

# « 11BOUGE » WEBSITE: PRINCIPLES OF THE DESIGNERS AND OPINIONS OF THE PRACTITIONERS

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## INTRODUCTION

Physical literacy =  
Guiding principle in PE  
PE = in charge of pre-  
paring physically edu-  
cated citizens and  
promote PA at school  
(Tappe et al., 2004)

YES!  
BUT...

In fact:  
PE teachers = some diffi-  
culties to adapt their tra-  
ditional way of teaching  
→ need resources in order  
to reach this objective  
(Haerens et al., 2011)

→ 11 bouge

Website created by a  
mutual insurance company

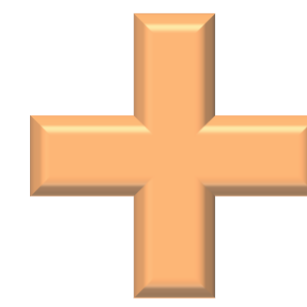
Goal of the study:  
To compare the  
principles respected by  
the website's designers  
and the opinions of the  
practitioners

## METHOD

Phone  
interview



7 out of the 12 experts involved  
in the conception of the website



Questionnaire



6 PE teachers

15 PE master  
students

## RESULTS AND DISCUSSION

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• Presence of  
fact sheets

• Accessibility



• Presence of video  
media

• Variety and  
originality of the  
proposed activities

• Usability of the tools  
• Promotion of the website  
• Lack of update  
• Ratio investment/number  
of users



• Low motor engagement time  
• Relevance of some challenges  
• No clear description of some  
challenges  
• Website structure



## CONCLUSION

Designers and practitioners:  
≠ opinions

Bottom up  
approach ...



... would have  
been useful

To improve the tool: collaboration between  
both studied publics is recommended



Haerens, L., Kirk, D., Cardon, G., & De Bourdeaudhuij, I. (2011). Toward the Development of a Pedagogical Model for Health-Based Physical Education, *Quest*, 63, 3, 321-338.  
<http://dx.doi.org/10.1080/00336297.2011.10483684>

Tappe, M.K. & Burgeson, C.R. (2004). Physical Education: A Cornerstone for Physically Active Lifestyles. *Journal of Teaching in Physical Education*, 23, 4, 281-299.