

01-04 JULY 2013 LIEGE

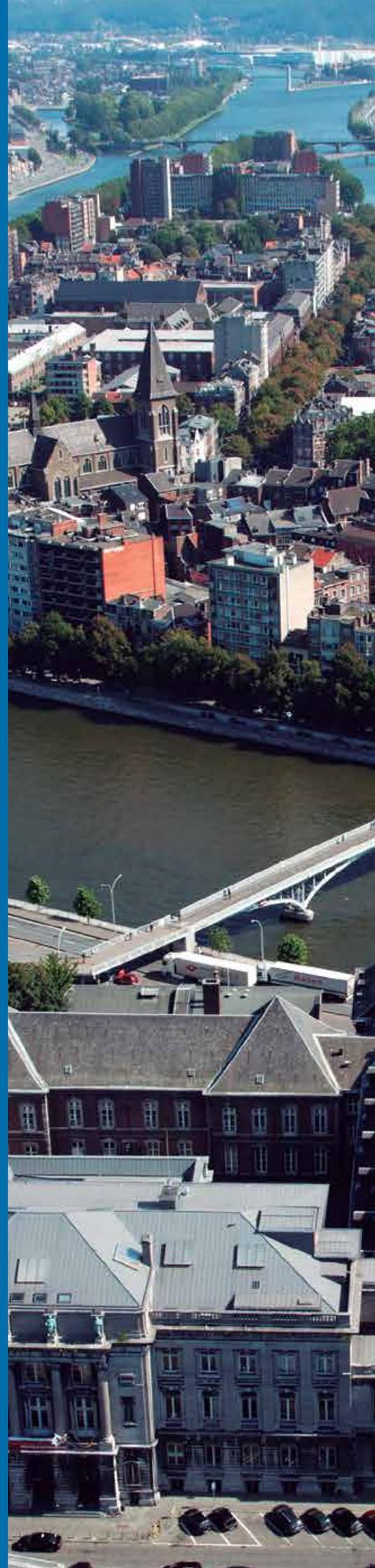
If not
for profit,
for what?
And how?



4th EMES International Research
Conference on Social Enterprise

EMES events

Programme





 4th EMES International Research
Conference on Social Enterprise

EMES events

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Welcome

Dear conference participant,

Welcome to Liege and to the 4th EMES International Research Conference on Social Enterprise. We feel honored to host an event that gathers a community of researchers that continues to grow and thrive. When the first EMES conference was organized twelve years ago, “social enterprise” was an unknown concept and we were very excited to contribute to the emergence of such a promising research area. As scholars, we felt not only a sense of urgency for understanding this phenomenon emerging across countries and cultures but also a deep interest in the research avenues that it opened.

The sense of urgency we felt at the beginning has been deepened by the crisis and the need to understand how social enterprises may contribute to an institutional pluralism across economic and social systems to the strengthening of a vibrant civil society across countries. The good news is that the attention received by social enterprise as a field for collaborative and comparative research has boomed. Where there were barely a handful of researchers twenty years ago, this week there are over 300 researchers from over 40 countries in Liege to share their ongoing and recently completed research with colleagues from all over the world. As a community of researchers, we can all feel proud to be a part of the largest research conference on social enterprise to date.

This conference represents a turning point for EMES. Following an increasing number of requests, the EMES Network has just decided to open its membership to non-European researchers and this is the first time that new members from all over the world gather. We give a special heartfelt thank you to all of them for their enthusiasm and willingness to contribute to the building of a stronger international community of social enterprise researchers. It is also a festive occasion for our host, the Centre for Social Economy (CES) as it celebrates its 20th anniversary. During that special year, the CES received the highest scientific recognition from the Belgian Science Policy Office: the selection of social enterprise as one of the very few topics in social sciences deserving the setting-up of an “interuniversity attraction pole” (IAP) the IAP programme on social enterprise (SOCENT) gathers more than 50 researchers from four Belgian universities (ULg, UCL, ULB, VUB) over five years (2012-2017) and the coordination of such scientific excellence pole by the CES.

On such a strong basis, the CES is hosting the 4th EMES conference in Liege, a 1000-year old city known for the warmth of its citizens and its privileged situation at the heart of Europe. During the next four days, we will have a chance to learn, exchange, and enjoy some unique moments. It is our hope that we meet your expectations and that lasting fruitful connections be established in the context of this EMES conference.

Jacques Defourny
Director, Centre for Social Economy,
HEC-University of Liege
Board Member, EMES Network

Lars Hulgård
President, EMES Network
Founder, Centre for Social Entrepreneurship,
University of Roskilde

About the organizers



The EMES network

Since 1996, the EMES network has conducted over 13 international comparative research projects and organized international bi-annual conferences and PhD summer schools (the next one will take place in July 2014). In addition it collaborates with international organizations and governments at all levels to advance the understanding of social enterprise and support evidence-based policy-making in this field around the world.

EMES has existed since 1996, when an international group of scholars formed a research network that was sponsored by the European Union. Having reached an unusual level of mutual understanding, trust and a common perspective of working together, a community of researchers sprang off from this working experience. Formally established as a non-profit association (ASBL under Belgian law) in 2002 and named after its first research programme, on “the emergence of social enterprises in Europe” (1996-2000), EMES was originally composed of European university research centres and individual researchers. In 2013 EMES opened its membership to researchers and PhD students from around the world. The goals of EMES are:

- › to build an international corpus of theoretical and empirical knowledge around “SE” concepts (social enterprise, social entrepreneurship, social economy, solidarity economy), as well as social innovation and the third sector;
- › to position itself globally and increase the cooperation with centres of excellence on all continents.

EMES publishes regularly the results of its research projects in various formats, including the EMES Working Papers series. Recently, and in collaboration with the EMES PhD Students’ Network, EMES launched the EMES Junior Experts’ Blog (EJEB) as a way to encourage PhD students to publish texts about their dissertation in connection with current issues in society.

More information: www.emes.net

The IAP-SOCENT programme

Funding “Interuniversity Attraction Poles” (IAP) has been the major type of support provided by the Belgian Science Policy Office (BELSPO) for the last 25 years. Proposals for IAP are submitted every five years by networks formed by several research teams from various Belgian universities across all disciplines; they aim to foster interuniversity and interdisciplinary collaboration at both national and international levels. In 2012, an Interuniversity Attraction Pole proposal entitled “If Not for Profit, for What? And How?” was submitted by four Belgian universities and selected to be funded from October 2012 through September 2017.

Around 45 faculty members and researchers in economics, management, sociology and psychology from Belgian universities and around 10 international research partners are involved in this IAP from the outset. They focus on one overall objective, which is defined by the subtitle of the research programme, i.e. “Building interdisciplinary and integrated knowledge on social entrepreneurship and social enterprise” (the acronym of the programme, namely “SOCENT”, is derived from this subtitle).

The whole IAP-SOCENT research programme is structured around 6 main Thematic Lines (TL): (1) Social innovation and social opportunities; (2) Financing social enterprise; (3) Employment and human resource management; (4) Governance in social enterprises; (5) Social enterprise models and institutionalization processes; (6) Integration of findings and theoretical contributions.

More information: www.iap-socent.be

The ICSEM project

A major research project, the International Comparative Social Enterprise Models (ICSEM) Project, will be carried out within Thematic Line 5 in close partnership with the EMES network.

Participants who have expressed their interest in the ICSEM Project (2013-2017) are invited to the Project’s Kick-off Meeting, which will take place at HEC building, in the city centre (rue Louvrex, 14), on Friday, July 5th, from 9 am to 1 pm.

More information: www.iap-socent.be

The Centre for Social Economy

The Centre for Social Economy (*Centre d'Economie Sociale*, or CES) is a research and teaching centre within HEC-Management School of the University of Liege. Founded in the early 1990s by Prof. Jacques Defourny, the Centre for Social Economy pursues three major goals:

- To develop research in the areas of social enterprise/ entrepreneurship and the social economy, mainly from the perspectives of economics, management and organization theory, sociology and law;
- To support, through its work, teaching in the area of social entrepreneurship and the social economy at the University of Liege and elsewhere, for Bachelor, Master and Doctoral students, as well as for practitioners in the area;
- To offer the community and private and public decision-makers services based on its expertise.

Research

Within HEC-Management School of the University of Liege, the Centre for Social Economy coordinates the "Social Enterprise and the Social Economy" peak of excellence. Research projects cover a wide range of conceptual (definitions), statistical (measurement) and focused empirical work, testing and building theory around social enterprise and the social economy. Using quantitative and/or qualitative methodologies, research questions are explored at the global level as well as in particular subfields of social enterprise such as culture, environment and energy, health, education, work integration, fair trade, etc. The research projects are led by 3 Professors, 10 PhD students and 2 post-doc researchers from Belgium and abroad. From 2012 to 2017, the CES coordinates a major "Interuniversity Attraction Pole" (IAP) research programme on social enterprise funded by the Belgian Science Policy and titled "If Not for Profit, for What? And How?".

Teaching

Besides research, the Centre for Social Economy organizes two teaching programmes. At the Master's level, since 2010, the "Management of Social Enterprises" orientation trains some fifteen students per year during the two years of the Master in Management Sciences. At the practitioners' level, an executive education programme was started in 2012 for managers and entrepreneurs in the field.

Three Chairs within the CES contribute to teaching and research in management and entrepreneurship related to social enterprise and the social economy, namely the "Cera Chair in Social Entrepreneurship" (Pr. Sybille Mertens), the "SRIW-Sowecsom Chair in Social Enterprise Management" (Pr. Benjamin Huybrechts) and the newly born "Baillet-Latour Chair in Social Investment and Philanthropy".



Hosting EMES

The CES is a co-founder of the EMES network, and since 1996, it has hosted the Coordination Unit of the Network, which has been registered as a non-profit organization (ASBL) under Belgian law since 2002. Prof. Jacques Defourny was the chair of EMES until 2010.

More information: www.ces.ulg.ac.be

HEC-Management School of the University of Liege

HEC-Management School of the University of Liege (HEC-ULg) educates creative managers who will be responsible for building the future of businesses and organizations in a cross-cultural world. The School is firmly anchored and active in the regional economic development. With its peaks of excellence, HEC-ULg carries out internationally recognized scientific research. Six peaks of excellence ensure the coherence of academic research, teaching, and socio-economic expertise, among which the "Social Enterprises and the Social Economy" peak of excellence. The School values research with socio-economic impact or with a focus on pedagogical innovation.

HEC-Management School of the University of Liege keeps a particular eye on the coherence and the managerial pertinence of its teaching, research, and community services activities. It has forged strong dynamics and a community spirit between students, graduates, staff and partners by involving them in all the decision-making processes, by communicating with them and by living its fundamental values: creative entrepreneurial audacity; excellence; critical thinking; a spirit of listening and respect for diversity; and corporate responsibility.

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About the EMES International Research Conferences

Created in 1996, the EMES network has developed into a leading research network focused on the study of social enterprises and third sector organisations. On the basis of its first large European research project, carried out over a five-year period, the Network organised the **1st EMES International Research Conference**, titled “The Social Enterprise. A comparative perspective”, at the University of Trento in 2001. This event and the first EMES book, *The Emergence of Social Enterprise* (Routledge, 2001), launched the topic of “social enterprise” as a research theme on the European scene. They also succeeded in promoting a more widespread knowledge of the concept of social enterprise, both in Europe and beyond, and pinpointed new research themes that have been thoroughly investigated in recent years.

The 2nd EMES International Research Conference on Social Enterprise was held in Trento in July 2009. More than 150 researchers from 36 countries from all over the world gathered to discuss management issues, theoretical and empirical analyses, innovation, conceptual aspects, legal frameworks, public policies, institutional framework and other important aspects of social enterprise.

The 3rd EMES International Research Conference on Social Enterprise was hosted by the Centre for Social Entrepreneurship (Roskilde University) in July 2012 and gathered about 200 researchers from around the world. The theme of this event was “Social innovation through social entrepreneurship in civil society”, a topic that has proven its relevance in the research field internationally.

The EMES network, in partnership with the Belgian Interuniversity Attraction Pole on Social Enterprise (IAP-SOCENT), and with the Centre for Social Economy at HEC-Management School of the University of Liege as host, now organizes **the 4th EMES International Research Conference on Social Enterprise**. Over 320 researchers from over 40 countries will spend four intensive days discussing various topics under the umbrella of the conference title, **If not for profit, for what? And how?**

Conference scientific and organizing committees

The EMES network has the honor of counting with the support of more than 33 renowned international scholars as members of the scientific committee of its 4th research conference.

Chairs of the Conference

Jacques Defourny (University of Liege, Belgium)

Dennis Young (Georgia State University, USA)

Academic Members

- › Avner Ben-Ner (University of Minnesota, USA)
- › Carlo Borzaga (University of Trento and EURICSE, Italy)
- › Marie Bouchard (Université du Québec à Montréal, Canada)
- › Taco Brandsen (Radboud Universiteit Nijmegen, The Netherlands)
- › Kam-tong Chan (Hong Kong Polytechnic University, China)
- › José Luis Coraggio (National University of General Sarmiento, Argentina)
- › Giulio Ecchia (Bologna University, Italy)
- › Bernard Enjolras (Institute for Social Research, Norway)
- › Luiz Inácio Gaiger (UNISINOS, Brazil)
- › Keith Hart (University of Pretoria, South Africa)
- › Isabelle Hillenkamp (University of Geneva, Switzerland)
- › Kai Hockerts (Copenhagen Business School, Denmark)
- › Marek Hudon (Université Libre de Bruxelles, Belgium)
- › Lars Hulgård (Roskilde University, Denmark)
- › Lesley Hustinx (Ghent University, Belgium)
- › Benjamin Huybrechts (University of Liege, Belgium)
- › Marc Jegers (Vrije Universiteit Brussel, Belgium)
- › Yu-Yuan Kuan (National Chung Cheng University, Taiwan)
- › Jean-Louis Laville (Conservatoire national des arts et métiers, France)
- › Linda Lundgaard Andersen (Roskilde University, Denmark)
- › Sybille Mertens (University of Liege, Belgium)
- › Alex Nicholls (University of Oxford, United Kingdom)
- › Marthe Nyssens (Catholic University of Louvain, Belgium)
- › Mary O'Shaughnessy (University College Cork, Ireland)
- › Nadine Richez-Battesti (Université de la Méditerranée, France)
- › Roger Spear (Open University, United Kingdom)
- › Jaswal Surinder (Tata Institute of Social Sciences, India)
- › Isabel Vidal (University of Barcelona, Spain)
- › Annette Zimmer (University of Munster, Germany)

Organizing Committee

- › Caroline Lovens, Centre for Social Economy, HEC-ULg
- › Rocío Nogales and Sabine Spada, EMES network
- › Sophie Adam, IAP-SOCENT
- › Staff members of the Centre for Social Economy, HEC-ULg

Pre-conference forum

01.07.13 International Forum

09:00

If not for profit, for what? And how?
From research to practice, and back

ROOM 138

A.1: 3rd EMES forum on education and training in social enterprise/social entrepreneurship (FETSE)

Chair: Sybille Mertens, HEC-University of Liege (Belgium)

› An overview of educational initiatives

Specialized Master's programs: **Lars Hulgård**, Head of Master Program in Social Entrepreneurship and Management, University of Roskilde, Denmark

Transversal programs across disciplines: **Anita Nowak**, Integrating Director, The Social Economy Initiative, Desautels Faculty of Management, McGill University, Montreal, Canada

Executive training programs for social entrepreneurs: **Marie Lisa Dacanay**, President, Institute for Social Entrepreneurship in Asia, Philippines

› Collaboration opportunities: 1) Exchanges of students; 2) Staff mobility; and 3) Joint degrees (discussion groups)

› Closing: Moving forward with FETSE

ROOM 035

A.2: Forum of the EMES PhD student network

Chair: Michael Roy, PhD Candidate, Glasgow Caledonian University (UK)

› Introduction round

› "Why a PhD in the area of social enterprise is not a waste of time (honestly)" by Benjamin Huybrechts, HEC-University of Liege and Simon Teasdale, University of Birmingham

› "What are the three key papers that ALL PhD students in the SE field need to know inside out?" (discussion groups)

› "Why are PhDs so important for EMES? The future is right here" by Rocío Nogales, EMES Managing Director

› Moving forward with the EMES PhD Student Network

› Closing and wrap up

10:30 Coffee Break

11:00

From research to practice,
and back (2)

ROOM 035

B.1: Forum on legal frameworks for social enterprises: from a comparative perspective

Chair: Denis Stokkink, European Think-tank "Pour la Solidarité" (Belgium)

› "Legal frameworks for social enterprise in the European Union" by Antonio Fici, University of Molise, Italy

› "Legal forms for social enterprises in the United States: an overview and critique" by Dana Brakman Reiser, Brooklyn Law School, USA

Discussion with Jongick Jang, Hanshin University, South Korea, and representatives of policy makers at national and EU level

ROOM 138

B.2: Forum on social enterprise and renewable energy: panel around the REScoop 20-20-20 Project

Chair: Roger Spear, Open University (UK)

› Presentation of the REScoop 20-20-20 project by Daan Creupelandt (Ecopower), Benjamin Huybrechts (HEC-University of Liege) and Julie Rijpens (EMES Network)

› Panel discussion with:

J.-J. McMurtry, York University, Canada

Pierre Stassart, University of Liege, Belgium

Klaus Niederlander, Cooperatives Europe

Dirk Vansintjan, REScoop 20-20-20 & Ecopower

› Discussion

12:45 Lunch

IF NOT FOR PROFIT, FOR WHAT? AND HOW?



From research to practice, and back

14:00

From research to practice, and back (3)

ROOM 030

C.1: Baillet Latour forum on social investment and philanthropy

Chair: Sybille Mertens, HEC-University of Liege (Belgium)

- › Theo Schuyt, Department of Philanthropic Studies, University of Amsterdam, The Netherlands
- › Marta Rey García, Chair of Social Responsibility, Universidade da Coruña, Spain
- › Anne-Claire Pache, Chair in Philanthropy, ESSEC, France
- › Lisa Hehenberger, Research Director, European Venture Philanthropy Association

Discussion with Yu-Yuan Kuan (National Chung Cheng University, Taiwan), Anita Nowak (McGill University, Canada) and Pierre Echard (Innova Terra, Belgium)

ROOM 138

C.2: Forum on the Interuniversity Attraction Pole on Social enterprise (IAP-SOCENT), 2012-2017

- › The IAP-SOCENT research programme

Goals and structure of the whole programme, by the Centre for Social Economy (HEC-ULg)

Presentation of the thematic lines, by Marc Jegers (Vrije Universiteit Brussel, Belgium), Marek Hudon (Université Libre de Bruxelles, Belgium) and Marthe Nyssens (Université Catholique de Louvain, Belgium)

Discussion on international collaborations, with Avner Ben-Ner (University of Minnesota, USA), Kai Hockerts (Copenhagen Business School, Denmark) and Carlo Borzaga (EURICSE, University of Trento, Italy)

- › The ICSEM Project: mapping social enterprise models worldwide

General presentation, by Jacques Defourny (HEC-ULg, Belgium) and Marthe Nyssens (UCL, Belgium)

Discussion on existing mapping efforts around the world, with Janelle Kerlin (Georgia State University, USA), Fergus Lyon (Middlesex University, UK) and Giulia Galera (Euricse, Italy)

ROOM 035

C.3: Forum on welfare innovation in local communities in European cities: main results of the WILCO Project

Chair: Taco Brandsen, Radboud University Nijmegen (The Netherlands)

- › Presentations by WILCO Project's participants:
 - Danielle Gluns, University of Münster, Germany
 - Anna Domaradzka, University of Warsaw, Poland
- › Discussion with Lars Hulgård, EMES president and University of Roskilde

16:00 End of the Forum

Schedule at a glance

	ROOM 304	ROOM 204	ROOM S94	ROOM R52	ROOM S64	
Tuesday, July 2	09:00 10:30	A1 Assessing the social and solidarity economy	A2 Social entrepreneurship, networks and embeddedness	A3 Defining and capturing social innovation	A4 Community participation in developing and emerging economies	A5 Social investment and social capital market
	11:00 12:30	B1 The EMES approach revisited	B2 Opportunities for social entrepreneurship in context	B3 Diffusing and institutionalising social innovation	B7a Panel Microfinance	B5 Financing Mix and Business Models of Social Enterprises
	15:00 16:30	C1 The emergence and development of social enterprise in Africa	C2 Values and logics within social enterprises	C3 Social innovation, local development and public policy	C4 Learning civiness and empowerment through social enterprise initiatives	C5 Panel Social banking and cooperative finance
	17:00 18:30	D1 Cooperatives and community services	D2 Organisational change, adaptation and mission drift	D3 Social innovation by and within social enterprises	D4 Social movements and social enterprise/ entrepreneurship	D9a Foundations and philanthropy
Wednesday, July 3	09:00 10:30	E1a New approaches for social enterprise in economics	E2a Scaling-up and cross-sector collaboration	E3a Panel Social entrepreneurship as a vehicle for innovation	E2b Micro-dynamics of social enterprises and bricolage	E1b Panel Trends and challenges for social enterprises in Central and Eastern Europe
	11:00 12:30	F1a Comparing social enterprise landscapes across Europe	F2a Social entrepreneurship processes, decision-making and organisational forms	F3 Panel Frontiers in social innovation research and practice		F1b Blurring boundaries and hybrids
	15:00 16:30	G1a Social enterprise conceptualizations and empirical evidence	G2a Discourse, legitimacy, and environment	G3 Panel Social innovation practice and the rediscovery of action research	G4 Panel "Social" and "enterprise": questioning categories based on Karl Polanyi (in French)	
Thursday, July 4	09:00 10:30	H1a Isomorphic pressures	H2a Conditions of social enterprise emergence in different contexts	H3 Panel: Social innovation and collaborative learning in the relation between the academia and the social and solidarity economy	H4 Citizens-consumers and societal change	H1b Typologies/ clusters of social enterprises
	11:00 12:30	I1a Health and social care provision	I2a Social entrepreneurs profiles and motivations	I3 Panel Social innovation and collaborative learning in the relation between the academia and the social and solidarity economy	I1b Social enterprise and community resilience	I1c Panel "Where the wild things are": social enterprise as a zoo

Each session is identified by a letter indicating the nine available time slots (A-I) followed by the thematic line number (1-9). Only in those cases in which more than one session of one thematic line takes place in the same time slot, the sessions are identified with small letters (a, b, c, etc.).

Liege, July 1 - 4, 2013

ROOM 1/24	ROOM R53	ROOM R54	ROOM S74		
A6 Panel Behavioural dynamics in cooperative and social enterprises	A7 Panel Social enterprises: an organizational perspective	A8 Performance: discussion and tools construction	A9 Evolution of public policies	09:00 10:30	Tuesday, July 2
B6 Commitment in social enterprises	B7b Panel Governance and democracy (part 1): governance of civil society organizations	B8 The performance of cooperatives	B9 Panel Regulation factors and public policies for the success of social enterprises	11:00 12:30	
C6 Organisation and professionalisation of social enterprises	C7 Panel Governance and democracy (part 2): governance citizenship and open public spaces	C8 Social enterprise performance management: insights from business sector practices	C9 Panel Social enterprises in different welfare regimes: critical and contextualized inquiries and readings	15:00 16:30	
D6 WISEs and social inclusion	D7 Governing social enterprise in emerging and developing countries	D8 Panel The discursive effects of mapping social enterprise	D9b Cooperative and social enterprise law	17:00 18:30	
E6 Working in social enterprises	E7 Governance, accountability and performance	E1c Panel Work integration social enterprise: an international perspective	E3b Panel Social innovation: the conditions for the emergence and diffusion of innovations	09:00 10:30	Wednesday, July 3
F6 Panel Third sector organizations and employment quality: the higher job quality and satisfaction under scrutiny?	F7b Participation and democracy in social enterprises	F2b Panel Cooperatives and entrepreneurship (1)	F1c Panel Emerging issues for social enterprise in North-Eastern Asia (China, Japan, Korea)	11:00 12:30	
G6 Panel Third sector organizations and employment quality: the higher job quality and satisfaction under scrutiny?	G7 Governing tensions	G2b Panel Cooperatives and entrepreneurship (2)	G9 Co-production and public policy	15:00 16:30	
	H7 Multi-stakeholder approaches of governance	H2b Panel Securing livelihoods: informal economy practices and institutions: the case for collective strategies	H9 Panel The state's role and public policy on the development of social enterprise in Eastern Asia (1)	09:00 10:30	Thursday, July 4
I6 Volunteering	I7 Governing cooperatives	I2b Social entrepreneurship and leadership	I9 Panel The state's role and public policy on the development of social enterprise in Eastern Asia (2)	11:00 12:30	

CONFERENCE PROGRAMME

17:00

Monday, July 1, 2013

HEC building, 14, rue Louvrex , city center

ROOM 050

OPENING PLENARY SESSION

Prof. Bernard Rentier, Rector of the University of Liege

Prof. Thomas Froehlicher, Dean of HEC-Management School of the University of Liege

Prof. Lars Hulgård, Roskilde University (Denmark), EMES President

Prof. Jacques Defourny, HEC-Management School of the University of Liege (Belgium),
Conference Co-Chair

Roundtable: Social enterprise at the crossroads

- › “From non-profit organizations to social enterprise: a long research journey” by **Dennis Young**, Georgia State University, USA
- › “Community entrepreneurship and social enterprise” by **Helen Haugh**, University of Cambridge, United Kingdom
- › “Social enterprise, contested or supported by the solidarity economy?” by **Jean-Louis Laville**, Conservatoire National des Arts et Métiers, Paris, France

19:00 Walking dinner

THEMATIC LINES

1. Concepts and models of social enterprise
2. Social entrepreneurs, opportunities and creation processes
3. Social innovation
4. Civil society and social movements

5. Financing social enterprise
6. Labour and employment
7. Governance of social enterprise
8. Performance assessment
9. Institutionalisation and public policy

09:00-10:30

Tuesday, July 2, 2013
Sart-Tilman campus

PARALLEL SESSIONS A

ROOM 304

A1. Assessing the social and solidarity economy

Chair: *Florence Degavre*

- Jean-Christophe Zuchuat, Nicolas Gachet, Michaël Gonin, Laurent Houmard and Christophe Dunand - Toward a Statistically Robust Assessment of Social and Solidarity Economy Actors
- Carolina Orquiza Chermem - Reflections around the theoretical construction of the social and solidarity economy: between emancipation and critique (in French)
- Walter Mswaka and Olu Aluko - Governance of social enterprises in South Yorkshire, UK: towards a new orientation

ROOM 204

A2. Social entrepreneurship, networks and embeddedness

Chair: *Helen Haugh*

- Frédéric Dufays and Benjamin Huybrechts - On the way to the hybrid organization? When worlds collide through collective entrepreneurship
- Daniel Costa and Cristina Parente - External communication practices and organizational legitimacy within the Third Sector
- Loredana Picciotto - Social entrepreneurship and confiscated mafia properties in Italy
- Israr Qureshi, Babita Bhatt and Geoffrey Kistruck - Role of Social Ties at The Conceptualization Stage of Social Enterprise

ROOM S94

A3. Defining and capturing social innovation

Chair: *Johanna Mair*

- Anne de Bruin and Loren Stangl Loren - The Social Innovation Continuum: Towards Addressing Definitional Ambiguity
- Eva Bund, Björn Schmitz and David-Karl Hubrich - Towards a social innovation indicator suite - Measuring enabling conditions and outcomes of social innovations
- Ana Luisa López - University Social Responsibility and Innovation (USRI), a model to evaluate the development and institutionalization of social innovation by universities
- Maja Savevska - Corporate Social Responsibility: A promising social innovation or neoliberal strategy in disguise?

ROOM R52

A4. Community participation in developing and emerging economies

Chair: *Victor Pestoff*

- Clementine Hill O'Connor - The role of Self Reliant Groups (SRGs) in improving individual health and wellbeing
- Michela Giovannini - Social enterprise as a vehicle for the development of indigenous communities: the case of Chiapas
- Shu-twu Wang and Yu-Yuan Kuan - The Importance of Social Entrepreneurship/Social Innovation on the Development of the Community-based Social Enterprises in Taiwan

09:00 - 10:30

ROOM S64

A5. Social Investment and social capital market

Chair: *Jessica Aschari-Lincoln*

- Jarrod Ormiston and Richard Seymour - The emergence of social investment as a 'moral system of exchange': The Australian experience
- Frederick Seddon and Richard Hazenberg - What are the barriers to investing in social enterprises? An investigation into the attitudes and experiences of social entrepreneurs in the United Kingdom
- Wendy Wu, Stephen Osborne and Sarah Cooper - To what extent, the institutional funding model of social investment and venture philanthropy that differs and similar to the traditional philanthropic foundations? Exploring the nature and process of novel funding models used by philanthropic foundations in Scotland
- Alejandro Agafonow and Pascal Glémain - The challenge of building social capital markets

ROOM 1/24

A6 Panel: Behavioral dynamics in cooperative and social enterprises

Chair: *Carlo Borzaga*

- Olivier Brolis - Are low-skilled workers of social enterprises intrinsically motivated?
- Mónica Gago - Job Satisfaction, Satisfaction with Employee Ownership and Interest in Employee Ownership in a Large Retail Firm in Mondragon
- Carlo Borzaga - Managers? Not always self-interested. An empirical analysis on behaviors and traits of managers in social enterprises.
- Sara Depedri - The value of the money: field experiments with employees in cooperative and social enterprises

ROOM R53

A7 Panel: Social Enterprises: An Organizational Perspective

Chair: *Chris Cornforth*

- Dennis Young - The stability of social enterprise

- Janelle Kerlin - Defining Social Enterprise across Different Contexts: A Conceptual Framework Based on Institutional Factors
- Benjamin Gidron - Creating Shared Value in Social Enterprises: A Participants' Perspective

ROOM R54

A8. Performance: Discussion and tools construction

Chair: *Patrick Valéau*

- Sybille Mertens and Michel Marée - Social return on investment (SROI) and social value: an economic appraisal
- Gorgi Krlev - Social impact measurement - Advancing the dimension of human and social capital
- Cecilia Grieco and Karen Maas - Social Impact Assessment in Social Enterprises
- Romaric Nkok and Daniel Leroy - Analysis of the productivity surplus accounts in social enterprises: the case of a domiciliary care organization (in French)

ROOM S74

A9. Evolution of public policies

Chair: *Marthe Nyssens*

- Michael Roy - "The most supportive environment in the world for social enterprise?" Social enterprise in Scotland
- Mihaela Lamburu and Claudia Petrescu - Institutionalizing social enterprises in Romania
- Masao Hata - The current state of NPOs as the Vanguard of Social Enterprises and Policy Intervention Strategies in Japan

10:30 Break

11:00-12:30

Tuesday, July 2, 2013

Sart-Tilman campus

PARALLEL SESSIONS B

ROOM 304

B1. The EMES approach revisited

Chair: *Roger Spear*

- ▶ Carlo Borzaga and Giulia Galera - Analyzing the key features of social enterprises
- ▶ Jacques Defourny and Marthe Nyssens - Social Coops: When Social Enterprises meet the Cooperative tradition
- ▶ Jacques Defourny and Marthe Nyssens - Social Innovation, social economy and social enterprise: what can the European debate tell us?

ROOM 204

B2. Opportunities for social entrepreneurship in context

Chair: *Kai Hockerts*

- ▶ Susy Caballero Jara, Rosa Maria Fuchs and Maria Angela Prialé - The influence of personality traits in social enterprise creation: The case of Peruvian social entrepreneurs
- ▶ Linda Piusa - Creating Social Entrepreneurial Opportunity: The Trigger Phase
- ▶ Xiaoti Hu, Regina Frank and Angelika Zimmermann - How Are Social Entrepreneurship Opportunities Developed in China? - A Critical Realist Perspective

ROOM S94

B3. Diffusing and institutionalising social innovation

Chair: *Taco Brandsen*

- ▶ Virginie Xhaufclair, Benjamin Huybrechts and François Pichault - From art to project: diffusing social innovation through blurring professional identities and field boundaries
- ▶ Sebastià Riutort - Social innovation, social enterprise and institutional change: theoretical proposition based on the case of REScoops

- ▶ Mayako Tsuyuki - A Study on Business Models of WISEs for Challenged People: Diffusion Process of Social Innovation in Japan

ROOM R52

B7a Panel: Microfinance

Chair: *Marek Hudon*

- ▶ Anaïs Périlleux - Female Managers in Hybrid Organizations: Evidence from Financial Cooperatives in Senegal
- ▶ Katarzyna Cieslik, Marek Hudon and Philip Verwimp - Illicit Entrepreneurs - Value Creation and Value Appropriation by Microfinance Clients in Rural Burundi
- ▶ Kanyurhi Eddy Balemba - Client satisfaction in microfinance institutions in Kivu (Democratic Republic of Congo): development, validity and reliability of a measuring scale (in French)

ROOM S64

B5. Financing Mix and Business Models of Social Enterprises

Chair: *Pascal Glémain*

- ▶ Jessica Aschari-Lincoln and Urs Jäger - Swiss International Nongovernmental Organizations (INGOs) and their Financial Sources
- ▶ Amélie Mernier, Frédéric Dufays and Catherine Dal Fior - The determinants of charitable giving in Belgium
- ▶ Gloria Van Ewijk and Sharda Nandram - Value-based pricing: The pricing strategy for Dutch social entrepreneurs
- ▶ Wolfgang Spiess-Knafl and Jessica Aschari-Lincoln - On the nature of the relationship between venture philanthropy funds and social enterprises

11:00-12:30

ROOM 1/24

B6. Commitment in social enterprises

Chair: Tim Vantilborgh

- Christian Franklin Svensson - The meaningfulness of engagement in SE as identification among employees
 - Nicole Alix - Management, "sensemaking" and the social and solidarity economy
 - Nathalie Magne - Is job quality higher in workers' cooperatives than in classical firms ?
 - Chi Maher - Contextual third sector factors influencing SE Manager's preferred career paths : an empirical research
-

ROOM R53

B7b Panel: Governance and Democracy (Part 1): Governance of Civil Society Organizations

Coordinators: Dennis Young

- Philippe Eynaud - Governance of civil society organizations: a typology
- Francie Ostrower and Melissa Stone - Governing boards and organizational environments: Growing complexities, shifting frameworks
- Isabel Vidal - The role of business in civil society governance
- Carlo Borzaga and Sara Depedri - Civil Society Organizations and Public Policy

ROOM S54

B8. The performance of cooperatives

Chair: Sybille Mertens

- Pablo Nachar Calderón and Carmen Marcuello Servós - The contribution of economic organizations to human development. An evaluation model proposal
 - Sonja Novkovic - For love or money: The dual goals in co-operative firms
 - Chiara Carini and Ericka Costa - Exploring the performance of social cooperatives during the period of economic crisis: the Italian case
 - Muthumariappan Karthikeyan - Social statement approach to cooperative social performance assessment: a case of Lume Adama Farmers Cooperative Union in Ethiopia
-

ROOM S74

B9 Panel: Regulation factors and public policies for the success of social enterprises

Chair: María Pilar Alguacil Marí

- María Pilar Alguacil Marí - Regulation factors and public policies for the success of social enterprises: An introduction to the research project
 - Rafael Chaves Avila - A public policies framework to social enterprises
 - Millán Diaz-Foncea and Carmen Marcuello - Weaknesses and challenges of Social Enterprises in Spain
-

12:30 Lunch

14:00-14:45

Tuesday, July 2, 2013
Sart-Tilman campus

ROOM 304

PLENARY SESSION 2

Chair: Janelle Kerlin, Georgia State University, USA

- **Prof. Johanna Mair** (Stanford University, USA and Hertie School of Governance, Berlin, Germany): "Organizing for Society: A Typology of Social Entrepreneurial Models"

15:00-16:30

PARALLEL SESSIONS C

ROOM 304

C1. The emergence and development of social enterprise in Africa

Chair: Virginie Xhaufclair

- William Owusu and Frank Janssen - Social Entrepreneurship: Effectuation and Bricolage Approaches to Venture Establishment in West Africa
- Sara Calvo - Sink or Swim: Social Enterprise as a panacea to NGOs in Tanzania?
- Rawdha Ammari - Development associations: a model for social enterprise in Tunisia (in French)
- Léonidas Niyokindi - The emergence factors of social entrepreneurship in Africa: the case of Burundi (in French)

ROOM 204

C2. Values and logics within social enterprises

Chair: Michael Gonin

- Luca Mongelli, Francesco Rullani and Pietro Versari - Social Entrepreneurship and diverging institutional logics: hybridizing through the "common tone"
- Roger Spear and Mike Aiken - Social enterprises maintaining their organisational values
- Isaac Lyne, Ngin Chanrith and Emmanuel Santoyo-Rio - Understanding Social Enterprise, Social Economy and Local Social Entrepreneurship in the Context of Rural Cambodia
- Alexandra Moskovskaya - Social enterprises and their environment: a comparative study of organizations created by internationally recognized leaders of social entrepreneurship

15:00-16:30

ROOM S94

C3. Social innovation, local development and public policy

Chair: J.J. McMurtry

- Joanne McNeill - How can public policy and programs enable social innovation activities that contribute to more sustainable forms of local and regional development?
- Adriane Vieira Ferrarini and Marília Veríssimo Veronese - Social Innovation in Brazilian Public Policy
- Richard Hazenberg and Kelly Hall - Social enterprise 'spin-outs': The barriers and solutions facing local authorities in the UK
- Christoph Schnabel - Embeddedness or scarcity? Analysing conditions for social innovation uptake in large service providers

ROOM R52

C4. Learning civiness and empowerment through social enterprise initiatives

Chair: Xiaomin Yu

- Babita Bhatt, Israr Qureshi and Suhaib Ria - Challenges for Social Enterprises in China: Building Community Institutional Logic through Projective Institutional Work
- Carolina Orquiza Chermem - Work qualification and training in social enterprises (in French)
- Anna Domaradzka - From society to individual and back: multidimensional roles of CSOs
- Babita Bhatt - Role of social enterprise in social capital generation: Multiple perspectives

ROOM S64

C5 Panel: Social Banking and Cooperative Finance

Chair: Ariane Szafarz

- Francesca Barigozzi and Piero Tedeschi - Credit Markets with Ethical Banks and Motivated Borrowers

- Yiorgos Alexopoulos, Ivana Catturani and Silvio Goglio - Governance in Cooperative Banking
- Olaf Weber - Sustainable Banking - History and Current Developments
- Simon Cornée and Ariane Szafarz - Vive la Différence: Social Banks and Reciprocity in the Credit Market

ROOM 1/24

C6. Organisation and Professionalisation of Social Enterprises

Chair: Sara Depedri

- Edwine Goldoni, Donatienne Desmette, Yannick Griep, Ginette Herman, Tim Vantilborgh and Roland Pepermans - Volunteers and paid workers: more similar but less close in professionalized social enterprises?
- Charlotte Moreau, Sybille Mertens and François Pichault - The professionalization of human resource management: towards an analytical framework for social enterprises
- Goishi Norimishi, Mizuno Yuka - Conditional convergence of social enterprises in Japan and Korea
- Avner Ben-Ner, Fanmin Kong and Stéphanie Lluís - Do ESOP and profit sharing matter? Productivity, profitability, Employment, Wages, and Workplace safety

ROOM R53

C7 Panel: Governance and Democracy (Part 2): Governance citizenship and open public spaces

Chair: Philippe Eynaud

- Marthe Nyssens and Francesca Petrella - Governance and the provision of local public goods: The case of multiple stakeholders
- Benjamin Huybrecht, Sybille Mertens and Julie Rijpens - Explaining stakeholder involvement in social enterprise governance through resources and legitimacy
- Jean-Louis Laville and Christian Hoarau - From corporate governance to democratic governance



Tuesday, July 2, 2013

Sart-Tilman campus

ROOM R53

C8. Social enterprise performance management: insights from business sector practices

Chair: Dong-Gyu Ahn

- Hugues Mouchamps - Resurrecting an old body of literature to define the performance of social enterprises
- Marius Kamto and Didier Van Caillie - From security management to Enterprise Risk Management in Social Enterprises: how do managers perceive the concepts?
- Carmen Guzmán, Carrie Bauer and María de la O Barroso - Social Economy Firms: A different entrepreneurial structure to traditional firms? An application to southern Spain in terms of functional dependence
- Patrick Valéau, Jurgen Willems and Hassen Parak - Individual and group perceptions of nonprofit organizations' performance: An exploratory multilevel quantitative approach

ROOM S74

C9 Panel: Social enterprises in different welfare regimes: critical and contextualized inquiries and readings

Chair: Silvia Ferreira

- Silvia Ferreira - Social entrepreneurship and social innovation and the role of Portuguese social economy organisations in welfare
- Malin Gawel - Social entrepreneurship and social enterprises - in relation to what?
- Lynn Froggett - Capturing the complexity of social enterprises: technical-rational or relational?

16:30 Break

17:00-18:30

PARALLEL SESSIONS D

ROOM 304

D1. Cooperatives and community services

Chair: Mary O'Shaughnessy

- Christian Lautermann - Energy Cooperatives as Entrepreneurial Actors of the Energy Transition
- Benjamin Huybrechts and Julie Rijpens - Building legitimacy for new hybrid organizations: the case of renewable energy cooperatives
- Pier Angelo Mori - From Class to Community: the Evolution of Cooperatives towards New Models of Citizens' Democratic Participation in Public Services Provision
- Nicole Göler von Ravensburg - Registered Cooperatives as a form of social enterprise in Germany - status and perspectives

ROOM 204

D2. Organisational change, adaptation and mission drift

Chair: David Billis

- Kumar Uday and Narasajjan Rajalakshmi - Social entrepreneurship in India: recent trends and change
- Alan Curtis - Social Enterprise and the effect of Isomorphism: The blurring boundaries between the not for profit and for profit market (Carebright Case Study)
- Marek Hudon - Transforming social enterprises: the case of Kenyan and Vietnamese microfinance institutions
- Israr Qureshi, Babita Bhatt and Geoffrey Kistruck - Socialficing: A necessary ingredient for social enterprise

ROOM S94

D3. Social innovation by and within social enterprises

Chair: Isabel Vidal

- Sabrina Nardin - Social Innovation and Leadership in Social Enterprises: What is the Recipe for Success? A multiple case study on Social Innovation in Italian Social Enterprises
- Hsieh Lu-Yi and Lu Lucia Lu - The Development of Social Enterprises in Post-Disaster Zone: a Process of Communication, Capacity Building and Social Networking

ROOM R52

D4. Social movements and social enterprise/entrepreneurship

Chair: Jean-Louis Laville

- Davorka Vidovic - Controversies of being social entrepreneur: Coping with different roles and identities
- Hyungsik Eum - Theoretical problems of social movement theories in understanding social economy phenomenon and pragmatic sociology as a possible solution
- Katarzyna Cieslik - Fostering Systemic Change - Social Entrepreneurship as Opposition
- Omar Bortolazzi - When Philanthropy Becomes Politics: Hezbollah Social Institutions

Tuesday, July 2, 2013

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ROOM S64

D9a. Foundations and philanthropy

Chair: Sybille Mertens

- Arthur Gautier, Anne-Claire Pache and Imran Chowdhury - Nonprofit roles in for-profit firms: The institutionalization of corporate philanthropy in France
- Jacques Defourny, Marthe Nyssens, Séverine Thys and Virginie Xhauflair - From philanthropy to social entrepreneurship
- Amélie Mernier - An overview of the foundations sector in Belgium
- Wolfgang Spiess-Knafl and Thema Monroe-White - "On the nature of the relationship between venture philanthropy funds and social enterprises"

ROOM 1/24

D6 . WISES and Social Inclusion

Chair: Kam Tong Chan

- Atsushi Fujii - Social inclusion in Japanese Workers Collective: Actual Situations and Conditions
- Satoru Hashimoto - Workfare policy and work integration for vulnerable people in Japan

ROOM R53

D7. Governing social enterprise in emerging and developing countries

Chair: Anaïs Périlleux

- Marie Lisa Dacanay - Social Enterprises with the Poor as Primary Stakeholders: Responding to State and Market Failures in the South
- Daniel Schwenger, Thomas Straub and Stephano Borzillo - Market Challenges Influencing the Strategy of Non-Governmental Organization
- Célestin Manirambona - The factors of the agency relationship in the chain "Foreign sponsors – international NGOs – local NGOs – endogenous associations – beneficiaries": the case of Burundi (in French)

ROOM R54

D8 Panel: The discursive effects of mapping social enterprise

Chair: Josephine Barraket

- Denise Crossan and Geraldine Prizeman - Mapping Social Entrepreneurial Enterprises in Ireland
- Peter Elson and Peter Hall - Ploughing the fields: Provincial surveys of social enterprises in Canada
- Simon Teasdale, Fergus Lyon and Rob Baldock - The politically motivated construction of evidence: A methodological critique of the social enterprise growth myth
- Simon Teasdale, Fergus Lyon, Denise Crossan, Geraldine Prizeman, Peter Elson, Peter Hall and Josephine Barraket - Social Enterprise Definitions and Data Analysis: Voices from the Tower of Babel?

ROOM S74

D9b. Cooperative and Social Enterprise Law

Chair: Antonio Fici

- María Pilar Alguacil Marí - Current problems on the Spanish taxation of social co-operatives: a European perspective
- Carola Conde Bonfil - Social and Supportive Economic Law in Mexico, progress or set back?
- Jongick Jang - Emerging Dual Legal Frameworks of Social Enterprise in South Korea: Backgrounds and Prospects
- Akira Kurimoto - Cooperative law and the general interest

18:45 Visit to the Citadelle

By bus to the *Citadelle* (viewpoint), then walk down through the old part of the city (20 minutes) to *Place du Marché*.

Free evening

09:00-10:30

Wednesday, July 3, 2013

Sart-Tilman campus

PARALLEL SESSIONS E

ROOM 304

E1. New approaches for social enterprise in economics

Chair: Avner Ben-Ner

- › Thomas Bauwens - New institutional economic theories of non-profits and cooperatives: a critique from an evolutionary perspective
- › Robert Münscher, Max Vetter and Thomas Scheuerle - Social Interventions and Behavioural Economics: A Promising Combination?
- › Vladislav Valentinov - The nonprofit catallaxy: An Austrian economics perspective on the nonprofit sector
- › Alessandro Fedele and Sara Depedri - In Medio Stat Virtus: Towards a More Balanced Economy

ROOM 204

E2a. Scaling-up and cross-sector collaboration

Chair: Niels Bosma

- › Elisabeth Crawford Spencer - Contracting Relationships in Social Franchising
- › Bob Doherty - The Role of Social Enterprise in the Development of Fair Trade Markets: Comparative study of Five Countries
- › Philippe Semenowicz - Why do work integration social enterprises and business collaborate?
- › Marieke Huysentruyt, Stephan Ute and Bart Van Looy - Corporate social opportunity recognition and the value(s) of social entrepreneurs

ROOM S94

E3a Panel: Social entrepreneurship as a vehicle for innovation

Chair: Alex Murdock

- › Maria Anastasiadis and Pascal Glémain - Social entrepreneurship as vehicle of innovation: the Austrian-French perspective

- › Alex Murdock - Social entrepreneurship and innovation in responding to austerity
- › Carmen Ruiz Viñals and Carmen Parra Rodríguez - Social Innovation and entrepreneurship: the Spanish perspective

ROOM R52

E2b. Micro-dynamics of social enterprises and bricolage

Chair: Ana Maria Peredo

- › Josephine Barraket, Robyn Eversole, Sharine Ling and Belinda Luke - Bricolage and its effects on innovation amongst locally-oriented social enterprises
- › Andri Soteri-Proctor and Simon Teasdale - The community building bricoleur: From heroic success to reluctant guardian of resources
- › Eeva Houtbeckers - Bricolage in Hub Helsinki: the everyday life of a social innovation platform
- › Gift Dafuleya - Social Entrepreneurship Development in Collective-based Initiatives: A Study of African Burial Societies

ROOM S64

E1b Panel: Trends and Challenges for social enterprises in Central and Eastern Europe

Chair: Victor Pestoff

- › Giulia Galera and Vladislav Valentinov - Addressing community needs by means of social enterprises. Lessons from Italy, Poland, Ukraine and Belarus
- › Nicolae Bibu, Mihai Lisetchi and Marian Nastase - Concepts and models of social enterprise. The case of Romania
- › Anna Ciepielewska-Kowalik - Trends and challenges of social enterprises in Poland. A new model of social investments and social cohesion
- › Alexandra Moskovskaya - Emerging social enterprises in Russia: organizational base, institutional frameworks, opportunities and limits



ROOM 1/24

E6. Working in social enterprises

Chair: *Ermanno Tortia*

- Valérie Dubois and Annie Cornet - Work painfulness in social professions
 - Lionel Prouteau, Laura Nirello, Franck Bailly and Karine Chapelle - Are female employees less discriminated in SE?
 - Victor Pestoff and Johan Vamstad - Promoting Good Work by Enriching Women's Work Environment: the Case of Social Enterprises in Swedish Childcare
-

ROOM R53

E7. Governance, accountability and performance

Chair: *Simon Cornée*

- Chris Cornforth - Steering between mission drift and failure in social enterprises
- Lore Wellens & Marc Jegers - Downward accountability of Belgian nonprofit organizations: a quantitative study"
- Alessia Anzivino, Francesca Calò and Giorgio Fiorentini - The value of non profit association in the blood system
- Luca Bagnoli and Simone Toccafondi - Management of performance for social enterprises: hypothesis of performance measurement systems based on Italian empirical evidence

ROOM R54

E1c Panel: Work Integration Social Enterprise: An international perspective

Chair: *Marthe Nyssens*

- Laura Jacobs and Caroline Gijssels - Jobs in WISEs as a steppingstone towards sustainable work elsewhere? Transitions towards work out of WISEs in Flanders
 - Kohk Harada - The realities and challenges of Japanese SE as a means of social inclusion: the study of a worker cooperative
 - Jean-Louis Laville and Marthe Nyssens - Lessons from the empirical analysis of the WISEs' sector for the social enterprise debate
-

ROOM S74

E3b Panel. Social Innovation: The conditions for the emergence and diffusion of innovations

Chair: *Lars Hulgård*

- Taco Brandsen - How can social innovations travel to other cities and countries (and why not?) - Evidence from a 10-country comparative project
 - Annette Zimmer and Danielle Gluns - Social Innovations in Europe, with a special eye on Germany
-

10:30 Break

11:00-12:30

PARALLEL SESSIONS F

ROOM 304

F1a. Comparing social enterprise landscapes across Europe

Chair: Janelle Kerlin

- Eva Rückert and Francesco Sarracino - Assessing the social economy in Luxembourg
- Harri Kostilainen and Saila Tykkyläinen - The Characteristics of Finnish Social Enterprise
- Marzena Starnawska - Social enterprising in the transition context - on the nexus of entrepreneurship and social economy - cases from Poland
- Loredana Orhei and Sharda Nandram - Social entrepreneurship as competence for founders of social enterprises in Romania and the Netherlands

ROOM 204

F2a. Social entrepreneurship processes, decision-making and organisational forms

Chair: Marieke Huysentruyt

- Curtis Child and Eva Witesman - Institutional Choice Redux: How Fair Trade Entrepreneurs Choose Between Nonprofit and For-Profit Forms
- Marianne Dagevos and Elisabeth Hense - The social entrepreneurship process: discerning hybrid arrangements
- John Shepherd, Helen Haugh and Sam Waples - A Geography of Social Enterprise: The Adoption and Distribution of Community Interest Companies July 2005 to April 2012
- Albert C. Teo and Wee-Boon Tan - Developing a Model of Social Entrepreneurship: A Grounded Study Approach

ROOM S94

F3 Panel: Frontiers in Social Innovation Research and Practice

Chair: Frank Moulaert

- Frank Moulaert, Diana MacCallum and Jean Hillier - Social Innovation: Intuition, Precept, Concept, Theory and Practice
- Diana MacCallum - The Institutional Space of Social Innovation
- Abid Mehmood and Constanza Parra - Social Innovation in an unsustainable world
- P.K. Shajahan and Lars Hulgård - People Centred Development: A Socially innovative power beyond the economic
- Igor Calzada - Highlighting the Territory & Social Innovation importance in the Mondragon case

ROOM S64

F1b. Blurring boundaries and hybrids

Chair: Bob Doherty

- Leandro Sepulveda, Fergus Lyon and Ian Vickers - Public sector 'spinouts': A pathway for the development of social enterprises?
- Suzanne Grant and Nitha Palakshappa - Social Enterprise and Corporate Social Responsibility. Towards a deeper understanding of the links and overlaps
- David Billis - Exploring the Symbiotic Relationship between Social Enterprise and Hybridity
- Victor Pestoff - Hybridity, Co-production and Third Sector Social Services in Europe
- Lars Josephsen - Sustainable banks between commercial banks and social enterprises - General features, principles, and business models

Wednesday, July 3, 2013

Sart-Tilman campus

ROOM 1/24

F6 Panel: Third sector organizations and employment quality: the higher job quality and satisfaction under scrutiny? (1)

Chair: Francesca Petrella

- Ekaterina Melnik, Francesca Petrella and Nadine Richez Battesti - Does the professionalism of management practices in nonprofits and for-profits affect job satisfaction?
- Stéphanie Coster and Evelyne Léonard - Social enterprises, a specific managerial model? Analysis of Employment Integration in the quasi-market of "service vouchers" in Belgium
- Ermanno C. Tortia and Silvia Sacchetti - A "Human Growth" Perspective on Organizational Resources and Firm Performance
- Petri Ruuskanen, Kirsikka Selander and Timo Anttila - Satisfaction of TSO employees in Finland: A comparison with other sectors

ROOM R53

F7b. Participation and democracy in social enterprises

Chair: Nathalie Vallet

- Saskia Crucke, Nathalie Moray and Nathalie Vallet - Internal representation in social enterprises' governance structure: a theoretical framework
- Isabel Vidal - Governance of Social Enterprises as producers of public services
- Esther Villajos Girona - The participative governance of the Valencian Work Integration Social Enterprise. An empirical approach

ROOM R54

F2b Panel: Cooperatives and entrepreneurship (1)

Chair: Teresa Nelson

- Benjamin Huybrechts, Caroline Gijssels and Sybille Mertens - Belgium
- Anna Carabolante, Giovanni Esposito, Giorgia Trasciani and Cecilia Vigilanti - Italy
- Noreen O'Shea - France

ROOM S74

F1c Panel: Emerging Issues for Social Enterprise in North-Eastern Asia (China, Japan, Korea)

Chair: Eric Bidet

- Eric Bidet and Hyungsik Eum - The general situation of social enterprise in South Korea and the specific case of medical coops
- Masanari Sakurai - After the miserable sight: Crustal changes in SEs after the 3.11 earthquake occurred in Japan
- Xiaomin Yu and Xiulan Zhang - Social entrepreneurship in China's nonprofit sector: The case of innovative participation of civil society in post-disaster reconstruction
- Sachiko Nakagawa and Rosario Laratta - Rethinking the human resources management for a sustainable social enterprise: A study of Japanese WISEs

12:30 Lunch

14:00-15:00

Wednesday, July 3, 2013
Sart-Tilman campus

ROOM 304

PLENARY SESSION 3

SOCIAL ENTERPRISE IN THE CONTEXT OF EU PUBLIC POLICIES

Chair: Marthe Nyssens, Catholic University of Louvain, Belgium

- › Carlo Borzaga, Euricse and University of Trento, Italy
- › Sergi Corbalán, Fair Trade Advocacy Office
- › Mads Øvlisen, Government Committee on Social Enterprise, Denmark

15:00-16:30

PARALLEL SESSIONS G

ROOM 304

G1. Social enterprise conceptualizations and empirical evidence

Chair: Giulio Ecchia

- › Anirudh Agrawal - Long Road Ahead: Promising avenues for research in Social Entrepreneurship based on critical variables
- › Josh Lange - Guiding University Intellectual Property towards Social Enterprise: A UK Journey
- › Richard Tuck and Eva Balan Vnuk - Unpacking the Social Enterprise
- › Eeva Houtbeckers - Social entrepreneurship as emancipation in three Finnish contemporary social enterprises
- › Albert C. Teo and Yirene Y. Tan - The Conceptualization of Social Entrepreneurship by the Print Media: A Content Analysis of Print Media Stories Published in India and Singapore

ROOM 204

G2a. Discourse, legitimacy, and environment

Chair: Simon Teasdale

- › Annette Zimmer and Danielle Gluns - "Parole, parole, parole" – discourses and social entrepreneurship
- › Julie Rijpens and Sybille Mertens - The role of alliance strategies in contributing to the process of institutional change. The case of WISEs
- › Shunyu Pai - Taking Organisational Legitimacy Seriously in Social Enterprise: The Case for Stronger Connection between Organisational Legitimacy and Social Enterprise Research



ROOM S94

G3 Panel: Social Innovation Practice and the Rediscovery of Action Research

Chair: Frank Moulaert

- Nola Kunnen, Diana MacCallum and Susan Young - Research Strategies for Assets and Strengths Based Community Development
- Frank Moulaert, Bob Jessop, Lars Hulgård and Abdelillah Hamdouch - Social Innovation Research: A New Stage in Innovation Process Analysis?
- Joanne McNeill - Engaging with public sector actors on enabling social innovation
- Barbara Van Dyck and Pieter Van den Broeck - Social Innovation: A Territorial Process
- Stijn Oosterlynck and Pascal Debruyne - Going beyond Physical Urban Planning Interventions: Fostering Social Innovation through Urban Renewal in Brugse Poort, Ghent

ROOM R52

G4 Panel: "Social" and "enterprise": questioning categories based on Karl Polanyi (in French)

Chair: Isabelle Hillenkamp

- Isabelle Hillenkamp - Rethinking the relationships between economic and political spheres with Karl Polanyi
- Magali Zimmer - Polanyian and social movement approaches put in perspective based on the social and solidarity economy
- Jean-Louis Laville - Socio-economics and democracy. Topicality of Karl Polanyi
- Séverine Thys - From consumers to citizens, how do actor-consumers participate in the transition? The cases of fair trade and collective purchasing groups

ROOM 1/24

G6 Panel: Third sector organizations and employment quality: the higher job quality and satisfaction under scrutiny? (2)

Chair: Nadine Richez-Battesti

- Olivier Brolis and Marthe Nyssens - Does the organization mission influence the job quality of low-skilled workers? The case of the quasi-market of service vouchers in Belgium
- François-Xavier Devetter and Emmanuelle Puissant - The change from the associative status to the for-profit company status: an example of the restructuring of a home care association in the Parisian region (in French)
- Maurizio Carpita, Sara Depedri and Ermanno C. Tortia - Feeling satisfied by feeling motivated at work: Empirical evidence in the Italian social services sector

ROOM R53

G7. Governing tensions

Chair: Chris Cornforth

- Harri Kostilainen and Pekka Pättiniemi - Management dilemmas and resiliency in Finnish work integration Social Enterprises
- Thomas Pongo - Decision-Making and Ethical Issues. A Comparative Analysis of Organizational Decision-Making in Formal (Social) Enterprises and Informal Organizations
- Jo Lucassen and Sarah de Bakker - Variety in hybridity in sport organisations and how to cope with it
- Els De Waele and Lesley Hustinx - Balancing the tension field between emancipation and control: Belgian Third Sector Organizations functioning under the prevailing modes of governing welfare

15:00-16:30

Wednesday, July 3, 2013
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ROOM R54

G2b Panel: Entrepreneurship in cooperatives (2)

Chair: *Benjamin Huybrechts*

- › Millán Díaz-Foncella, Carmen Guzmán and Carmen Marcuello - Spain
- › Dylan K. Nelson, Hannah Clifton and Teresa Nelson - United Kingdom
- › Heatherjean MacNeil, Kelly Harris, Teresa Nelson - United States

ROOM S74

G9. Co-production and public policy

Chair: *Taco Brandsen*

- › Anna Ciepielewska-Kowalik - Institutionalisation of social enterprises in public policies in Poland in transition period. A case of early childhood education and care policy (1989-2012)
- › Gordon Shockley and Peter Frank - Social Entrepreneurship as Co-produced Social Policy
- › J.J. McMurtry - The Political Economy of Sub-National Procurement
- › Victor Pestoff - Co-production and Sustainability in Third Sector Welfare Services

16:30 Break

17:00-18:00

BOOK SIGNING EVENT

17:30-18:30

POSTER SESSIONS

Rikke Egaa Jørgensen - Social economy in a Danish context: contestations of a concept

Hilla Cohen - Life stories of social entrepreneurs: A psychoanalytical perspective

Mónica Gago García - Key factors that foster employee financial participation in firms in European Union

Pablo Parra - Social Innovation in Solidarity Economy: Emerging modes of governance and socio-economic regulation

Thomas Montgomery - Can social innovation empower young people in the labour market? The impact of social enterprise on employment prospects in Scotland

Tania Haddad - Cooperatives and the state of Lebanon

18:30 Bus or walk to *Castle of Colonster*

19:00 Aperitif and gala dinner

09:00-10:30

Thursday, July 4, 2013
Sart-Tilman campus

PARALLEL SESSIONS H

ROOM 304

H1a. Isomorphic pressures

Chair: *Fergus Lyon*

- Frederik Claeeyé - Becoming professional: The internalisation of managerialist discourse in non-profit organisations in South Africa
- Patrick Gilormini - An inquiry into "social enterprise" mode of existence: Solidarity revival at French Banque Populaire and Caisse d'Épargne Group
- Angela Addae - Straddling the Fence: Social Enterprises and Sector Selection

ROOM 204

H2a. Conditions of social enterprise emergence in different contexts

Chair: *Carmen Marcuello*

- Matsuyo Makino and Ken'ichi Kitajima - The Emergence of Rural Social Enterprise in Sustainable Livelihoods and Endogenous Local Development: Evidence from Japan
- Katsunori Sato, Yasuyuki Yokota and Yasunari Takaura - The challenges of sustaining social entrepreneurship: The case of Tohoku after the Great East Japan Earthquake
- Curtis Child and Eva Witesman - Institutional Choice Redux: How Fair Trade Entrepreneurs Choose Between Nonprofit and For-Profit Forms

ROOM S94

H3 Panel: Social innovation and collaborative learning in the relation between the academia and the social and solidarity economy – I

Chair: *Silvia Ferreira*

- Silvia Ferreira - Is it possible an alternative triple helix for the relations between the academia and society?
- Miren Estensoro - How does social innovation occur? Experiences from an action research process in a local network
- Olga Cabrera and Virginia Ferrer - Social Entrepreneurship competencies of the students at the University of Barcelona
- Rita Serra, Mayrén Alavez-Vargas, Irina Skulska and Raúl Garcia Barrios - Academic-community collaborations: what kind of hybrid institutions for knowledge production and decisions on collective management?

ROOM R52

H4. Citizens-consumers and societal change

Chair: *Benjamin Huybrechts*

- Robbe Geysmans and Lesley Hustinx - Customer or good citizen? Conflicting logics and the creation of a hybrid citizen-consumer in a Flemish 'fair trade' social enterprise
- Babita Bhatt, Israr Qureshi and Hu Yameng - Transformative social economy: An alternative paradigm to capitalism?

09:00-10:30

ROOM S64

H1b. Typologies/clusters of social enterprises

Chair: *Jacques Defourny*

- Thomas Scheuerle and Robert Münscher - Market-based strategies of social and ecological impact - A comparison between social enterprises from Western Europe, Northern America and Brazil
 - Mike Gordon - The development and application of a typology of social enterprise 'traditions'
 - Tomasz Kaźmierczak - Toward a social mission-based typology of social enterprises
 - Yaso Thiru - Social Enterprise Orienting: Shareholder Profit to Stakeholder Prosperity
-

ROOM R53

H7. Multi-stakeholder approaches of governance

Chair: *Marc Jegers*

- Giulio Ecchia, Martin Gelter and Piero Pasoti - Participated Governance, Regulation and Value Distribution
 - Arno Geurtsen and Ans Verstraeten - Towards tailor made stakeholder interaction for social enterprises
 - Kim Junki and Jonathan Bokgyo Jeong - Stakeholder Environments of South Korean Social Enterprises
 - Jarrod Ormiston and Richard Seymour - Managing multi-sector collaboration in social investment: The affect of diverse approaches to impact assessment
-

ROOM R54

H2b Panel: Securing Livelihoods: Informal Economy Practices and Institutions: the case for collective strategies

Chair: *Isabelle Hillenkamp*

- Isabelle Hillenkamp - Solidarity and Protection in Bolivian Popular Economy
 - Maité le Polain de Waroux and Marthe Nyssens - An analysis of the socio-economic logics underpinning formal and informal strategies for coping with economic hardships in South Kivu
 - Thomas Bauwens and Andreia Lemaître - Do informal initiatives in the South share a capitalist logic or are they the seeds of a solidarity economy? The case of Santiago de Chile
-

ROOM S74

H9 Panel: The State's Role and Public Policy on the Development of Social Enterprise in Eastern Asia (1)

Chair: *Yu-Yuan Kuan*

- Li Zhao - Enabling Environments for Social Enterprise Development in China
 - Kam-Tong Chan - Development of Social Enterprises in Hong Kong: A Review of Policy Initiative
 - Hajime Imamura - Social Economy Enterprise and the public policy in Japan –Uniqueness of its development and current status in the social service provision policy
-

10:30 Break

11:00-12:30

Thursday, July 4, 2013

Sart-Tilman campus

PARALLEL SESSIONS I

ROOM 304

I1a. Health and social care provision

Chair: Akira Kurimoto

- Malin Gawell - Social enterprises - a powerful tool for young and/or disabled people?
- Michael Roy - Conceptualizing Social Enterprise as a health and well-being 'intervention': an Integrative Review
- Florence Degavre and Marthe Nyssens - Care Regimes on the Move in Europe: Home care to frail adults in Belgium, Germany, Italy and the UK. A comparison of care regimes in a context of deep transformation under a Polanyian perspective

ROOM 204

I2a. Social entrepreneurs profiles and motivations

Chair: Gordon Shockley

- Andrew J. Germak - Social entrepreneurship motivation: A quantitative analysis of nascent social entrepreneurs
- Kai Hockerts - The Impact of Effectual and Causal Decision Making on Social Entrepreneurial Intentions Formation
- Brigitte Hoogendoorn, Niels Bosma, Veronique Schutjens and Beate Volker - What drives entrepreneurs' pursuit of social business goals?
- Millán Díaz-Foncela and Carmen Marcuello Servós - Who creates cooperatives in Aragon? Which motivations are there?

ROOM S94

I3 Panel: Social innovation and collaborative learning in the relation between the academia and the social and solidarity economy - II

Chair: Marília Veríssimo Veronese

- Marília Veríssimo Veronese and Henrique Scholz - Social Technology in the Technological Incubators of Popular Cooperatives: the case of the Incubator of Canoas, Rio Grande do Sul
- Lars Hulgård and Linda Lundgaard Andersen - Social Innovation and Collaborative Learning – 8 years of practice with MA programs, capacity building and continued education in social entrepreneurship and social innovation
- Jean-Louis Laville - Transferring from North to South: first elements of learning in a solidarity economy incubator

ROOM R52

I1b. Social enterprise and community resilience

Chair: Marie Lisa Dacanay

- Mary O'Shaughnessy and Patricia O'Hara - Social Enterprise in a Time of Crisis - Back to the Future in Ireland?
- Hajime Imamura and Masanari Sakurai - Relational Skills for Horizontal Solidarity of Heterogeneous Social Enterprises – Has There been a Paradigm shift among Japanese Civil Society Organizations and Public Authorities after 3.11 Great Earthquake?
- Mayako Tsuyuki - A Study on Development of a Framework for the Social Value Evaluation for Self-reliance Support Project in Japan

11:00-12:30

ROOM S64

I1c Panel: "Where the Wild Things Are": Social Enterprise as a Zoo

Chair: *Cassady Brewer*

- Dennis Young - The Social Enterprise Zoo: Understanding the Diversity of Social Enterprise
- Elizabeth A. M. Searing - Feeding the Social Enterprise Zoo: Variants between Corporate Forms
- Thema Monroe-White - Surviving the Zoo: Towards an International Comparative Investigation of Innovation in the Social Enterprise Context
- Janelle Kerlin - Considering Context: Social Enterprise in Comparative Perspective
- Cassady Brewer - Modest Proposals for Social Enterprise Tax Reform

ROOM 1/24

I6. Volunteering

Chair: *Donatienne Desmette*

- Itamar Shachar, Lesley Hustinx, Lonneke Roza, Lucas Meijs and Robbe Geysmans - The professional connectionists: on the coordination of corporate volunteering projects
- Tim Vantilborgh, Yannick Griep and Roland Pepermans - A dynamic model explaining why volunteers and paid employees lose trust in social enterprises
- Tim Vantilborgh, Yannick Griep and Roland Pepermans - Counterproductive work behavior in social enterprises: Volunteers' and paid workers' reactions to (a lack of) psychological contract fulfillment
- Marina Schenkel and Paolo Ermanol - The use of volunteers in the provision of public services

ROOM R53

I7. Governing cooperatives

Chair: *Nicole Göler von Ravensburg*

- Frederick Seddon - The UK's first professional symphony orchestra cooperative: Musician's hopes and fears

- Richard Lang - Social Enterprise Models in the Housing Sector - Empirical Evidence from Austria
- Silvia Sachetti and Ermanno C. Tortia - The extended governance of cooperative firms: inter-firm coordination and consistency of values
- Thadée Niyungeko - The governance of cooperatives in situations of conflict and post-conflict

ROOM R54

I2b. Social entrepreneurship and leadership

Chair: *Suzanne Grant*

- Bianca Stumbitz - Social Entrepreneurship Shaped by the Life Course
- Magdalena Kloibhofer and Karin Kreutzer - Founders' Imprint on Organizational Identity – The Role of Leadership Styles
- Yoshiho Matsunaga - Leadership and social capital in the creation of social entrepreneurship: An empirical analysis of social entrepreneurs in Japan

ROOM S74

I9 Panel: The State's Role and Public Policy on the Development of Social Enterprise in Eastern Asia (1)

Chair: *Kam-Tong Chan*

- Joon-Shik Park and Dong-Gyu Ahn - Private-public Partnership and the Future of Sustainable Social Economy in Korea
- Yu-Yuan Kuan and Shu-Twu Wang - The Transformation of Public Policy Measures on Promoting Social Enterprises in Taiwan

12:30 Lunch

ROOM 304

13:30-14:30

Thursday, July 4, 2013
Sart-Tilman campus

FINAL PLENARY SESSION

NEW FRONTIERS FOR SOCIAL ENTERPRISE RESEARCH

Chair: Lars Hulgård, Roskilde University, Denmark

Roundtable with:

- ▶ Isabelle Hillenkamp, University of Geneva, Switzerland
- ▶ Chan Kam-Tong, Hong Kong Polytechnic University, China
- ▶ Marilla Veronese, UNISINOS, Brazil

16:30 EMES General Assembly

19:30 - 21:30 Barbecue dinner for EMES members
(A bus to the city centre will depart at 22:00)

Conference plenary speakers



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Carlo Borzaga is Professor of economic policy at the University of Trento (Italy). His specific interests are labour economics, and the economic analysis of nonprofit organizations, focusing on cooperatives in general as well as on social cooperatives, and the evolution of this sector in Europe. From 1997 to 2008 he was the chairman of the Istituto Studi Sviluppo Aziende Nonprofit (ISSAN), based at Trento University. He was also a founding member of the EMES European Research Network. Since 2008 he chairs the European Research Institute on Cooperative and Social Enterprises (Euricse). He has written and co-edited numerous books and papers on labour economics, social and cooperative enterprises.



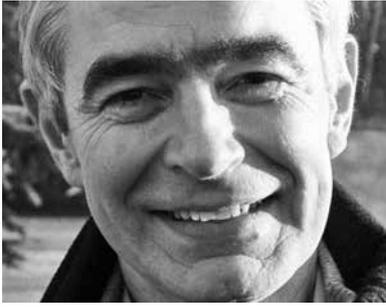
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Kam-tong Chan is currently Associate Professor/Principal Lecturer of the Department of Applied Social Sciences, Hong Kong Polytechnic University. He is the Convener of the Centre for Third Sector Studies at the Hong Kong Polytechnic University. An expert advisor of the Ministry of Civil Affairs, People Republic of China (PRC), he is also a consultant for more than 30 government departments, NGOs and hospitals in Canada, Mainland China, Hong Kong and Macau. His research interests include the third sector and civil society, social enterprises, evaluation and outcome measurement in nonprofit organizations.



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Sergi Corbalán is Executive Director of the Fair Trade Advocacy Office and is responsible for the Fair Trade movement political advocacy work before the European Union. He has over 10 years experience on EU and Global affairs, having worked for a variety of civil society and industry actors, on policy and legal topics linked to consumer protection, trade and sustainable development.



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Jacques Defourny is Professor of nonprofit economics and social enterprise at HEC-Management School of the University of Liege (Belgium) where he is also director of the Centre for Social Economy, which he founded 20 years ago. Since 1996 he has been acting as the founding coordinator and then the first president of the EMES Network (2002-2010). His work focuses on the emergence of social enterprise in various parts of the world and on conceptual and quantitative analysis of the third sector in developed as well as developing countries. In addition to numerous articles in academic journals, he has authored or (co-)edited twelve books.



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Helen Haugh is University Senior Lecturer in community enterprise, Judge Business School, University of Cambridge. In 2008 she established the Tata International Social Entrepreneurship Scheme, which offers final year undergraduate or postgraduate students at the University of Cambridge the opportunity to work on social entrepreneurship and corporate social responsibility projects within the Tata Group of Companies in India. Her current research interests include: organisational theory and institutional theory, social and community entrepreneurship, corporate engagement with social issues and business ethics as well as qualitative research methods, particularly ethnography.



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Isabelle Hillenkamp is Research Associate at the Institute of Socio-Economics (Department of Sociology), University of Geneva, attached to the Swiss National Centre of Competence in Research – LIVES. Her research focuses on the informal and popular economy, with particular interest in community and solidarity projects in Latin America. Before joining the University of Geneva, she was a post-doctoral researcher at the University San Andres of La Paz (Bolivia).



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Lars Hulgård is Professor of social entrepreneurship at Roskilde University (RUC, Denmark), where he serves four main functions: President of the EMES European Research Network, Chair of the research group Social Innovation and Organizational Learning, Chair of RUCinnovation – RUC's platform for innovative collaboration – as well as research, teaching and consultancy in social innovation, social work, social entrepreneurship, co-production in social service and capacity building. He founded the Centre for Social Entrepreneurship in 2006. He was recently appointed member of the Danish Government Committee on social enterprise.



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Jean-Louis Laville is Professor at the Conservatoire national des arts et métiers (CNAM, Paris), head of the Chair of Service Relations and co-director of the "Laboratoire interdisciplinaire pour la sociologie économique" (LISE), CNAM-CNRS. A founding member of the EMES European Research Network, he is also a member of several expert societies and serves on the editorial board of various academic journals. He has published numerous books, he is directing two book series for French publishers (DDB, Erès) and he is also director of series in Brazil and Italy. In the "Association Internationale des Sociologues de Langue Française" (AISLF), he is co-responsible for the Research Committee on "Economic sociology".



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Johanna Mair is a Professor of organization, management and leadership at the Hertie School of Governance, Berlin. She is the Hewlett Foundation Visiting Scholar at the Stanford Center on Philanthropy and Civil Society and the Academic Editor of the Stanford Social Innovation Review. Her research focuses on how novel organizational and institutional arrangements generate economic and social development and the role of innovation in this process. She is the co-editor of three books and has published in leading academic journals. Today, alongside her academic responsibilities, she serves as the vice-chair of Global Agenda Council on Social Innovation of the World Economic Forum.



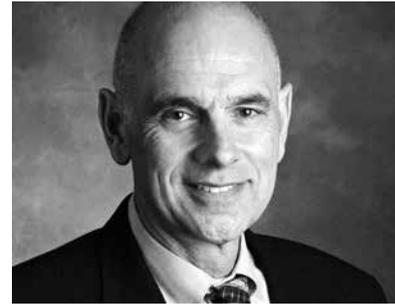
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Marthe Nyssens is Professor at the Department of Economics of the Catholic University of Louvain (Belgium) where she is the president of the research center "Centre Interdisciplinaire de Recherches Travail, Etat, Société" (CIRTES). A founding member of the EMES Network, she works on conceptual approaches to the third sector (both in developed and developing countries), on the links between third sector organisations and public policies and on the emergence of different social enterprise models in an international comparative perspective. She has published numerous articles and several books, especially on social enterprises in the field of care and work integration.



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Mads Øvlisen is Professor of corporate social responsibility at the Copenhagen Business School, Denmark. He chairs the Danish Government Committee on social enterprise as well as the United Nations Global Compact Advisory Group on supply chain sustainability. Mads Øvlisen was until 2000 President and CEO of Novo Nordisk, Denmark, and served as its chair until 2006. His board positions included the chairmanship of LEGO, The Royal Danish Theatre, the Danish Arts Council, and the Danish Council on Corporate Social Responsibility.



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Dennis R. Young is the Bernard B. and Eugenia A. Ramsey Professor of Private Enterprise in the Andrew Young School of Policy Studies at Georgia State University, where he directs the school's nonprofit studies program. His interests focus on the management and economics of nonprofit organizations. He is the founding editor of Nonprofit Management and Leadership and the new electronic journal Nonprofit Policy Forum, and past president of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA). He is the author of many scholarly articles, and author or editor of several books on nonprofit organizations. In 2010 he received an honorary doctorate from the University of Liege in Belgium.



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Marília Veronese is a social psychologist, professor and researcher at University of Vale of Rio dos Sinos (UNISINOS), Brazil, where she is member of a research team on solidarity-based economy, which belongs to the Social Sciences Postgraduate Program. Her work focuses on solidarity based-economy, subjectivity and labor, social psychology, cooperation and self-management, co-operatives, and the concept of 'epistemology of the South' which consists of interventions that engage with 'ecologies of knowledge'.

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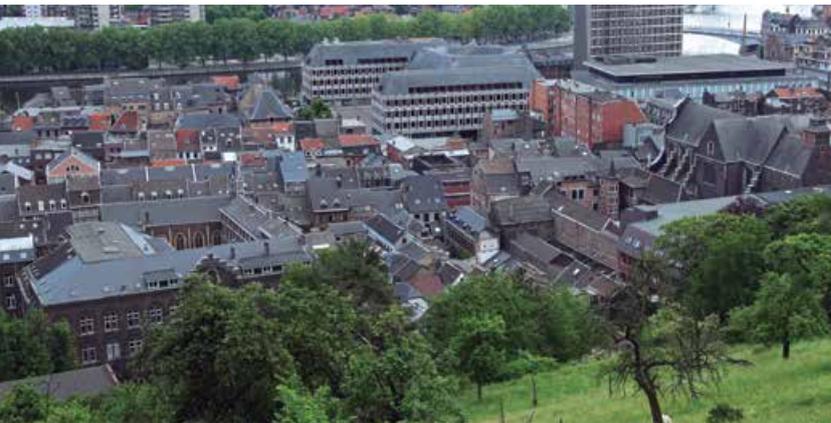
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Social and cultural events



Visit to the Coteaux de la Citadelle

A few strides away from the Place Saint-Lambert, in the heart of Liege, stroll along the pathways and old walls, for a journey back in time... A walk full of surprises, courtyards, steps, terraces, gardens, paths, fields and orchards, which make the *Coteaux de la Citadelle* ("slopes of the Citadel") a world of their own, right in the heart of the City centre. With their 60 monuments and 5 listed sites, the *Coteaux de la Citadelle* are a unique reminder of the city's ancient landscapes. Enclosed since the 13th century by the city walls, the side of the hill has always been part of Liege. Spectacular sites are to be found, such as the famous Montagne de Bueren steps or the panoramas visible from the boulevards of the Citadel. Walking along the *Coteaux de la Citadelle* is a spellbinding experience: go backstage and see the town as you have never seen it before, behind the curtain of its facades. Cross a collection of courtyards, steps, and alleyways, to reach the light and tranquillity of the terraces. See the silhouette of the city's roofs up close... A privileged area for the visitor seeking green spaces and peaceful surroundings, at the very heart of the town!

Source: www.lanocturnedescoteaux.eu

When?

Tuesday, July 2nd from 18:30 onward

(Buses will depart from the Sart-Tilman campus towards the Coteaux de la Citadelle at the end of the last session; from there, participants will choose between a walk down back to the city centre -20/25 minutes- or a return by bus)



Gala dinner at the Colonster castle

The Colonster Castle, whose existence is documented from the 14th century onward, is located in the southern part of the Sart Tilman University Campus, on a rocky outcrop overlooking the valley of the Ourthe river at the entrance of Liege. The University of Liege bought the castle and surrounding land from Baron P. van Zuylen in 1963. In 1966 a fire destroyed much of the castle; subsequent restoration work and adaptation to contemporary use (reception rooms and meetings) were led by architects Henri Lacoste and Jean Opdenberg.

Today the castle houses the Georges Simenon Study Centre and Fund; the secretariat of the Open Air Museum of Sart-Tilman; a restaurant; and meeting rooms.

Source: www.colonster.ulg.ac.be

When?

Wednesday, July 3rd from 19:00 onward

(Buses will depart from Sart-Tilman towards the city centre at 11:00 pm, 12:00 am, 01:00 am)

Practical information

Venues and transportation

The exact addresses of the venues are:

- HEC building (Monday) - Rue Louvrex, 14 - Building N1, B-4000 Liege
- Sart-Tilman campus (Tuesday through Thursday) - Amphithéâtres de l'Europe, Boulevard du Rectorat, 13, Sart Tilman, B-4000 Liege

Bus transfers from the main hotels to the Sart-Tilman campus will be organized. However, both the HEC building and the Sart-Tilman campus can be accessed via public transportation and are served by taxis as well.

The HEC building, where the pre-conference Forum and the conference opening plenary session will be hosted on 1st July, is located in the city centre, within a 15-minute walk from the Guillemins train station.

The rest of the conference will take place on the Sart-Tilman campus, at the Amphithéâtres de l'Europe. Bus lines 48 and 58 ("Grands Amphis" bus stop) will leave you near the conference entry.

Registration stands will be available on both venues.

For information on bus lines and schedules, please consult: www.infotec.be

There are several taxi stops in the city centre but none on the Sart-Tilman campus, so you will need to call a taxi company in advance. There are a few companies available and here are only two:

- LiegeTax, www.liege-tax.be
+32 4 367 50 40
- Taxis Bleus de Liege, www.taxisbleusliege.be
+32 4 361 11 61

WIFI access

Access to the university wireless network will be available to conference participants from Monday, July 1st through Friday, July 5th.

The username and password needed to access the WIFI will be facilitated at the registration desk when completing the registration.

Food and coffee breaks

All the lunches are included in the conference registration fee. All lunches will be held in the university restaurant, within walking distance of the conference main venue. There will be a voucher system to use in the restaurant that covers a basic meal.

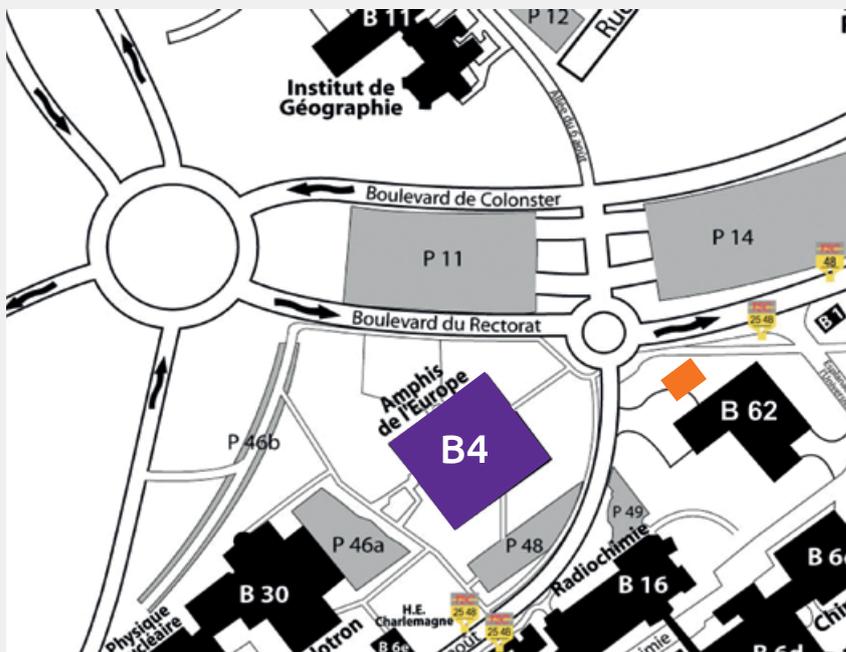
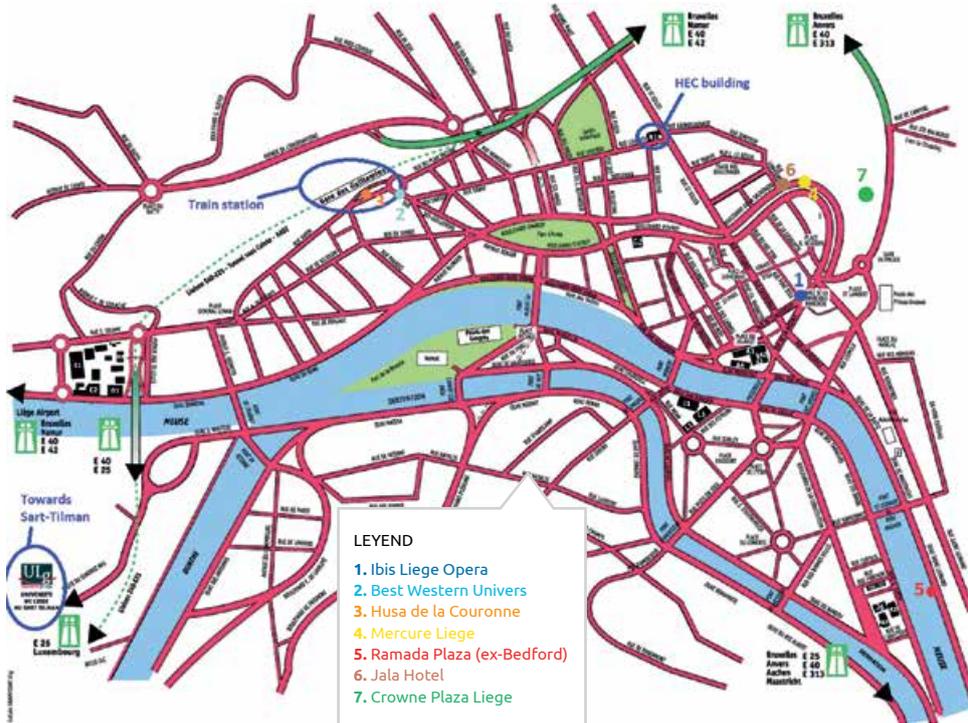
Coffee breaks have been scheduled every morning and afternoon between parallel session slots.

Dinners on Monday and Wednesday are included as well in the registration fee.

Maps

City centre map

On this map, the different key places have been encircled. The HEC building will host the pre-conference Forum as well as the conference opening plenary session on July 1st. The university logo indicates the direction towards the Sart-Tilman campus, where the rest of the sessions will take place from July 2nd to 4th.



Sart-Tilman campus map

This map includes the various buildings on the Sart-Tilman campus. The two main points of the conference, the Amphithéâtres de l'Europe and the restaurant, as well as the bus stops (lines 48 and 58), have been identified with colours.

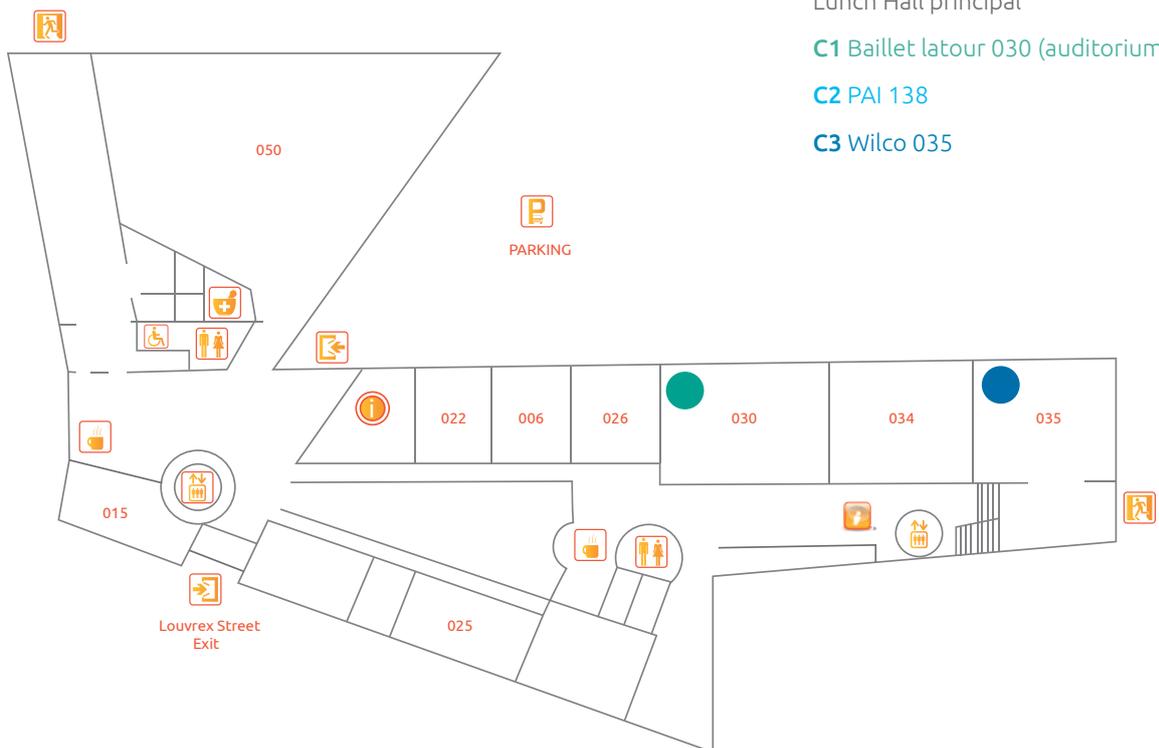
- Amphithéâtres de l'Europe
- Restaurant



HEC building map

There are three floor maps that locate the rooms for the pre-conference Forum as well as the auditorium where the opening plenary session will take place. The standing dinner of Monday, July 1st will take place in the Hall of the HEC building.

Building N1. Ground Floor



- A1 Education 138
- A2 Phd network 035
- B1 Legal 035
- B2 RESCOOP 138
- Lunch Hall principal
- C1 Baillet latour 030 (auditorium)
- C2 PAI 138
- C3 Wilco 035

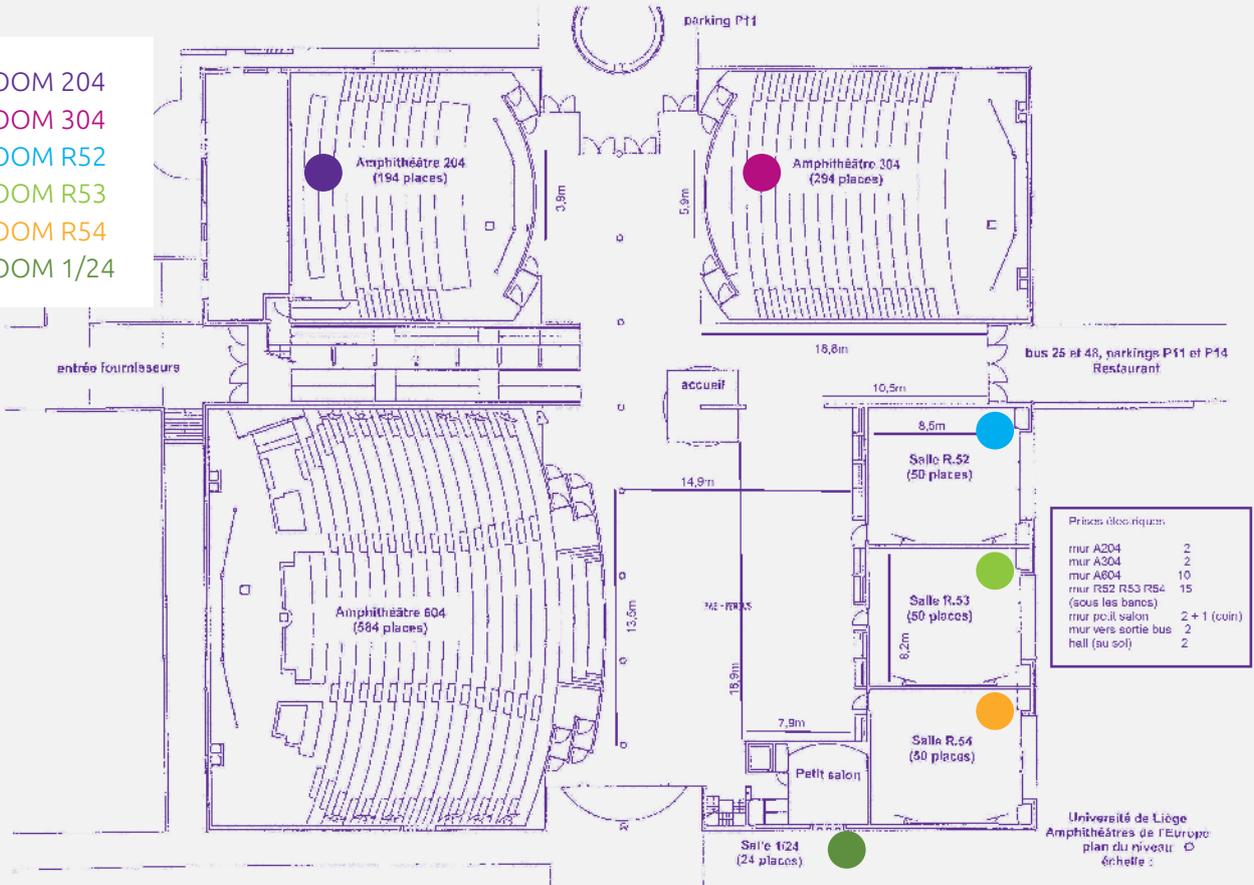
LEGEND

- | | | | |
|--|-----------------|--|------------|
| | Restrooms | | Right Exit |
| | Disable toilets | | Parking |
| | Elevator | | Nursery |
| | Emergency Exit | | Drinks |
| | Left Exit | | Wifi |

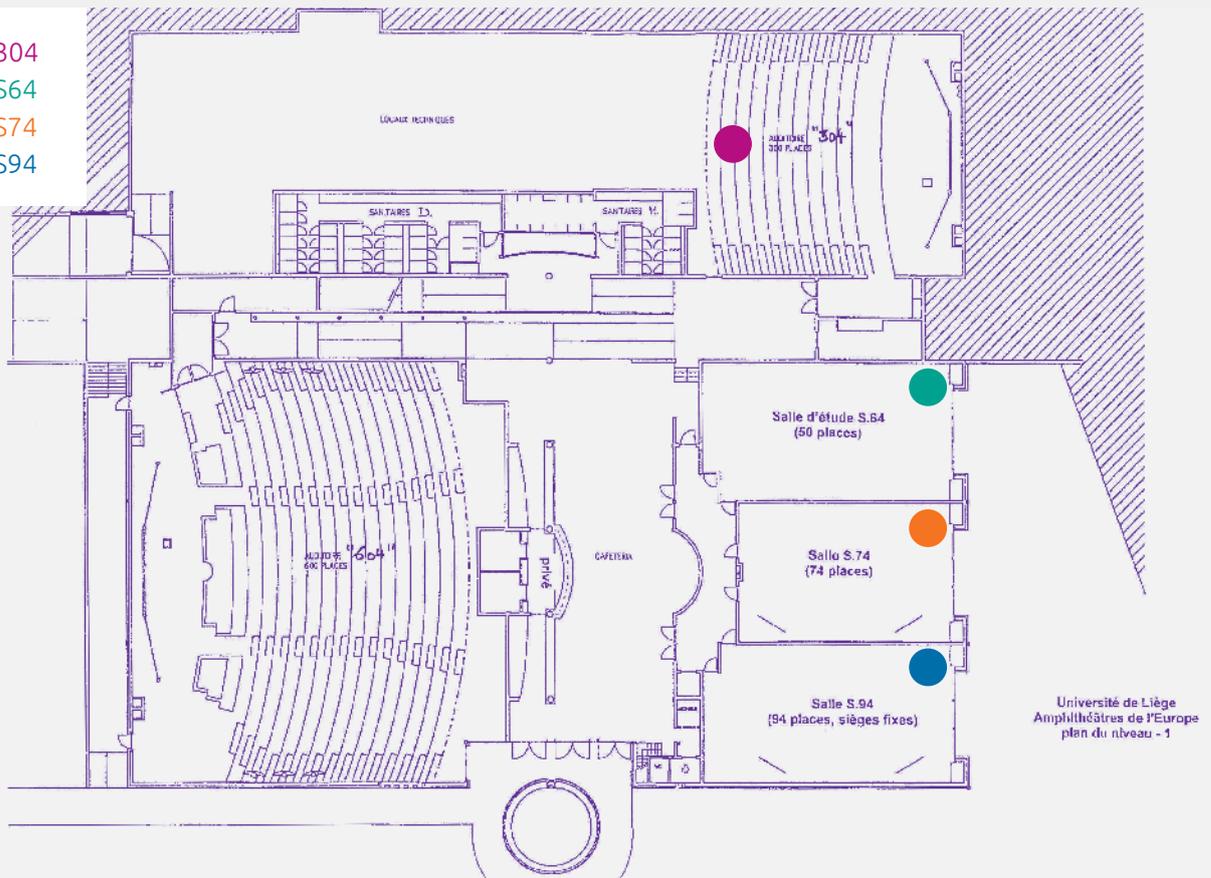
Amphithéâtres de l'Europe map

The parallel sessions rooms (204, 304, R52, R53, R54, S64, S74, S94), the auditorium, the exhibitor area, the cafeteria, and the common areas have been identified in this map.

- ROOM 204
- ROOM 304
- ROOM R52
- ROOM R53
- ROOM R54
- ROOM 1/24



- ROOM 304
- ROOM S64
- ROOM S74
- ROOM S94





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