« 11BOUGE » WEBSITE: PRINCIPLES OF THE DESIGNERS AND OPINIONS OF THE PRACTITIONERS

**INTRODUCTION**

Physical literacy = Guiding principle in PE
PE = in charge of preparing physically educated citizens and promote PA at school (Tappe et al., 2004)

**Goal of the study:**
To compare the principles respected by the website’s designers and the opinions of the practitioners

**11 bouge**
Website created by a mutual insurance company

In fact:
PE teachers = some difficulties to adapt their traditional way of teaching
→ need resources in order to reach this objective (Haerens et al., 2011)

**METHOD**

Phone interview
7 out of the 12 experts involved in the conception of the website

Questionnaire
6 PE teachers
15 PE master students

**RESULTS AND DISCUSSION**

Designers and practitioners:
≠ opinions

**Practitioners**

- Presence of fact sheets
- Accessibility
- Presence of video media
- Variety and originality of the proposed activities
- Usability of the tools
- Promotion of the website
- Lack of update
- Ratio investment/number of users
- Low motor engagement time
- Relevance of some challenges
- No clear description of some challenges
- Website structure

**Conclusion**

Designer and practitioners: ≠ opinions

Bottom up approach ...
... would have been useful

To improve the tool: collaboration between both studied publics is recommended

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