 1996; Lienert, 2003; Moussa, 2004), all the more if discounted at a high rate (because of the time required for implementation) and if the supervision technology is not performing well (low  $\sigma$ , for instance due to poor fiscal data; see, for example, Bouley, Fournel and Leruth, 2002); the probability of high output may be low, compared to that expected in industrial countries; and the opportunity cost of audit may be high, considering the scarcity of competent human resources. Therefore, while the MoF can probably deter cheating through *ex post* audits in industrial countries, this may not be so easy in developing countries.

Practical constraints may also restrict the MoF's actions:

- A tight cash constraint and/or the framework of line-item budgeting may limit the availability of informational rents.<sup>35</sup>
- The government may have committed to provide a minimum package of services, which prevents production distortions below a certain level (the level obtained under the optimal contract).
- The MoF may be legally or politically obliged to resort to the court of audit, even if it is not working well.

Finally, if audit is not efficient [due to a low ratio  $q\sigma P/(1-q)z$ ] and if the MoF cannot enforce the second-best contract (for practical reasons), it can only implement the cheating-inducing regime: the most unfavourable for the MoF, and a regime that is never optimal.

Note that our analytical framework may be extended to evaluate various reforms. One can think of reforms to increase the quality of audit, or to use signalling to help determine productivity (e.g. collecting economic information on the sector and/or auditing the quality of the approved programme design).

## 5. Ex ante controls<sup>36</sup>

We have so far considered that, notwithstanding the risk of being caught *ex post*, cheating is costless for the agent. This assumption is common in the literature because the cheating rent generally consists of a reduction in the effort made by the agent, which remains his/her private information. But the line ministry's effort may also comprise some negative actions (such as corruption), and this leads us to assume that cheating entails some costs to be concealed. This allows us to make the link with the economic literature on collusion in organisations.<sup>37</sup> The literature distinguishes two types of collusion costs, according to whether they are exogenous (e.g. negotiation costs, "physical" strategies to divert monies from their intended purposes) or endogenous (e.g. costs stemming from the risk of future detection; see Faure-Grimaud, Laffont and Martimort, 1999; Khalil and Lawarrée, 2006). Ways in which the principal can avoid corruption include: i) create incentive payments; ii) decrease the stake of collusion; and iii) increase the transaction cost of collusion (Laffont and Rochet, 1997). In this section, we introduce an exogenous cost of cheating and explain how it affects the constraints of the MoF's problem. In a second step, we interpret *ex ante* controls, undertaken by the MoF before the commitment and/or the payment of the line ministry's expenditures, as increasing the cost of cheating. We then discuss the relative value of *ex post* and *ex ante* controls.

### 5.1. Exogenous cost of cheating

We assume that the line ministry incurs a certain cost  $\eta \geq 0$  when it cheats. That cost decreases the expected benefits from cheating. If we first consider a model without *ex post* audit, the MoF's problem can be written as:

$$\text{Max}_{e_H, e_L, t_H, t_L} E(X) = q(1-m) [\alpha(\theta_H, e_H) - t_H] + (1-q+qm) [\alpha(\theta_L, e_L) - t_L]$$

Subject to IR(L) and:

$$(1-m) [t_H - \psi(e_H)] + m [t_L - \psi(\tilde{e}_L) - \eta] \geq 0 \quad \text{IR(H)}$$

$$m \in \arg \max_{m'} (1-m') [t_H - \psi(e_H)] + m' [t_L - \psi(\tilde{e}_L) - \eta] \quad \text{IC(H)}$$

We observe that  $IC(H)$  is relaxed by the cost of cheating. If  $t_H - \psi(e_H) < t_L - \psi(\tilde{e}_L) - \eta$ , the line ministry will always cheat ( $m = 1$ ) unless appropriate incentives are provided. For instance, the second-best contract in this case would also entail a rent when  $i = H$  and a productive distortion when  $i = L$ , but these would be reduced by the cheating cost. If the cost of cheating is high enough and  $t_H - \psi(e_H) > t_L - \psi(\tilde{e}_L) - \eta$ , the line ministry will not cheat ( $m = 0$ ) and the MoF will reach the first-best solution [no rent and efficient production, as  $IC(H)$  is not binding]. It is thus in the MoF's interest to increase the cost of cheating. This is discussed further in the next subsection.

## 5.2. Ex ante controls as increasing the cost of cheating

Most traditional principal-agent models consider monitoring at the *ex post* stage.<sup>38</sup> Deterring cheating (or collusion) *ex ante* is done by granting rewards and/or through a threat of future punishment. For their part, PEM systems also include a series of controls designed to prevent agents from cheating *ex ante*. For example, automatic tools, such as computer-based systems that check the budget appropriations before allowing spending, are designed for that purpose, and a similar role is played by the financial comptrollers placed by the MoF within line ministries. Such controls are particularly extensive in the francophone treasury system (Bouley, Fournel and Leruth, 2002) but also exist in the anglophone system (Diamond, 2002). As observation suggests, however, these control techniques are not perfect, partly because agents are very active in trying to bypass them (Lienert, 2003; Moussa, 2004).

We hereafter interpret setting up *ex ante* controls implemented by the MoF as increasing the line ministry's cost of cheating.<sup>39</sup> We endogenise the cost of cheating as a decision variable of the MoF and first consider a model without *ex post* audit.

Assume that  $c$  represents the cost of the *ex ante* controls. It may be interpreted as the cost of implementing and running controls, but also as the economic cost (sometimes heavy) of procedures that may complicate the expenditure process and reduce the line ministry's absorptive capacity.<sup>40</sup> The line ministry's cost of cheating  $\eta(c)$  is now endogenous and depends on the controls implemented by the MoF. We assume  $\eta_c > 0$ ,  $\eta_{cc} > 0$ ,  $\eta(0) = 0$ , and  $\lim_{c \rightarrow \infty} \eta(c) = \infty$ .<sup>41</sup> We limit our analysis to the specification of incentive-compatible schemes (thus, where the MoF deters cheating). The MoF will decide on the levels of *ex ante* control, transfer and effort so as to maximise its expected output, as follows:

$$\begin{aligned} \text{Max}_{e_H, e_L, t_H, t_L, c} E(X) &= q[\alpha(\theta_H, e_H) - t_H] + (1-q)[\alpha(\theta_L, e_L) - t_L] - c \\ \text{Subject to } IR(L), IR(H) & \text{ [which now has the form: } t_H - \psi(e_H) \geq 0 \text{] and} \\ t_H - \psi(e_H) &\geq t_L - \psi(\tilde{e}_L) - \eta(c) \end{aligned} \quad IC(H)$$

Relying on *ex ante* controls is different from *ex post* audits because: i) the performance of *ex ante* controls is “intrinsic” (depending on  $\eta$ ), and does not depend on external factors like the level of penalty; ii) the cost of controls is incurred *ex ante*, whatever the state of nature, while the cost of audit is incurred, if at all, only when a low output is observed; and iii) the decision parameter of the MoF is bounded in the case of *ex post* audits while, in theory, the MoF could increase *ex ante* controls infinitely (although it would not be efficient to do so).

The results and proofs related to this discussion are presented in Leruth and Paul (2006). Once again, the problem remains to respect  $IC(H)$  at the lowest cost, hence the importance of the shadow cost (Lagrange multiplier) of that constraint. We first show that it is not efficient to increase controls above a certain point where  $[1/\eta_c(c)] \geq q$ . If the cost of deterring cheating by controls alone is too high (*i.e.* when the minimum level of control that would be necessary to deter cheating,  $\eta(c) = t_L - \psi(\bar{e}_L)$ , would be such that  $[1/\eta_c(c)] > q$ ), the MoF must also use other means to deter cheating, including rents and productive distortions. For instance, the line ministry could be granted a rent when  $i = H$  (the level of this rent decreases with the amount of control by the MoF) and be required to produce the second-best level of effort when  $i = L$ . In that case, the MoF's expected output corresponds to the second-best solution.

When *ex ante* controls are sufficiently effective to allow the MoF to deter cheating by raising controls (until a point such that  $[1/\eta_c(c)] < q$ ), the line ministry gets no rent. However, it may be profitable for the MoF to distort the required effort, if it can save by reducing the level of controls. The MoF would then choose the level of control and the effort required when  $i = L$  by comparing their cost, *i.e.* so as to relax  $IC(H)$  at the lowest cost. The trade-off here is between increased efficiency and the cost of control.

The results do not fundamentally differ from the cheating-proof regime with *ex post* audits. Both types of control are assessed with regard to their ability to deter cheating, and if their cost is too high relative to their benefits, the MoF has to use other means (rents and distortions). Yet, one can compare the relative value of both types of controls on the basis of the shadow cost of each problem's  $IC(H)$  constraint, *i.e.* the Lagrange multiplier of those constraints at equilibrium. Both indeed measure the difficulty of deterring cheating, and determine the agency costs (cost of control, rents and production distortions) associated with each regime. For instance, it is not profitable for the MoF to increase the level of *ex ante* controls when  $[1/\eta_c(c)] > q$ , nor to use *ex post* audits when  $[(1 - q)z + \lambda\gamma]/\sigma P > q$ . An analysis of shadow costs reveals that both thresholds depend on the probability that  $i = H$ . It also reveals that the higher the probability of high output, the higher the incentive to use controls to guarantee it. Second, the effect of *ex post* audits on relaxing the constraint  $IC(H)$  is mitigated by the size of the expected penalty. As already

mentioned, penalties are low and/or not enforced in developing countries, and *ex post* audits may not be able to deter cheating, making *ex ante* controls more effective. Third, if penalties are a credible threat, *ex post* audits may prove to be effective because their cost is incurred only when the principal observes a low output (i.e. with probability  $[1 - q]$  under a cheating-proof regime) contrary to *ex ante* controls which are imposed in a nondiscriminatory manner.

### 5.3. Integrating *ex ante* and *ex post* controls

We now briefly consider (without explicitly solving) the case in which the MoF can deter cheating through a combination of *ex ante* controls and *ex post* audits. Limiting ourselves to incentive-compatible schemes, the MoF's problem is to maximise the expected output:

$$\underset{e_H, e_L, t_H, t_L, \gamma, c}{\text{Max}} E(X) = q[\alpha(\theta_H, e_H) - t_H] + (1 - q)[\alpha(\theta_L, e_L) - t_L - \gamma z] - c$$

Subject to  $IR(L)$ ,  $IR(H)$  and:

$$t_H - \psi(e_H) \geq t_L - \psi(\tilde{e}_L) - \eta(c) - \gamma\sigma P \quad IC(H)$$

Under a combined approach, the most interesting case occurs when the MoF simultaneously uses both types of controls. This may only take place when  $\lambda = 1/\eta_c(c) = [(1 - q)z + \lambda\gamma]/\sigma P \leq q$ . This may be interpreted as linking the cost-effectiveness of each type of control and comparing their costs (resp.  $c$  and  $[(1 - q)z + \lambda\gamma]$ ) to their effectiveness in deterring cheating (which depends on  $\eta$  and  $\sigma P$ ). When the MoF uses both audits and controls in combination, it will thus equate the relative contribution of each type of control. Finally, the optimal level of *ex ante* controls and probability of *ex post* audits, as well as the production distortion when  $i = L$  and the possible rent when  $i = H$ , will be determined simultaneously, so as to satisfy the constraint  $IC(H)$  at the lowest cost.

## 6. Conclusion

We have argued that the principal-agent theory offers a powerful analytical framework to better understand PEM systems and guide their design in developing countries. The model discussed in this article equally applies to “managerial” systems relying on *ex post* audits (in the British tradition) and to systems relying more on *ex ante* controls (in many francophone African countries). It allows for comparisons between institutional settings (e.g. depending on whether or not the MoF is able to commit to a certain audit probability) and types of control (e.g. comparing the effectiveness of *ex post* audits and *ex ante* controls) by examining the cost-effectiveness of various tools available to the principal to deter cheating. However, this often entails some productive distortions, which result from a trade-off between economic efficiency, on the one hand, and the cost of control and/or an informational rent, on the other hand. Finally, we have interpreted corruption and the lack of

governance as “rents” captured by the line ministries at the expense of their principal as a result of the informational advantage. By assuming that the agent’s effort encompasses productive effort, as well as negative actions such as those related to corruption, we have linked the model to the literature on collusion in organisations.

The model shows that several regimes can exist and that their optimality depends on country-specific parameters, hence the importance of basing the choice of a PEM system on a detailed analysis. Nevertheless, it is possible to draw a few general lessons that can help PEM advisors address some important issues:

- **Ex post controls** (which we mostly assimilate to a court of audit in this article) should be used up to the point where their marginal cost is equal to their return in terms of improved economic efficiency. This will depend on several parameters such as arbitrarily low or ineffective penalties (often the result of social pressure or a weak judicial system in developing countries). Rather than setting up a court of audit (they do not exist in all countries), it may then be profitable to rely on other tools such as external, private audit firms, which increase the cost of cheating for the line ministries. In certain conditions, we also stress the importance of setting up a court of audit so as to make the commitment assumption credible and, in conjunction with better funding, increase its activities, thereby increasing the deterring aspect of the threat of punishment.
- The effectiveness of **internal** controls is similarly determined by cost-benefit considerations, but money spent on internal controls tends to be more effective than money spent on *ex post* controls in developing countries. An important parameter is the extent to which these controls can be bypassed, for example through the use of extraordinary procedures. The cost of internal controls should be assessed carefully, taking into account not only the cost of additional controllers or systems, but also the economic cost due to the resulting slowdown of the expenditure process.
- In countries where the efficiency of both internal and external controls is dubious, theory recommends that the line ministry should be granted an “**informational rent**” in the form of a transfer above the compensation for the effort made. However, in practice, and beyond the difficulty of implementing such schemes in a public sector context in many countries, the efficiency of informational rents may be reduced if appropriate performance measures on which to base the contract between the MoF and the line ministry are unreliable or even unavailable.
- The model may also help **sequence reforms**, although we do not develop this aspect in the article. As causes for the poor performance of the PEM system are identified, it is possible to decide what measures should take

priority. For instance, if the MoF is not in a position to deter cheating by introducing internal controls, nor to grant informational rents, it is trapped in the so-called cheating-inducing regime. A first step could be to announce that private audit firms will be hired. In our model, this would relate to implementing a mixed-strategy equilibrium, which tends to be an easily implementable and cheaper solution (as it incurs no fixed cost) to reduce the extent of cheating. If the country lacks reliable fiscal data, *ex post* audits are not very effective, and the priority should be to reinforce the accounting system before reinvigorating the court of audit.

Finally, although the principal-agent theory provides very interesting insights for the design of PEM systems, we have only considered a few aspects and many more are worth exploring. For instance, a principal-agent analysis could be applied to the allocation of resources for control purposes between different line ministries (for example because they have different probabilities of cheating). Future research could also focus on the dynamic aspects of PEM design and take into account the repeated interactions between the MoF and line ministries at the time the contract is prepared. Although not easily tractable, the realities of the negotiation process between the MoF and the line ministries are very complex, with some line ministries being better informed than others.

## Notes

1. However, there is a growing literature on performance, programme and output budgeting, which basically aims to improve the information available on the effectiveness of public expenditure, and hence helps improve performance through enhanced accountability.
2. This assessment was initiated in 2002 and recently updated (see IDA/IME, 2002 and 2005).
3. More recently, several bilateral donors and multilateral institutions have set up the public expenditure and financial accountability (PEFA) programme. It aims to build a strategic and collaborative approach to assessing and reforming partner countries' public expenditure, procurement and financial accountability systems, and identifies a set of performance indicators and benchmarks in order to help address developmental and fiduciary objectives. It has developed a public financial management (PFM) performance measurement system, and assesses PFM systems against six critical objectives: budget realism; comprehensive, policy-based budget; fiscal management; information; control; accountability and transparency. The sixteen criteria are presented in Appendix I of Leruth and Paul (2006).
4. This interpretation is consistent with that of political and social sciences, which refer to the broader notion of "rent capture" rather than corruption.
5. In some countries, such as Belgium and Lebanon, the court of audit may also perform some *ex ante* control. In this article, we restrict our attention to the functions of *ex ante* in contrast to *ex post* controls, irrespective of the institution performing them.

6. The “*mise en débêt*” is a tool to make public accountants personally responsible for financial wrongdoings discovered in their management of public funds by the court of audit or similar body.
7. Note that assuming a strict agency relationship between the MoF and the line ministry is a simplification of realities. A powerful line ministry could often play a very important role in budget negotiations, simply because it has more knowledge about requirements in its own area than the MoF. This could be particularly true at the time of budget preparation, where the line ministry could consider itself as an equal partner to the MoF.
8. Potter and Diamond (1999) and Bouley, Fournel and Leruth (2002) discuss several of these constraints.
9. This is in line with the approach adopted, for instance, in the Australian budgeting system, where so-called service and resource allocation agreements are prepared and implemented (New South Wales Treasury, 2000).
10. For example, if the health system in a country does not perform well, say in terms of vaccination ratios, it can be because the health ministry focuses on other things (and could do those efficiently). It could also be because the money appropriated for the purchase of vaccines gets “lost” in the system. A weak PEM system would generally refer to the latter. See, for example, Gupta and Verhoeven (2001).
11. To quote a very practical definition from the New South Wales Treasury: “Output budgeting involves the Executive Government explicitly ‘purchasing’ outputs from program and service delivery agencies (the ‘providers’) in order to achieve desired Government outcomes [...]. With performance budgeting, the Executive Government funds (or ‘purchases’) an agency’s program and delivery plan (a set of program and delivery strategies) which the agency has developed in order to achieved desired Government outcomes” (New South Wales Treasury, 2000, p. 13).
12. Ideally, these objectives are defined in the context of a medium-term (three-year) framework and based on a comprehensive macroeconomic model. A multi-year budget framework has the potential to improve incentives, for instance by allowing the introduction of intertemporal competition across agents (Ahmad and Martinez, 2004). Although we will not address this issue in the context of the article, it is important to note that the lack of a proper framework for medium-term budgeting has also been identified by the IMF and the World Bank as an area that requires substantial strengthening.
13. The PRSP approach was launched in 1999 in the context of the HIPC initiative. A PRSP describes a country’s macroeconomic, structural and social policies and programmes to promote growth and reduce poverty, as well as associated external financing needs. Its preparation and implementation now often condition the release of aid funds and debt relief.
14. Hereafter we use the term “**informational rent**” when referring to the supplementary premium that the line ministry is deliberately granted as an incentive to exert high effort. We use the term “**cheating rent**” to refer to the amount illegally diverted, notably through corruption.
15. In this article, we use indifferently “performance payment” (contingent on observable/verifiable results) and “informational rent” although the latter is, in principle, more general (the difference between the expected utility of an agent with private information and his/her reservation utility).



16. Incentive schemes may be used in public companies (see, for instance, the regulation theory following Laffont and Tirole, 1993) and also, to some extent, in customs administrations (on the theoretical side, see, for instance, Besley and McLaren, 1993).
17. A model close to ours, which combines adverse selection and moral hazard, predicts that monitoring the agent's action is strictly preferable to auditing private information (Kessler, 2000).
18. In practice, the MoF would try to maximise the joint output of several line ministries. By restricting the model to one line ministry, we assume that the MoF treats all line ministries equally. The case of several line ministries is indirectly handled when the probability of audit is below one (notably in the mixed strategy equilibrium), which may be interpreted as follows: the MoF can possibly audit only a certain number of line ministries, and each line ministry chooses its cheating level considering that probability of being audited.
19. Superscript "\*" stands for first-best values.
20. This could be interpreted as an absorptive capacity constraint: when the state of nature is high, the line ministry must work harder to absorb a larger appropriation.
21. For example, if a government is not allowed to use an overdraft facility with the Central Bank, the rule can be interpreted as a safeguard.
22. Assuming the auditor is paid only when reporting cheating is not relevant in a PEM system, although there are many instances where a bonus is given when cheating is detected (for example, customs employees detecting a fraud have a right to a portion of the tax recovered in many countries).
23. Note that this assumption is also made by Kofman and Lawarrée (1993) in their regime with one costly truthful auditor, as well as in Khalil (1997), for example.
24. We use a terminology similar to that of Eskeland and Thiele (1999) who refer to collusion-proof and collusion-inducing regimes, as we refer to cheating-proof and cheating-inducing regimes.
25. This may seem a little remote from reality. However, the revelation principle characterises the optimal payoffs and can be seen as the "truth-telling map" of a complex mechanism where cheating and punishments occur (Kofman and Lawarrée, 1993, p. 648).
26. If there are several line ministries, the latter situation could correspond to the case where the MoF announces it will audit a certain number of line ministries – so that each line ministry knows, *ex ante*, with which probability it will be audited at the end of the year.
27. The probability of cheating and the expected penalty do not enter the principal's objective function as, under this regime, cheating is deterred. However, the expected penalty appears in the IC constraint.
28. To be complete, one should also introduce an  $IC(L)$  constraint, aimed at preventing the line ministry from producing the high output when productivity is low. This would take the form  $t_L - \psi(e_L) \geq t_H - \psi(\tilde{e}_H)$ . But, as is common in the literature, that constraint is redundant with the others and is therefore not relevant. Note also that, as we use the revelation principle and deter cheating, the optimal solution exhibits no cheating. The penalty is not collected in equilibrium and hence it does not enter the MoF's objective function (although it is present in the constraints).

29. Note that, from the specification of that Lagrange multiplier, one observes that the higher the cost of audit and/or the probability of low productivity, and the lower the penalty, the harder it is to deter cheating.
30. Our results are consistent with the analysis of Kofman and Lawarrée (1993) with a truthful auditor. There are some slight differences, however.
31. The random audit case may be interpreted in a context with several line ministries, where  $\gamma$  represents the probability, for each line ministry, to be audited in the framework of the general auditing policy of the MoF.
32. Mixed-strategy equilibriums have generally been used in the literature on collusion. The latter suggests that, instead of trying to systematically deter (or induce) collusion, it may be efficient to allow it to some extent (e.g. Kofman and Lawarrée, 1996; Khalil, 1997; Khalil and Lawarrée, 2006). This may be the case, for example, if there is a positive probability that the agent and the supervisor are honest, so that it may be too costly to provide incentives to systematically deter collusion. We hereafter apply a similar approach to cheating (corruption). We do not model it; but, in a context with several line ministries, the mixed-strategy equilibrium could also yield the optimal contract when some line ministries are honest while others are corrupt, because preventing cheating as if all line ministries were corrupt would be too costly.
33. This argument holds in one-period games. However, in the context of repeated relationships, it is probably in the MoF's interest not to backtrack on its promise to audit with the announced probability, in order to preserve its reputation.
34. Our results are quite intuitive. Both the probability of audit and the probability of cheating are decreasing functions of the expected penalty. The more cheating rent the line ministry can capture, the more the MoF audits. The more expensive the audit, the more the line ministry cheats. The cheating probability is also influenced by the relative probabilities of the productivity occurrences: to keep the MoF indifferent between auditing and not auditing, cheating is increasing with the probability of low productivity. The agency cost decreases with the expected penalty and increases with the probability of low productivity. It is also higher when the difference of production between  $i = H$  and  $i = L$  is higher.
35. Informational rents could be envisaged in a system of performance budgeting, as they consist of rewarding the line ministry for good performance (above the compensation of its effort).
36. This section deals with an issue not often discussed in principal-agent papers where the focus tends to be on controls run *ex post*.
37. Following Tirole (1986), that branch of the literature studies the potential for side-contracting between a privately informed, cheating agent and the supervisor hired by the principal to control him or her.
38. As an exception to this statement, Strausz (2006) compares the value of monitoring *versus* auditing – but our analysis differs from Strausz's in that we do not assume that *ex post* audit and *ex ante* controls rely on the same technology.
39. The literature on collusion adopts a similar approach when it acknowledges that hiring a collusive auditor is still useful, because it makes shirking costly for the agent, as he/she will have to pay a bribe to falsify the report (e.g. Kofman and Lawarrée, 1996).

40. For instance, in Senegal, the procedures for disbursing the Health Decentralization Fund are such that it takes on average ten months for the resources to be at the disposal of the providers. This leaves only two months to the facility to absorb those resources (World Bank, 2004a).
41. The more effective the controls, the higher  $\eta(c)$  for any  $c > 0$ .

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