

# Entre standardisation et individualisation, « personnaliser » son enseignement



# Bloom

- postulat d'éducabilité : toute personne peut apprendre à condition d'y mettre le temps, les moyens et d'avoir un enseignement de qualité.

- « Comment expliquer la persistance d'une pédagogie qui demeure indifférente aux différences ou qui, dans le meilleur des cas, n'en tient compte que marginalement, dans des proportions assez dérisoires en regard de l'ampleur des écarts ? » Perrenoud, 1996

## Quelques points de repère

*Personalized Learning is the effort on the part of a school to organize learning environments to take into account individual student voice, [choice], characteristics, and needs, and to make use of flexible instruction and multiple assessment practices (Keefe & Jenkins, 2002).*

- Anglo-saxon
- Secondaire

Personalised learning demands that every aspect of teaching and support is designed around a pupil's needs.

David Miliband, September 2003

# Ajuster l'enseignement aux caractéristiques individuelles...

- Considération pour les personnes
- Réussite de tous
- « Bon sens » pédagogique
- Exigence d'égalité
- MAIS fortes pressions

## Une préoccupation « récente »

Truly personalized learning requires reorganizing schools to start with the student, not the subject matter. School that takes personalized education to its full potential is less concerned with what knowledge is acquired and more interested in how that knowledge is used (Littke & Allen, 1999).

# Temps 1 - Rien

D. Ottavi : « *L'ennui lié à l'apprentissage, à la répression, au travail, à l'inculcation, renvoie à une relation immémoriale maître-élève dont personne jusqu'à une date récente ne s'est jamais étonné* ».

## Temps 2 - Centration sur l'élève

- Claparède : la « loi de l'intérêt » (L'école sur mesure)
- Decroly : centres d'intérêts de l'enfant comme guide de l'éducation
- Années 70 : pédagogie différenciée (L. Legrand, La Garanderie)
- Pédagogie de la maîtrise (Bloom)

# Temps 3 - Agenda politique



Department for Education

**Every child matters**

[Document très radical](#)

# Thème émergent

*“Le défi est de rencontrer plus de besoins/intérêts/aptitudes de plus d'élèves plus systématiquement que ce qui était possible/désirable précédemment”.*  
(Milliband, 2004)

**Moins centré sur remédiation**

# Personnalisation version Individualisation

- Très fortement investi par les technologies
- « Learner models » / adaptive systems
- Aptitudes et styles



# ActiveMath



## Anton

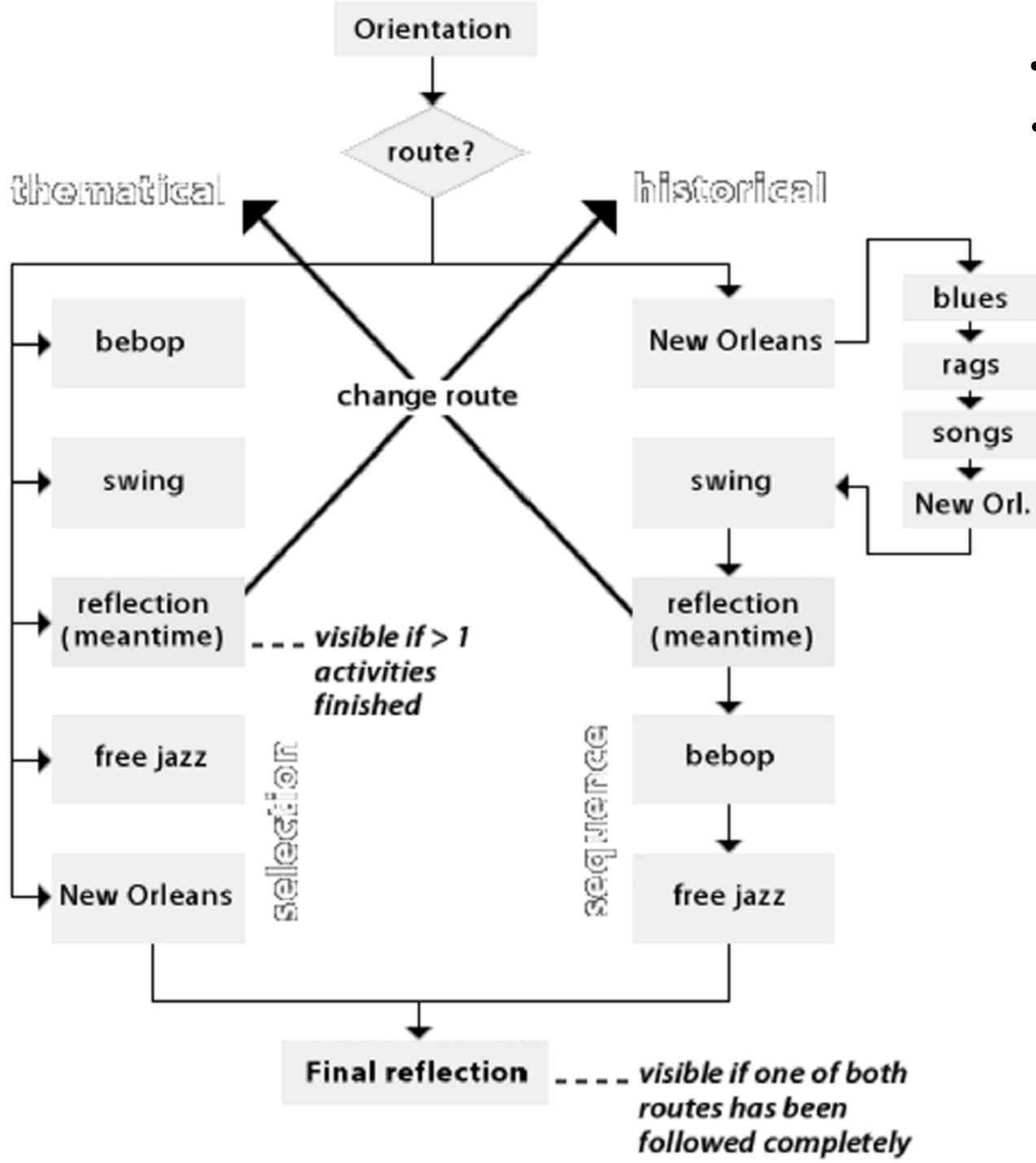
- Mathematics
- Bachelor student
  
- Group theory
- Exam exercises
- Train interactively
- At home



## Eva

- Computer science
- PhD student
  
- Group theory
- Profound knowledge
- Overview
- At university

# IMS-LD



## Defining your teaching strategies

Strategy name

Practice

Teaching strategy features

Teacher choice	<input type="checkbox"/>	<input type="checkbox"/>	Student choice
Lots of teaching	<input type="checkbox"/>	<input type="checkbox"/>	Lots of testing
Start general	<input type="checkbox"/>	<input type="checkbox"/>	Start specific
Questions given	<input type="checkbox"/>	<input type="checkbox"/>	Student chooses
Lots of help	<input type="checkbox"/>	<input type="checkbox"/>	No help
Answers deduced	<input type="checkbox"/>	<input type="checkbox"/>	Answers given
Pos: interspersed	<input type="checkbox"/>	<input type="checkbox"/>	Post test at end
Pre- Interspersed	<input type="checkbox"/>	<input type="checkbox"/>	Pre-test at start
All computer	<input type="checkbox"/>	<input type="checkbox"/>	Non-computer tasks

Question difficulty

- Easy
- Medium
- Hard

Testing styles

- Multiple choice
- Fill in the blank
- Matching
- True/False
- Multiple True

Other strategies

Create strategy ...

Edit other strategy ...

Delete strategy ...

Help

Definitions

Title page



# Styles cognitifs

- 1. Verbal / Iconique (Riding)
- 2. Inductif / Déductif (Carlson)
- 3. Analytique / relationnel (Kagan)
- 4. Impulsif / Réflexif (Kagan)
- 5. Dépendant / Indépendant du champ
- 6. Convergent / Divergent (Guilford - Torrance)
- 7. Multiple Intelligence (Gardner)
- 8. Créatif - non créatif (Torrance)
- 9. Superficiel / Approfondi (Marton)
- 10. Holiste / Sérialiste / versatile (Pask)
- 11. Hope of success / fear of failure (Atkinson)
- 12. Surestimateurs - réalistes - sousestimateurs (Leclercq)
- 16. Attribution causale (Rotter & Wiener)
- Théoricien / observateur réflexif / expérimentateur (Kolb)
- Opposant / composant (La Garanderie)



**Introduction: Quality Customer Care**  
 Before you start, take the pre-test to evaluate what you know and can accomplish and what new skills you need to learn.

- Pre-Test
- Introduction
- Terms
- Concepts & Principles
- Practice & Feedback
- Examples & Non-Examples
- Troubleshooting
- Summary & Reflections
- Testing

- Knowledge Management Example
- Performance Management

are is a philosophy by all our ty is measured by how r is before, during, and h us.

Page 1, UPCM

Toolbox Learning Center Contact Instructor Next

FIGURE 2 Transforming Learning Presentation.

**Introduction: Quality Customer Care**

- Professionalism
- Professional Telephone Manner
- Listening Skills
- How to be a Better Listener
- Developing a Quality Voice
- Attitude
- Conclusion and Testing

**Quality Customer Care** is a philosophy which should be lived by all our representatives. Quality is measured by how satisfied the customer is before, during, and after each contact with us.

The only way that we can know if we are truly offering Quality Customer Care, is to look at our service from the customer's perspective.

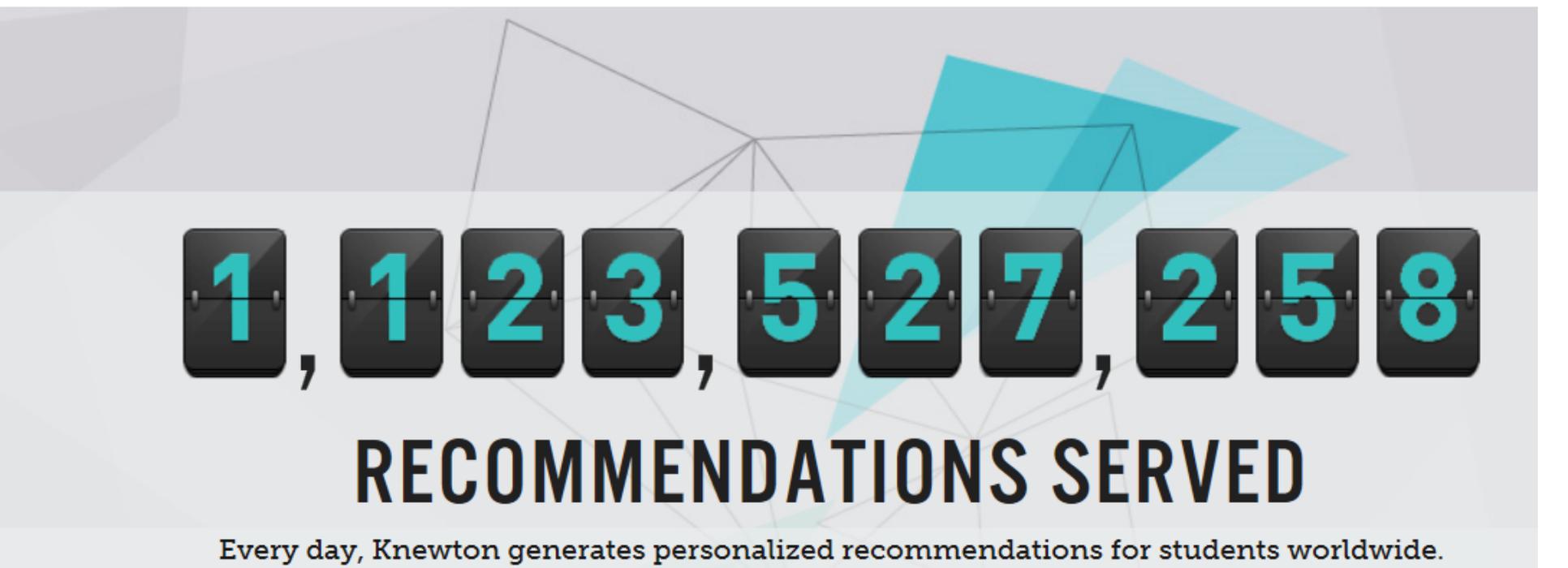
As you can see in the After Column, we become more successful as the quality of customer care improves.

Page 1, UPCM

Glossary Help Virtual Learning Classroom Contact Instructor Next

FIGURE 1 Conforming Learning Presentation.

# Personnalizing learning styles



1, 123, 527, 258

# RECOMMENDATIONS SERVED

Every day, Knewton generates personalized recommendations for students worldwide.

# Limites

- Fatigue/pression nerveuse liée à la gestion de séances plus sophistiquées
- Traduction du diagnostic "psychologique" en stratégie d'apprentissage
- Réconciliation du programme valable pour tous et des variations individuelles

# Personnalisation version implication

“A large part of the personalisation agenda in education and wider society is about self-realisation, self-management and self-provision and about moving from seeing education as meeting external yardsticks, to working on internal motivation and aspiration”. Leadbeater, 2004

Implication, engagement,  
investissement dans son  
apprentissage



STUDENT VOICE  
DEEP LEARNING

# Constat

- L'expérience d'apprentissage est de facto personnelle
- Stimuler l'appropriation, le sens que « c'est pour moi », le sens du contrôle, la (méta-) réflexion, la vision de soi comme un apprenant, la responsabilité (empowerment, ownership, committment)
- In contrast to individualized learning, *personalised* learning emphasizes the notion that learners consider given settings for learning as *personally* relevant. The personal perspective implies that learners take *ownership* and *responsibility* of their learning processes and of the tools that they use [1], [2]. This approach allows developing courses and services for personalised learning *without* necessarily taking the individual differences of each learner as a starting point. (Verpoorten, Glahn, & Specht, 2009)

# Tableaux de bord

CALMsystem's Beliefs about My Knowledge	Topic	My Beliefs about My Knowledge	
 high knowledge level <b>1</b>	Water and water cycle	high confidence level <b>2</b>	
 good knowledge level	Separating solids and liquids	moderate confidence level	
 low knowledge level	Making water clear or pure	good confidence level	
 moderate knowledge level	Solutions	moderate confidence level	
 high knowledge level	Evaporation	low confidence level	



I believe that you have a high knowledge level for the Evaporation of a solution topic. You have said that you have a low confidence level in your ability for this topic.

We still need to resolve this difference **3**

Would you like to:

- 1: change your belief so that you agree with me (The recommendation is high knowledge level) OR
- 2: see why I hold my views (have me explain) OR
- 3: view your and my beliefs about your knowledge OR

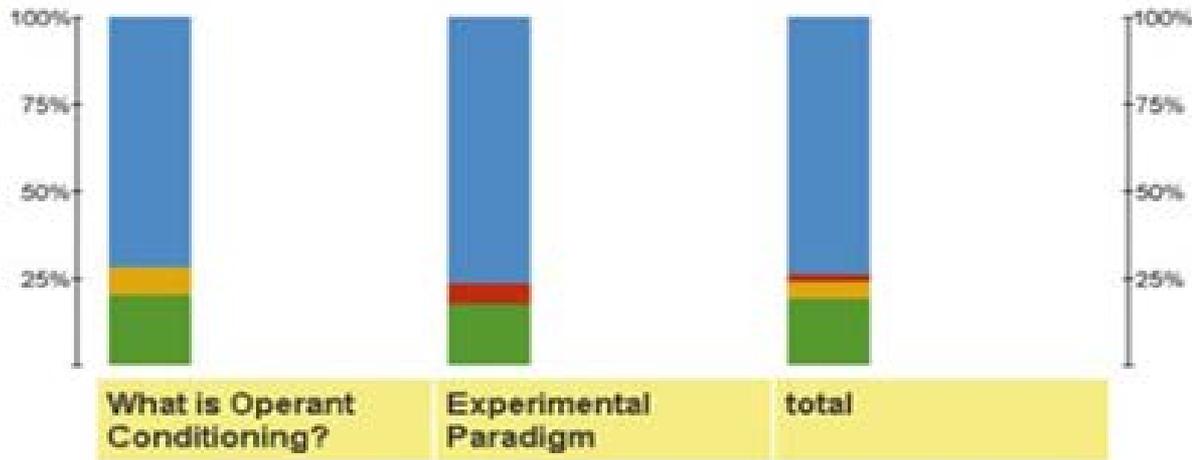
Cours	Fait	Activités
In Amsterdam	10%	
Een villa huren <b>1</b>	3	 <b>2</b>

Annotations: Arrows point to specific activity icons in the second row: 7 (play icon), 5 (X icon), 6 (play icon), 4 (play icon).

Progress report



Operant Conditioning



- Percentage of correctly solved tasks
- Percentage of partly correct solved tasks
- Percentage of incorrectly solved tasks
- Percentage of further tasks

What is Operant Conditioning?

- ▾ General Principles
- ▾ Experimental Paradigm
  - ▶ Manipulation of Behavior
  - ▶ Famous Researchers
  - ▶ Applications
  - ▶ Modifications

1

function of cholesterol | causes | therapy | risk factors | consequences | threshold values

2

Cholesterol fulfills many important functions in the human body. For instance, it plays an important role in the production of vitamin D. Further, and perhaps more important cholesterol is part of each cell membrane within the human body.

3

Please rate here:

How well do you comprehend the information you have just pasted?

very poorly                      very well

4

How much do you know about the topic "function of cholesterol" right now?

a little                      a lot

5

How much information do you still need on the topic "function of cholesterol"?

few                      a lot

# Critiques

- Ne pas faire de l'université une école
- Les profs ne sont pas des assistants sociaux
- Psychologisation du rapport au savoir
- Exaspération car irréaliste
- Efficacité de la personnalisation pour l'apprentissage

# Personnalisation/différentiation

- régulation proactive (en amont de la situation d'apprentissage)
- régulation rétroactive (remédiation et soutien pédagogique)
- différenciation participant du dispositif didactique et de l'action pédagogique quotidienne.

Linda Allal (1988)