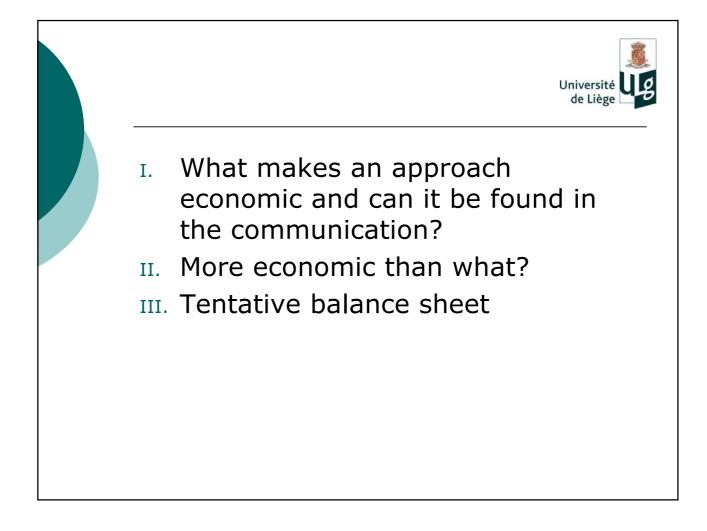
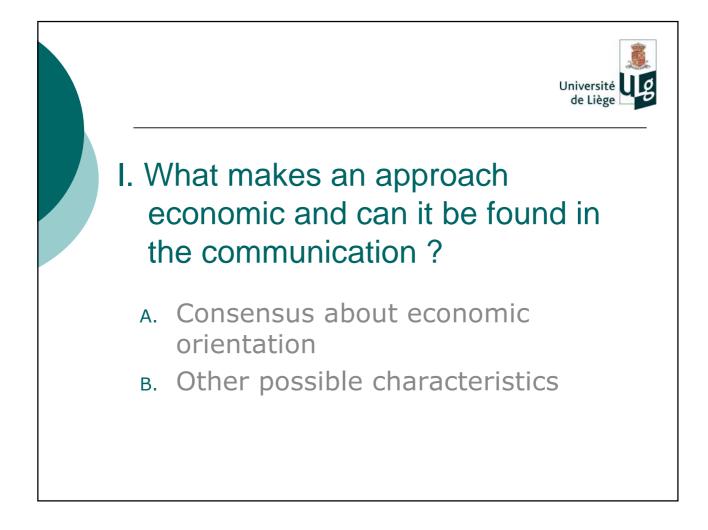
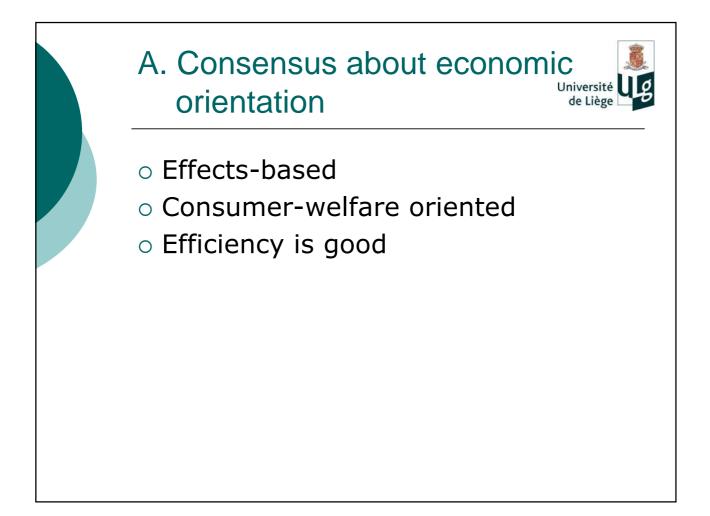
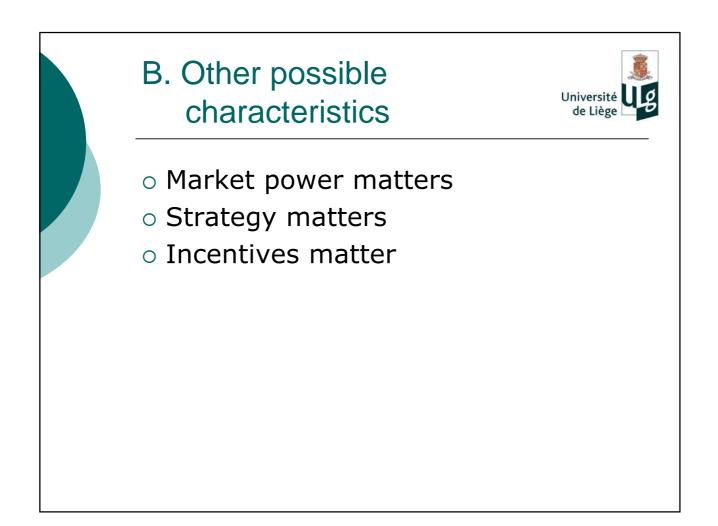
23/03/2010

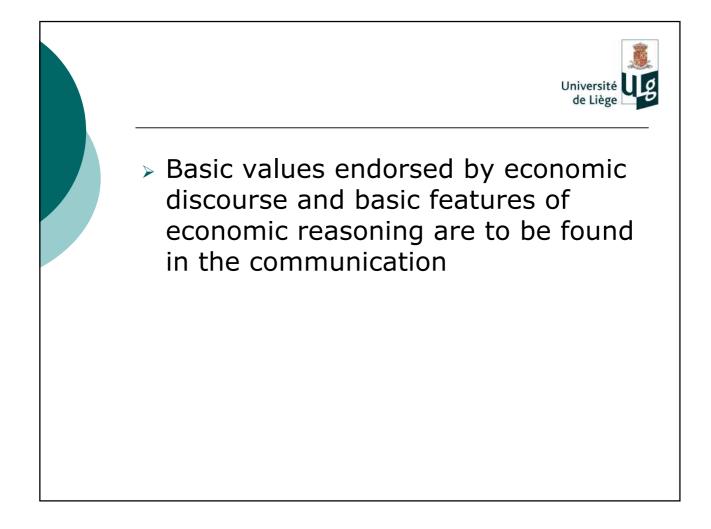


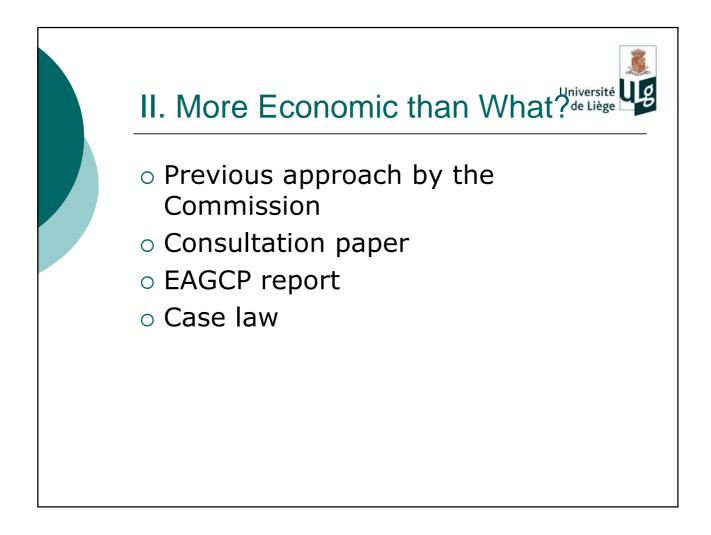


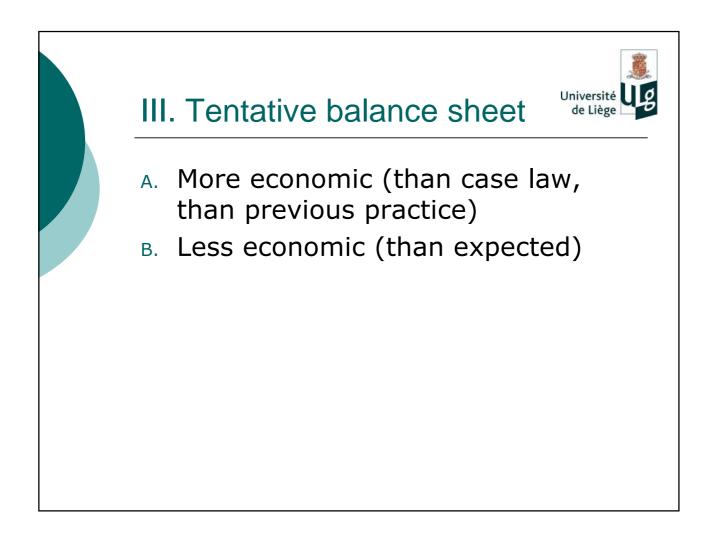


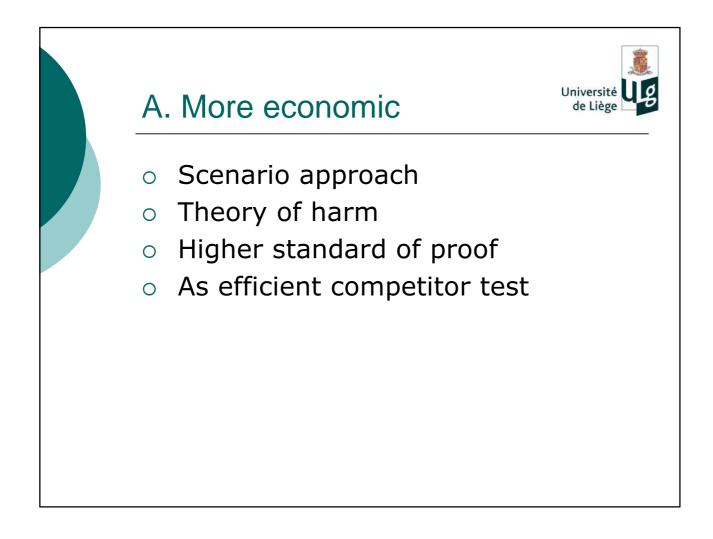


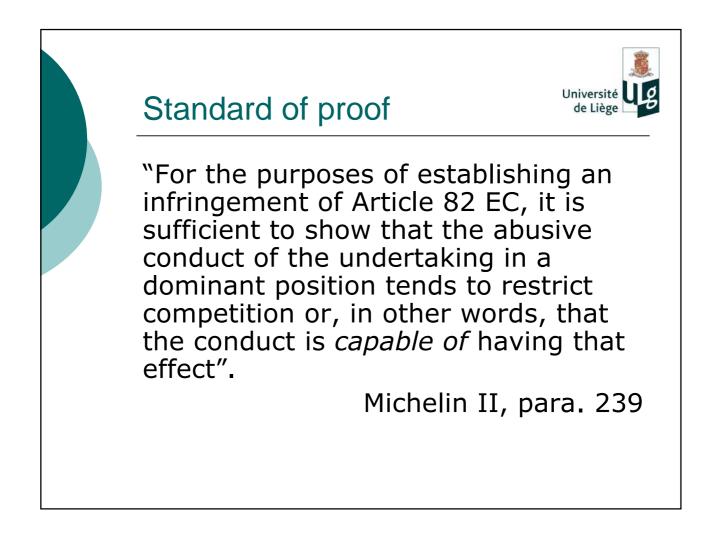




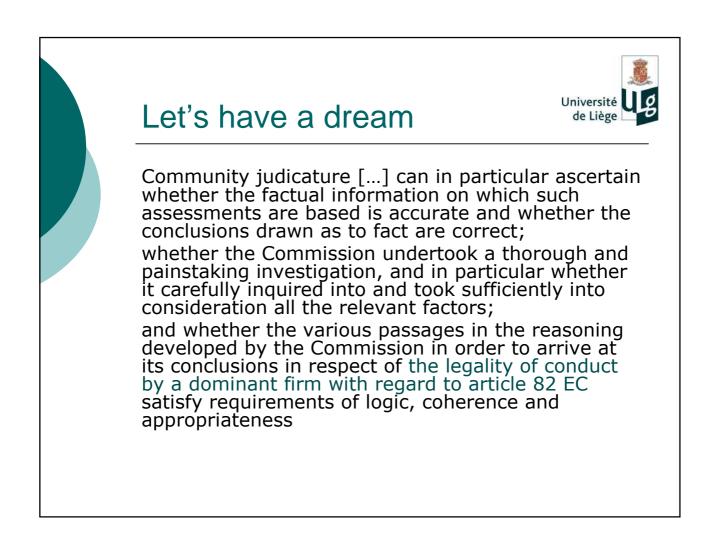


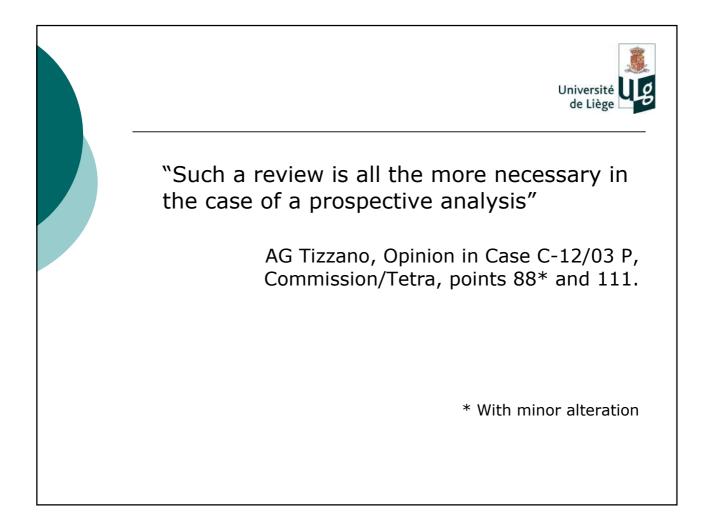


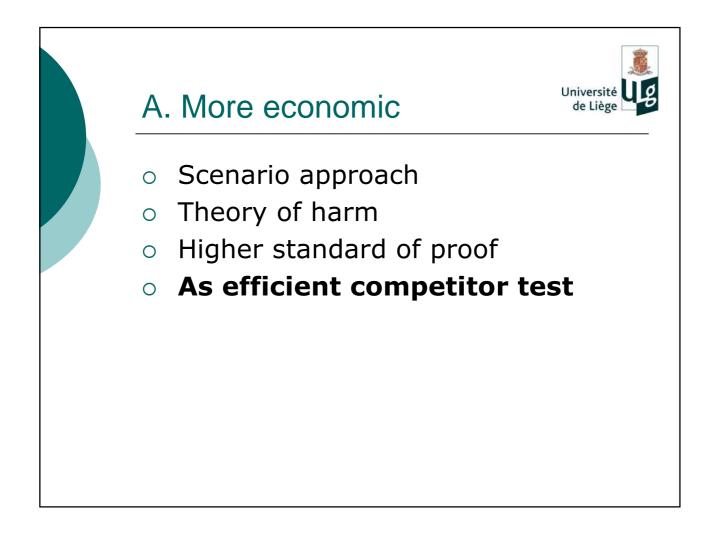


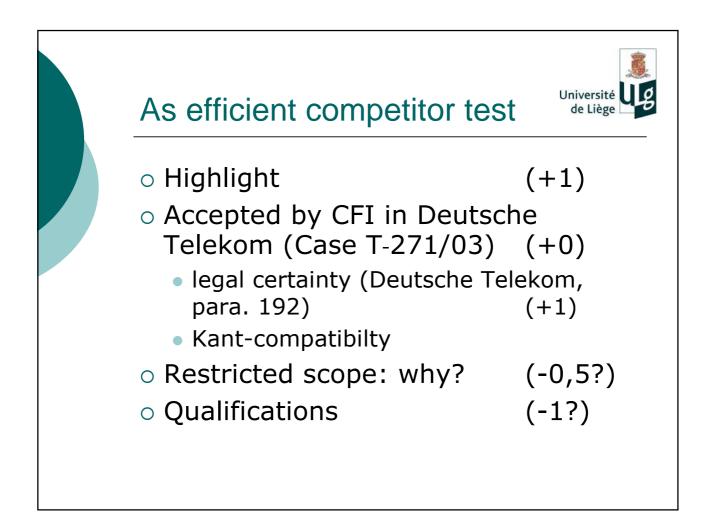


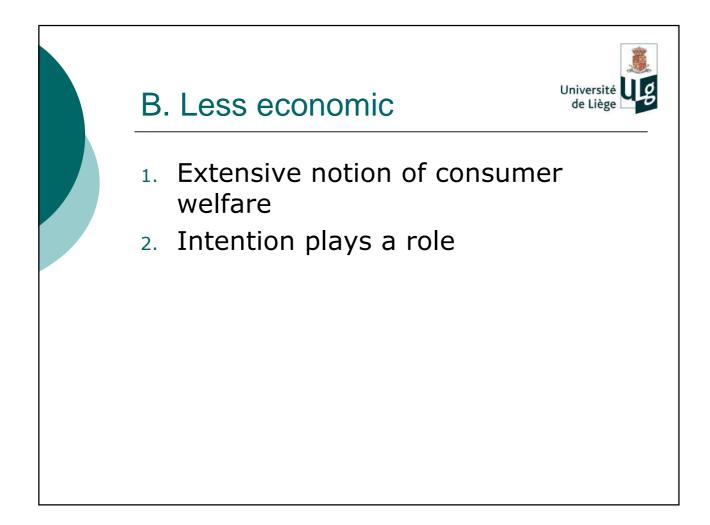














## 1. Extensive notion of consumer welfare



## **Price increase**

« "increase prices" includes the power to maintain prices above the competitive level and is used as shorthand for the various ways in which the parameters of competition — such as prices, output, innovation, the variety or quality of goods or services — can be influenced to the advantage of the dominant undertaking and to the detriment of consumers » Communication, para. 11

