

Physical activity among older adults :

Short term effects of a neighbourhood environment Internet-based intervention

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Highlights

- Intervention is composed of a 2 month access to a neighbourhood environment website and of 2 monthly tailored emails
- ✓ The intervention resulted in short term improvements of the PA stage of change by the intervention groups
- ✓ Throughout wintertime, PA level remains stable in the intervention group while PA level declined progressively in the control group
- ✓ Further research is needed to examine the long term effects of Internet-based intervention for older adults

Background

 Seniors are the most growing age group and generate the highest health care costs¹



First group (n=46)

✓ As people age, PA offers great opportunities to increase active and independent life expectancies²⁻³

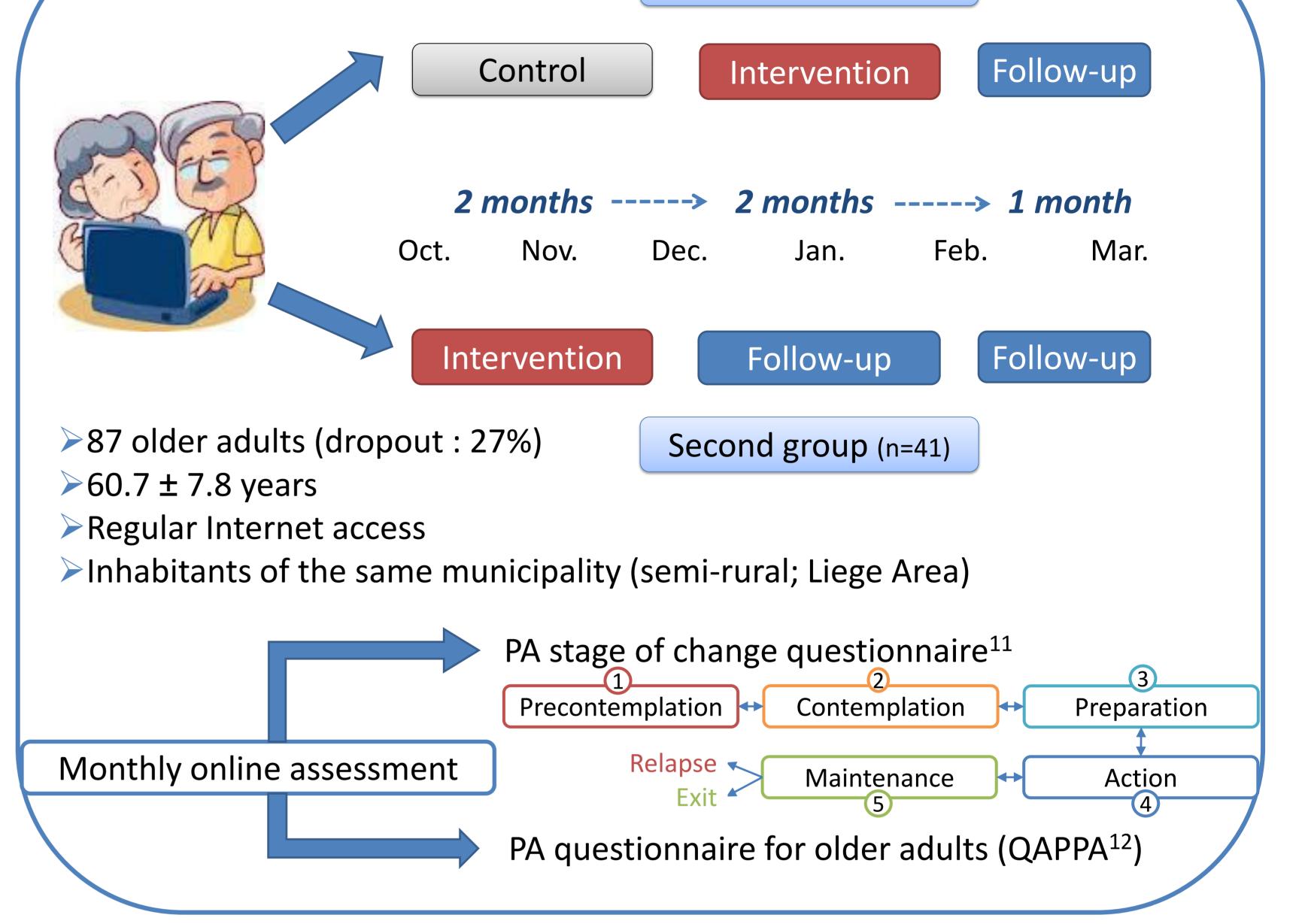
✓ Web-based interventions to promote PA exposed promising effects ⁴, even with older adults⁵⁻⁷

Environmentally tailored PA websites result in extra intervention effect on PA behaviors⁸

✓Older adults are the fastest growing group of Internet users⁹ and use it for health-related subjects¹⁰

Aim

Explore the effects of a neighbourhood environment Internetbased intervention on PA behaviours of older adults



Intervention : Environmentally PA website + tailored emails



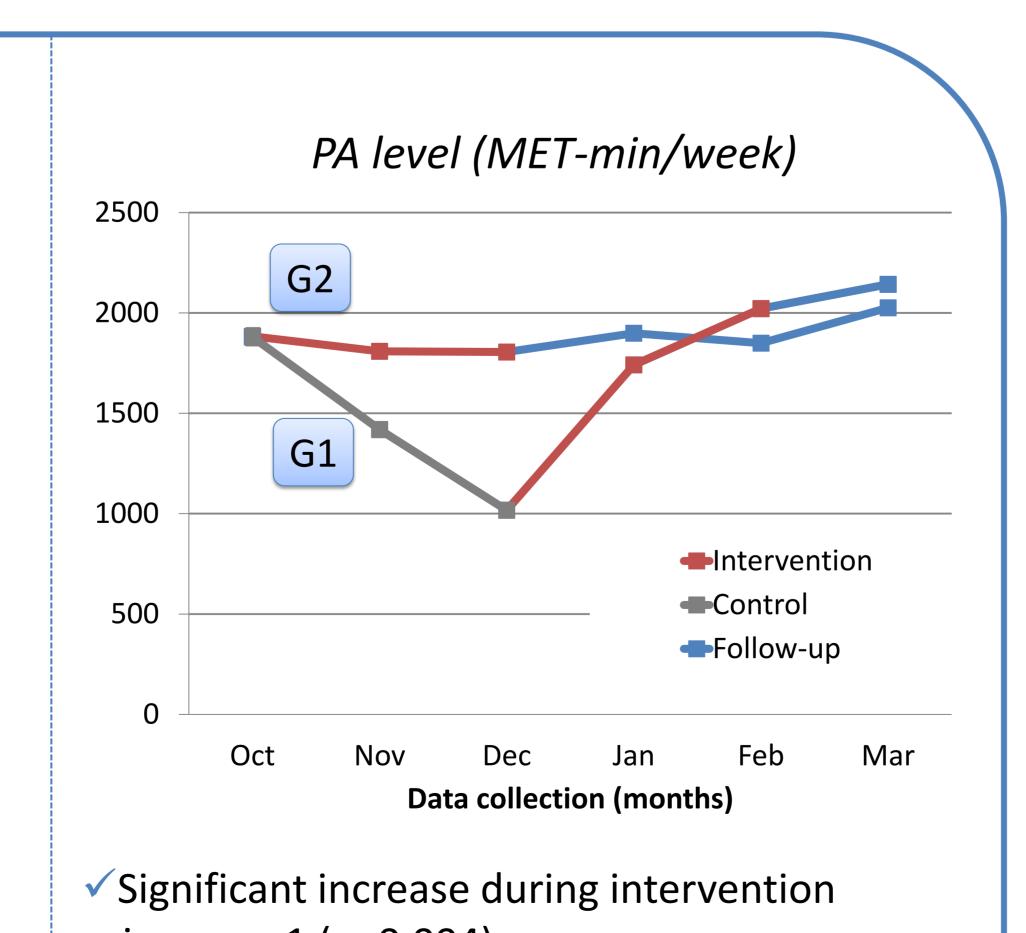
Pourquoi bouger ?	Conseils pour débuter	Opportunités de
Qu'est-ce que l'activité	Se fixer des objectifs	pratique dans la commune
physique ? Quelles sont les recommandations ?	Surmonter les barrières	Plans des chemins de randonnée
	Choisir son activité	Mesurer mon activité
Success stories	Exemples de	Mon journal d'activit
	programmes	J'ai une question
		Bouger ensemble



PA stage of change

Results

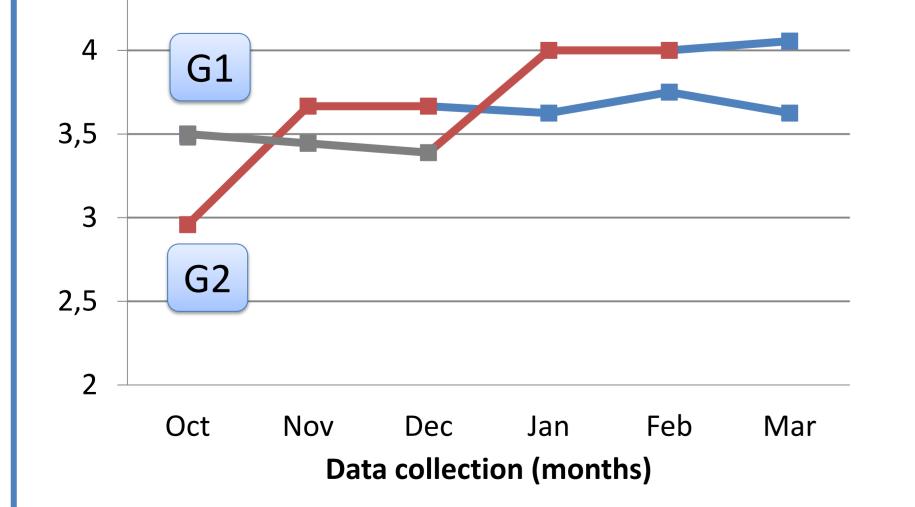






Conclusions

 A neighbourhood environment Internet-based intervention can, at short-term, improve physical activity behaviors of older adults



 Significant increase during intervention in both groups (*p*=0.003 & *p*=0.0025)
Improvements remains significant after 1 month follow-up in both groups (*p*=0.012 & *p*=0.039)

 Significant increase during intervention in group 1 (p=0.004)
PA level remains stable during intervention while it drops in control condition (p=0.027) Targeting environmental determinants seems a promising approach to inform older adults about their local opportunities for PA

 ✓ An Internet-based intervention could help seniors to stay sufficiently physically active during wintertime¹³

 ✓ Further research is needed to examine the long term effects of Internet-based intervention for older adults

Incorporate more social support (e.g., find a sport mate) could help seniors to stay active in a long-term perspective



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