

## CONTENTS

THE COMMON AGRICULTURAL POLICY – IN THE TRAPS OF LAND PROPERTY..... Gabriel POPESCU	8
THE BASGAN EFFECT AND ITS APPLICATIONS IN THE ECONOMY (THE EXTRACTIVE INDUSTRY OF OIL AND NATURAL GAS)..... Gabriel NĂSTASE	12
DIRECT SALES AS A TOOL FOR COMPETITIVENESS FOR SMEs IN THE EU. THE CASE OF FARMS "ORNAMENTAL FLORICULTURE AND NURSERY PRODUCTS" ..... Valeria ALLEGRA Claudio BELLIA Alfonso Silvio ZARBÀ	19
ENTROPY BASED STRATEGIES FOR THE VALUATION OF NATURAL RESOURCES..... Florina BRAN	25
SYSTEM ANALYSIS: SECTORAL OPERATIONAL PROGRAMME INCREASE THE ECONOMIC COMPETITIVENESS - CASE STUDY ..... Octavian ȘERBAN	32
ECONOMIC EVALUATION OF INNOVATIVE SOLUTIONS FOR FOOD SAFETY IN CEREAL SECTOR IN SICILY Gaetano CHINNICI Giacchino PAPPALARDO Biagio PECORINO	41
ORGANIC FARMING, BRIDGE BETWEEN FOOD SECURITY AND FOOD SAFETY ..... John M. POLIMENI Raluca I. IORGULESCU Mariana BĂLAN	48
CLUSTERING ATTITUDES AND BEHAVIOURS OF ITALIAN WINE CONSUMERS ..... Giuseppe DI VITA Gaetano CHINNICI Mario D'AMICO	54
RELATIONSHIP SYSTEM ANALYSIS IN SOCIAL FARMING: THE ROLE OF "SICILIAN SOCIAL FARM NETWORK" Vera Teresa FOTI Valeria LO GIUDICE Marcella RIZZO	62
IMPACT OF TECHNOLOGICAL INNOVATION ON THE PILLARS OF SUSTAINABLE DEVELOPMENT Simona FRONE Andreea CONSTANTINESCU	69
DEVELOPMENT POLICIES FOR SOCIAL FARMING IN THE EU-2020 STRATEGY ..... Alessandro SCUDERI Giuseppe TIMPANARO Salvatore CACCIOLA	76
A LONGITUDINAL ANALYSIS OF GLOBALIZATION AND REGIONALIZATION IN INTERNATIONAL TRADE OF NURSERY-GARDENING PRODUCTS: A SOCIAL NETWORK APPROACH..... Giacchino PAPPALARDO Valeria ALLEGRA Biagio PECORINO	83
WINE INDUSTRY, AN OPPORTUNITY FOR REGIONAL DEVELOPMENT ..... Silvia-Mihaela PAVEL Tudor NISTORESCU	90
STUDY OF THE INTERDEPENDENCE BETWEEN SUSTAINABLE DEVELOPMENT AND COMPETITIVENESS Ioan RADU Raluca PODAȘCĂ	98

<b>GREENING OF THE COMMON AGRICULTURAL POLICY: IMPLEMENTATION IN WALLONIA (SOUTH OF BELGIUM).....</b>	<b>103</b>
Philippe BURNY	
THE PERFORMANCE OF GREEN ASSETS - A SUSTAINABLE FUTURE.....	106
Raluca Florentina CREȚU	
Romeo Cătălin CREȚU	
Andreea MIRON	
EURO-MEDITERRANEAN AGRICULTURAL TRADE AGREEMENT: WHICH REAL IMPACT ON THE EU CITRUS PRODUCTIONS?.....	111
Giuseppina CARRÀ	
Iuri PERI	
Alessandro SCUDERI	
Diet cost, obesity and state intervention .....	117
Fabio VERNEAU	
Valeria SODANO	
Giuliana SANNINO	
A FUTURE OF SUSTAINABLE WINE? A REASONED REVIEW AND DISCUSSION OF ONGOING PROGRAMS AROUND THE WORLD .....	123
Eugenio POMARICI	
Riccardo VECCHIO	
Fabio VERNEAU	
SUSTAINABLE DEVELOPMENT: THE TRANSITION TO THE GREEN ECONOMY .....	129
Ion DOBRE	
Andra-Mădălina PANTILIE	
SUSTAINABLE DEVELOPMENT - THEORETICAL POWER DIMENSIONS OF FOOD SECURITY	134
Bogdan BAZGĂ	
Laurențiu REBEGA	
INTEGRATED URBAN REGENERATION - SUSTAINABLE MANAGEMENT ALTERNATIVE	138
Cristina ALPOPI	
Cristina MANOLE	
STRUCTURAL POLICIES AND FUNDING PRIORITY IN REGIONAL DEVELOPMENT OF THE EUROPEAN UNION	146
Manuela PILATO	
GREEN ORIENTATION IN THE FOOD INDUSTRY AND LABOUR MARKET .....	154
Immacolata VIOLA	
Nicola MARINELLI	
ENERGY AUTONOMY OF RURAL AREAS .....	159
Gheorghe MANEA	
Mariana IOVITU	
Hamza KARIMOV	
ANALYSIS OF SCHOOL DROPOUT EFFECTS ON THE ROMANIAN ECONOMY UNDER CONDITIONS OF DURABLE DEVELOPMENT.....	164
Ștefania-Cristina CUREA	
Ana-Maria POPESCU	
Mihaela Diana OANCEA-NEGESCU	
NEED TO DEVELOP THE IRRIGATION SYSTEM FOR BOOSTING THE ROMANIAN AGRICULTURAL POTENTIAL	171
Cristian TEODOR	
FOOD AND SUSTAINABILITY: THE ROLE OF BIOTECHNOLOGICAL INNOVATIONS.....	175
Debora SCARPATO	
Monica Patricia ARDELEANU	
THE ABSORPTION OF EUROPEAN FUNDS AND THE ROMANIAN MIRAJ OF SUSTAINABLE DEVELOPMENT	181
Andrei-Alexandru MOROȘAN	
Pavel STANCIU	
Cristian-Valentin HAPENCIUC	
LANDFILLING OR INCINERATION OF WASTE? PRACTICES FOR CHOOSING THE APPROPRIATE SOLUTION FOR WASTE MANAGEMENT.....	189

Angela ALBU Carmen CHASOVSKI	
THE INFLUENCE OF THE DIRECT PAYMENTS ON THE EVOLUTION OF AGRICULTURAL STRUCTURES Laura CIOBANU Andreea MIRON	197
THE PROGRESS AND COMPETITIVENESS OF SMEs FROM SBA UP TO HORIZON 2020: A NEW APPROACH OF INNOVATION AND TECHNOLOGICAL ADVANCEMENT.....	202
Carla ZARBÀ Salvatore BRACCO Alfonso Silvio ZARBÀ	
SUSTAINABLE FOOD CONSUMPTION: CONCEPT AND POLICIES .....	207
Maria Teresa GORGITANO Valeria SODANO	
ARE PEOPLE WILLING TO PAY FOR WASTE PREVENTION? THE MODERATING ROLE OF ENVIRONMENTAL ATTITUDE.....	213
Francesco LA BARBERA Teresa DEL GIUDICE Giuliana SANNINO	
SUSTAINABLE DEVELOPMENT IN RURAL AREAS: THE NEW MODEL OF SOCIAL FARMING Maurizio LANFRANCHI Carlo GIANNETTO	219
NATURE BASED TOURISM: NATURAL BALANCE, IMPACTS AND MANAGEMENT .....	224
Maurizio LANFRANCHI Carlo GIANNETTO Angelina DE PASCALE	
HORTICULTURAL AGRO-BIODIVERSITY AND POTENTIAL CONSERVATION: CASE STUDY IN SICILY Giuseppe TIMPANARO Claudio BELLIA Vera Teresa FOTI	230
OPPORTUNITY COST OF COMMUNICATING VESSELS.....	236
Dorel AILENEI	
PROGRESS TOWARD THE ECONOMIC INTEGRATION OF PROTECTED AREAS.....	242
Ildiko IOAN	
DIRECT SALE OF AGRO-FOOD PRODUCT: THE CASE OF WINE IN ITALY .....	247
Mario D'AMICO Giuseppe DI VITA Salvatore BRACCO	
SUSTAINABLE TOURISM AND THE PERCEPTION OF THE YOUNG GENERATION: AN ANALYSIS OF THE SOUTH OF ITALY .....	254
Debora SCARPATO Azzurra ANNUNZIATA Monica Patricia ARDELEANU	
STRATEGIC OPTIONS REGARDING THE SUSTAINABLE DEVELOPMENT OF FARMS UNDER CONDITIONS OF CLIMATE RISK IN ROMANIA .....	260
Carmen Valentina RĂDULESCU	
THE ECONOMIC AND ENVIRONMENTAL INTEGRATED ANALYSIS SCHEME - INSTRUMENT FOR EVALUATING THE POWER GENERATION TECHNIQUES. CASE STUDY: EVALUATION OF TECHNIQUES FOR ELECTRICITY PRODUCTION THROUGH THE COMBUSTION OF FOSSIL FUELS	263
Paul CALANTER	
PAYMENT FOR ECOSYSTEM SERVICES – INSTRUMENT FOR BIODIVERSITY MANAGEMENT	272
Dacina Crina PETRESCU	
NEW APPROACHES REGARDING THE CREATION OF VIRTUAL ENTERPRISES IN THE NATIONAL NETWORK	278
Marian TOPOLOGEANU Robert ȘOVA	

NATURAL WAYS TO INCREASE SOIL FERTILITY THROUGH ALTERNATIVE PRACTICES. Marcela ȘTEFAN	284
CROP PROTECTION – A SUSTAINABLE APPROACH..... Iuliana DOBRE Ștefania Daniela BRAN	288
COMMUNICATION AND PROMOTION POLICY IN TOURISM MARKETING IN ROMANIA ... Melinda CÂNDEA Elena BOGAN	293
RURAL TOURISM SERVICES QUALITY MANAGEMENT - CASE STUDY COUNTY MARAMUREȘ Elena BOGAN Daniela VĂRVĂRUC Mirela STOICAN	301
THE IMPACT OF RISK MANAGEMENT PLAN UPON BUSINESS AREA WITHIN SUSTAINABLE DEVELOPMENT Dan BOBOC Alexandra GALBEAZA Cosmin POPESCU	309
INTERNATIONAL ASPECTS OF FREE COMPETITION..... Ovidiu-Horia MAICAN	313
INTERNAL AUDIT UNIVERSE DEVELOPMENTS - CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT ..... Victoria STANCIU	318
PHOTOVOLTAIC SOLAR AND SOLID BIOMASS FOR GREENHOUSE AGRICULTURE ..... Carlo Alberto CAMPIOTTI Arianna LATINI Matteo SCOCCIANI Corinna VIOLA	323
THE IMPACT OF EUROPEAN FUNDS ON REGIONAL DEVELOPMENT AND RESOURCE CONSUMPTION – THE CASE OF THE NORTH EAST REGION OF ROMANIA..... Andrei-Alexandru MOROȘAN Cristian-Valentin HAPENCIUC Pavel STANCIU	328
AN ENERGETIC OUTLOOK OF THE ITALIAN FOOD AND DRINK INDUSTRY..... Arianna LATINI Corinna VIOLA Matteo SCOCCIANI Carlo Alberto CAMPIOTTI	333
SWISS COMMODITY TRADING MARKET AND GLOBAL ECONOMY - RECENT ADVANCES AND CHALLENGES - Olivia Florentina BĂLU Ileana STANCU Anca Georgiana BRAN	340
URBAN MANAGEMENT – A REQUEST OF SUSTAINABLE DEVELOPMENT ..... Cristina ALPOI Madalina DOCIU Horia Cristian COJAN	347
INTEGRATED MANAGEMENT OF ELECTRONIC SERVICES WITHIN THE PUBLIC ADMINISTRATION – SUPPORT FOR A SUSTAINABLE DEVELOPMENT ..... Marin ANDREICA Gheorghe PĂCURAR	351
ECONOMIC FACTORS CONCERNING DEVELOPMENT OF ROMANIA AS <i>FUTURE</i> SILVER ECONOMY Maria-Loredana POPESCU Antoni PREDESCU Mihaela-Diana OANCEA-NEGESCU	355
THE RISK OF EU11 – AN ANALYTICAL APPROACH..... Dumitru-Alexandru BODISLAV Florin Paul BRAN	359

Ana Maria CĂLIN	
REGULATION OF GENETICALLY MODIFIED ORGANISMS – UNITED STATES OF AMERICA AND EUROPEAN UNION.....	365
Ovidiu-Horia MAICAN	
THE GREEN BANKING CONCEPT IN PROMOTION AND DEVELOPMENT OF GREEN ECONOMICS (EXAMPLE REPUBLIC OF MOLDOVA) .....	370
Ghenadie CIOBANU Alexandru NEGREA Romulus ANDREICA	
THE IMPACT OF CLIMATE CHANGE ON AGRICULTURE - CHALLENGES AND CONSTRAINTS	377
Florina BRAN Carmen Valentina RĂDULESCU Ildiko IOAN	
AN APPLICATIVE MODEL FOR REGIONAL INTERVENTIONS FOR SUPPORTING THE SUSTAINABILITY OF THE MARITIME DEPARTMENT OF AUGUSTA .....	380
Placido RAPISARDA Marcella RIZZO Filippo MAZZAMUTO	
THE ANALYSIS OF THE CORRELATION BETWEEN HUMAN CAPITAL AND SUSTAINABLE ECONOMIC GROWTH.....	386
Ștefania-Cristina CUREA Ana-Maria POPESCU	
PUBLIC TRANSPORTATION, THE ENGINE OF SUSTAINABLE DEVELOPMENT AND GROWTH	390
Cristina-Emilia CIOVICĂ Cristian FLOREA	
SUSTAINABLE DEVELOPMENT AND THE RESOURCES OF THE RURAL SPACE.....	395
Petrică Sorin ANGHELUȚĂ Arghir Vasile CIOBOTARU	
THE IMPORTANCE OF INVESTMENTS IN THE ROMANIAN TOURISM INDUSTRY.....	400
Cristian FLOREA Cristina Emilia CIOVICĂ	
GREEN BUILDINGS – FROM CONCEPTS AND POLICIES TO PRACTICE.....	404
Alina ZAHARIA	
THE ROLE OF YOUNG FARMERS IN THE SUSTAINABLE DEVELOPMENT OF THE AGRICULTURAL SECTOR	410
Maria SPONTE	
DYNAMICS OF PRODUCTION INDICATORS IN HORTICULTURE.....	414
Cristina BURGHELEA	
HUMAN CAPITAL IN CONTEXT OF SUSTAINABLE DEVELOPMENT.....	417
Arghir Vasile CIOBOTARU Petrică Sorin ANGHELUȚĂ	
ORGANIC FARMING IN ROMANIA.....	422
Roxana STOIAN	
RECENT POLICIES AND NORMS OF THE EUROPEAN UNION REGARDING CORPORATE SOCIAL RESPONSIBILITY.....	427
Maria Iuliana NEAGU (VOICULESCU)	
THE IMPACT OF CULTURAL TOURISM ON SUSTAINABLE DEVELOPMENT THROUGH THE CREATION AND MAINTENANCE OF JOBS .....	431
Cristina MAHIKA Anamaria RĂVAR	
OFFER ,DEMAND AND PRICE OF TRADITIONAL PRODUCTS IN ROMANIA.....	438
Maria SPONTE Roxana STOIAN	
THE EUROPEAN ECOLABEL SEEN AS A FORM OF ECOMARKETING FOR ROMANIAN HOTELIERS	444

Ionela – Valeria POPESCU	
SUSTAINABLE DEVELOPMENT PROMOTING RENEWABLE ENERGIES .....	450
Andra-Mădălina PANTILIE	
LAND FRAGMENTATION PROBLEM-POSSIBLE SOLUTION FOR THE ORGANIC FARMING DEVELOPMENT	453
Ramona DOBRE	
Mihaela Valentina DRĂCEA	
Alexandru Costin CÎRSTEA	
BANK ENVIRONMENT RISKS IN GRANTING AGRICULTURAL LOANS.....	457
Ion DOBRE	
Liviu Adrian STOICA	
COORDINATES OF THE NEW EU RURAL DEVELOPMENT POLICY .....	463
Andrei-Marius SANDU	
THE LEGAL REGIME OF PREVENTION AND CONTROL OF ENVIRONMENTAL POLLUTION	466
Lidia Lenuța BĂLAN	
ENVIRONMENTAL POLICY INTEGRATION WITHIN THE DECISION PROCESS IN THE EUROPEAN UNION	470
Anca COSTEA-DUNĂRIŢU	
Daniela POPA	
EVALUATION OF GRADUATE PERCEPTION OF CAREER DEVELOPMENT PROSPECTS IN THE PUBLIC SECTOR	473
Petronela Evelina BĂLU	
Oleg MARGINĂ	
Ionuț Victor RĂTEZANU	
BUILT HERITAGE CONSERVATION AND URBAN REGENERATION PROCESS IN THE HISTORICAL CORE OF BUCHAREST.....	480
Loredana Florentina LASCU	
MANAGEMENT OF ORGANISATIONAL CHANGE IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT	484
Liviu TUDOR	
ENVIROMENTAL CHANGES- A PRESENT MAJOR PROBLEM.....	489
Romulus ANDREICA	
Ovidiu BUZOIANU	
Mihai GHIMINIDIS	
THE ROLE OF NATURAL RESOURCES IN THE INFORMATION SOCIETY .....	494
Corneliu GUȚU	
Aurelia-Gabriela ANTONESCU	
Alina ZAHARIA	
MIRRORING THE CEO POSITION IN A COMPANY WITH THE BEHAVIOUR OF CRIMINAL ACTIVITY	499
Dumitru-Alexandru BODISLAV	
Mihaela MAFTEI	
Manuela PILATO	
THE MANAGEMENT OF WATER RESOURCES IN ROMANIA .....	503
Aurelia-Gabriela ANTONESCU	
SUSTAINABLE COMMUNITIES IN EUROPE.....	507
Oleg MARGINĂ	
Cristina Maria PARTAL	
Horia Cristian COJAN	
ANALYSIS OF THE IMPACT OF AGRICULTURE IN GDP.....	512
Constantin Octavian BURGHELEA	
Cristina BURGHELEA	
THE CAPITALIZATION OF WIND POTENTIAL IN ROMANIA.....	518
Ovidiu BUZOIANU	
Ionuț-Victor RĂTEZANU	
Mihai GHIMINIDIS	
GREEN ECONOMY - FROM THEORY TO PRACTICE .....	523
Angela ANDREICA	

Petronela-Evelina BĂLU Olivia Florentina BĂLU	
THE TOURISM WITHIN THE APUSENI MOUNTAINS ZONE.....	530
Roxana Maria COSMA Liliana Paula MOGOȘ Cosmin POPESCU	
ENVIRONMENTAL REGULATORY ASPECTS.....	536
Liliana Paula MOGOȘ Roxana Maria COSMA Angela ANDREICA	
BIODIVERSITY AND THE ECONOMY .....	539
Daniela POPA Anca COSTEA-DUNĂRINȚU	